



# Fundraising

## Types of Fundraising

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### Types of Fundraising

Bootstrapping

Loans

Crowdfunding

Incubators  
&  
Accelerator  
Programs

Angel  
Investors

Grants

Venture  
Capital  
Firms

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### Choosing the Right Funding Strategy

1

Compatibility  
with Business  
Goals

2

Funding  
Amount &  
Timing

3

Control &  
Equity  
Dilution

4

Risk Tolerance

5

Network &  
Support

6

Expert  
Advice