



Talent Acquisition

Closing the Feedback Loop

Benefits of Providing Feedback

1

Benefit

- Increased employer branding
- Closing out interview processes quickly
- Developing confidence and buy-in from selected candidates

2

Missing candidate feedback communicates

- Not a priority
- Sparks questions about the candidate's interview quality
- Or that the company isn't organized in its feedback approach

3

Aim to foster

- A transparent, timely feedback process
- Provide opportunities to dive deeper into candidate perspectives & obtain valuable information to further close the candidate, or improve your interview experience
- Keep the door open for future candidates, referrals
- Maintain a positive external branding experience

Your employer brand is never what you say it is. It's what your employees and candidates say it is.

Quote: Jillian Einck

Develop SLAs

Establish the acceptable time frames to obtain feedback internally

Develop a timeline and process for interview feedback

- Digital Scorecards
- Post-Interview Meeting
 - Accountability