



Tech Solutions

CRM Vs ATS



USP's



Pro's and Con's

Pros

Automated Scale
Integrated Marketing

Cons

Learning Curve
Feature Overlap
Expensive

Pros

Design for the Recruitment industry

User friendly interface

It will handle increased volume of business

Cons

Less customisation than a traditional CRM

Time & cost overheads for system maintenance

Overall cost can be prohibitive



salesforce

Pros

Sheer amount of integrations

Highly Configurable

Automate workflow and deal tasks

Cons

High cost

Significant learning curve

Complex and timely implementation



Tech Solutions

CRM Vs ATS

greenhouse

USP's



Pros

- Very user friendly
- Provides a consistent & structured approach to hiring
- Reporting & analytics that focus on the recruitment process

- Purely an ATS. It talks about being a CRM but its focus is candidates
- Less automation available
- One of the more expensive ATS only options

The Ultimate Combo

