



Fundraising

Introduction to Fundraising

What is Fundraising?

Fundraising is the process of **raising money or other resources** to launch a new business

Startup Funding Stages

1

Pre-Seed
Funding

2

Seed
Funding

3

Series A
Funding

4

Series B
Funding

5

Series C
Funding

6

Series D
Funding

7

Initial Public
Offering
(IPO)

Steps to Prepare for Funding



Identify your
funding
needs &
goals



Create a
business plan
for your
startup



Evaluate
your
company's
financial
health



Research the
different
types of
funding
available