



# Fundraising

## Introduction to Fundraising

### What is Fundraising?

Fundraising is the process of **raising money** or other resources to launch a new business

### Startup Funding Stages

1

Pre-Seed  
Funding

2

Seed  
Funding

3

Series A  
Funding

4

Series B  
Funding

5

Series C  
Funding

6

Series D  
Funding

7

Initial Public  
Offering  
(IPO)

### Steps to Prepare for Funding



Identify your  
funding  
needs &  
goals



Create a  
business plan  
for your  
startup



Evaluate  
your  
company's  
financial  
health



Research the  
different  
types of  
funding  
available