



Executive Leadership

Visionary Leadership Development

The Visionary Leadership Model

1

Vision Creation

2

Vision
Communication

3

Vision
Implementation

4

Vision Sustenance

Vision Creation

Objective:
Develop a clear & compelling vision statement that defines the desired future state

- Key Activities:**
- Environmental Scan
 - Internal Assessment
 - Crafting the Vision Statement

Vision Communication

Objective:
Effectively communicate the vision to stakeholders to gain buy-in & alignment

- Key Activities:**
- Articulating the Vision
 - Engaging Stakeholders
 - Aligning Goals

Vision Implementation

Objective:
Translate the vision into actionable steps & strategies for implementation

- Key Activities:**
- Setting Goals
 - Developing Strategies
 - Assigning Responsibilities
 - Monitoring Progress

Vision Sustenance

Objective:
Maintain momentum & commitment to the vision over the long term

- Key Activities:**
- Monitoring & Feedback
 - Celebrating Milestones
 - Adaptation & Evolution