



Executive Leadership Visionary Leadership Development

The Visionary Leadership Model

1

Vision Creation

2

Vision
Communication

3

Vision
Implementation

4

Vision Sustenance

Vision Creation

Objective:
Develop a clear & compelling vision statement that defines the desired future state

Key Activities:

- Environmental Scan
- Internal Assessment
- Crafting the Vision Statement

Vision Communication

Objective:
Effectively communicate the vision to stakeholders to gain buy-in & alignment

Key Activities:

- Articulating the Vision
- Engaging Stakeholders
- Aligning Goals

Vision Implementation

Objective:
Translate the vision into actionable steps & strategies for implementation

Key Activities:

- Setting Goals
- Developing Strategies
- Assigning Responsibilities
- Monitoring Progress

Vision Sustenance

Objective:
Maintain momentum & commitment to the vision over the long term

Key Activities:

- Monitoring & Feedback
- Celebrating Milestones
- Adaptation & Evolution