

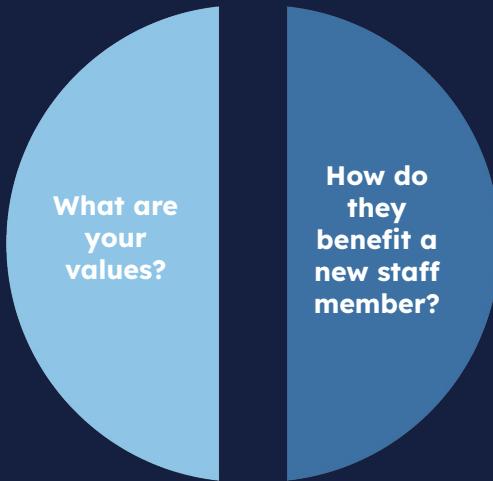


Academy Training Values, Principles & EVPs

Building onboarding courses for brand new recruiters

Values

Company Values are core beliefs shaping culture and behavior



Principles

Company Principles are actionable guidelines directing daily decisions and practices

“Values inspire; principles implement”

Employer Value Propositions

EVPs are the unique set of benefits and rewards that an organisation offers to attract, engage and retain employees

1

2

3

Explain

Differentiate

Demonstrate
Impact