



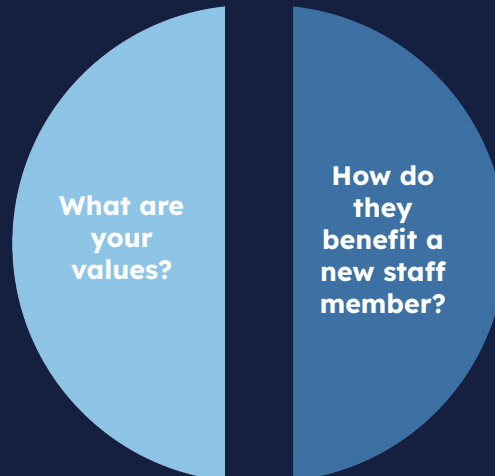
# Academy Training Values, Principles & EVPs

Building onboarding courses for brand new recruiters

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## Values

Company Values are core beliefs shaping culture and behavior



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## Principles

Company Principles are actionable guidelines directing daily decisions and practices

*“Values inspire; principles implement”*

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## Employer Value Propositions

EVPs are the unique set of benefits and rewards that an organisation offers to attract, engage and retain employees

1

Explain

2

Differentiate

3

Demonstrate  
Impact