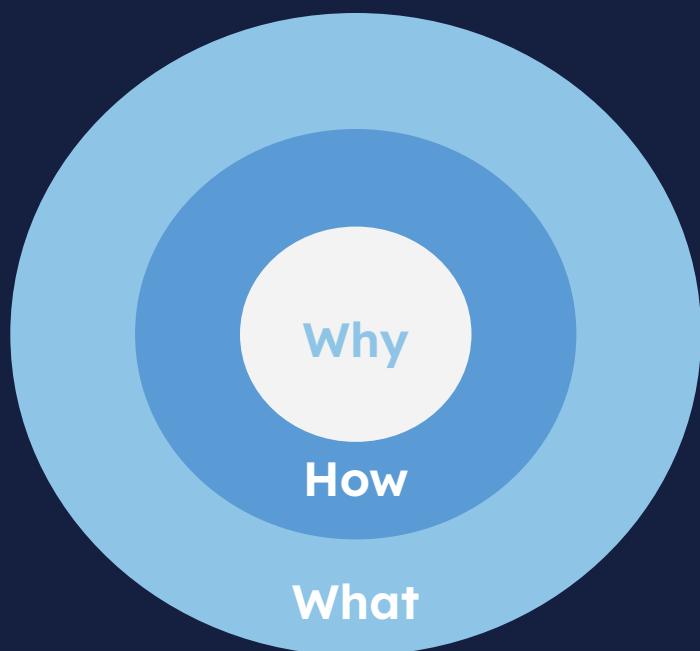




# Defining Your Brand

## Creating Your Why

## Creating Your Why



## Defining Your Purpose

