



Business Development

Differentiating Yourself

Did you Know?

The UK has
39,000

Recruitment Agencies

How to Differentiate Yourself?



Specialisation

Superior Level of Service

Competitive Rates

Mutual Beneficial Payment Terms

Replacement Policy

Provide Long Term Solutions

Understanding Your Value Add

Demonstrating the Benefits you Offer

1

What Problem Are You Solving?

2

How Much Value Are You Bringing

3

What Are The Consequences of Not Delivering