Creating Your Vision
Values

The Importance of Values in Building your Business

50% Companies with a strong set of shared values see a 50% reduction in employee turnover

Step 1: Reflect on Your Personal Values and Beliefs

Step 2: Consider Your Business Purpose and Vision

Step 3: Engage with Stakeholders

Step 4: Articulate Core Values

Step 5: Define Each Value Clearly

Step 6: Communicate and Embed the Values

Values are like fingerprints. Nobody's are the same, but you leave them all over everything you do.

Elvis Presley