



DELICIOUS *for* BAKERY





THE *Ingredients* FOR YOUR SUCCESS

FRUIT, STARCH and SUGAR – in these three segments AGRANA is successfully active around the world. Our extensive knowledge, market know-how and wide-ranging expertise is shared with our valuable partners. AGRANA not only refines agricultural raw materials to produce a range of industrial products, we also develop and realize together with our customers the most relevant and consumer focused creations.

OUR RAW MATERIALS ARE REFINED IN HARMONY WITH NATURE.

AGRANA is an international company headquartered in Austria, which is known for love of life, commitment to sustainable agriculture and caring for the world. These elements define who we are. Ultimately, they make their way into our business operations and ecological footprint. We promote the processing of pure, organic products and genetically unmodified resources. We rely on the use of low-emission technology and make use of nearly 100% of the agricultural raw materials processed to omit food waste.

CERTIFICATES & memberships



Sedex Member

Quality Management:

- ISO 50001
- FSSC 22000
- ISO 9001
- IFS

IMPRINT:

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AGRANA STARCH processes corn, potatoes and wheat – focusing on organic and Non-GMO raw materials – into high-quality starch specialities. The relationship with our customers is based on product development and application partnerships. Our commitment to highest quality standards makes us a valued partner for many categories including infant formula manufacturers.



AGRANA SUGAR, the prominent Central and Southeastern European sugar company, supplies local producers as well as large international corporations, especially in the food industry. The wide range of high-quality sugar, also in the organic sector, ensures the right level of sweetness in a wide variety of bakery products.

BENEFIT FROM *our expertise* IN YOUR FIELD

We are driven by our passion to deliver high-quality products and services. AGRANA is committed to sustainability and the efficient use of resources to ensure the commercial success of our customers. Whether they operate globally or are active regionally, leading innovation and product development experts create customized solutions in partnership with our customers.

AGRANA offers comprehensive solutions to deliver nature's best ingredients tailored to your business, including ice cream, beverage, dairy and savory applications.



Ice Cream



Beverages



Dairy



Savory

FOR MORE INSPIRATION PLEASE
CONTACT US!

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FIND YOUR INDIVIDUAL SOLUTION
WITH OUR PRODUCT FINDER!





EVERYTHING FOR YOU *from a single source*

Benefit from our bountiful resources. As an international leader in fruit, starch and sugar we offer tailor-made solutions meeting your needs and requirements.



AGRANA FRUIT offers a variety of fruit, brown flavor and specialty solutions for the food and beverage industry. With our global network of R&D experts, we capture “what’s next” and launch over 1,000 new innovative products every year. AGRANA Fruit has long-term relationships with customers in the bakery industry and a passion for delicious and thoughtfully crafted solutions.



AUSTRIA JUICE is one of the leading manufacturers of innovative flavor concepts and high-quality food and beverage ingredients. With a comprehensive product portfolio consisting of flavors, fruit juice concentrates and beverage compounds, AUSTRIA JUICE has established itself as a specialist for individual business-to-business solutions in the global food and beverage sector.

1
POTATO
BAGUETTE

2
PUFF PASTRY
PARCELS

3
CHOCOLATE CUPCAKE
WITH FRUITY
CREME TOPPING

Please ask for our broad organic portfolio.

1

THE SECRET OF THE POTATO BAGUETTE

Our Offer		Your Benefit
STARCH	potato flakes & fiber • wheat gluten	tastyness • enrichment of fiber content • crispiness • water binding capacity
SUGAR	sugar	natural substrate for the yeast (dough)

2

THE SPECIAL IN THE PUFF PASTRY PARCELS

Our Offer		Your Benefit
FRUIT	savory preparations & fillings	genuine vegetable pieces • herbs seasoning
JUICE	composition flavors	intense & longlasting taste experience
STARCH	vital wheat gluten • pregelatinized starch • pregelatinized chickpea flour	improved dough characteristics • binding capacities • chickpea fillings
SUGAR	baking sugar	golden brown baking effect

3

THE EXTRA IN THE CHOCOLATE CUPCAKE WITH FRUITY CREME TOPPING

Our Offer		Your Benefit
FRUIT	puree	high fruit content of great quality • upon request with or without sugar
JUICE	fruit juice concentrates	taste indulgence & natural solutions
STARCH	pregelatinized starch • egg replacer • native starch • liquid sweeteners	enhanced elasticity • vegan solution • water binding capacity
SUGAR	crystal sugar • brown sugar	texture - stabilized egg foam • smooth mouthfeel • golden brown baking effect



4

PUFF PASTRIES
WITH FRUIT FILLING



6

CEREAL BAR WITH
DRIED FRUIT



5

FRUIT FLAN
WITH STRAWBERRIES



4 THE ATTRACTION IN THE PUFF PASTRIES WITH FRUIT FILLING

Our Offer		Your Benefit
FRUIT	bake stable fruit preparations	natural • tailor-made • high fruit quality
JUICE	flavors	individual & tailor-made taste profile
STARCH	vital wheat gluten • glucose	higher fluffiness • sweetening
SUGAR	brown sugar	clean label • caramel taste & color • longer shelf-life • enhanced look & feel

5 THE UNIQUE CHARACTER IN THE FRUIT FLAN WITH STRAWBERRIES

Our Offer		Your Benefit
FRUIT	frozen fruit discs • coated fruits	convenience • keeps its natural texture • lose up to 15% less juice after thawing • beautiful & tasty fruits
JUICE	flavors	fragrant & tasteful flavor experience
STARCH	egg replacer • native & functional starches	vegan solution • water binding capacity • gluten-free solution
SUGAR	icing sugar • fine crystal sugar	authentic sweet taste • improved texture • moisture control • decoration • improved tenderness

6 THE HIGHLIGHT IN THE CEREAL BAR WITH DRIED FRUIT

Our Offer		Your Benefit
FRUIT	dried fruit pieces	100% fruit
JUICE	FTNF flavors • composition flavors	natural taste & convenience
STARCH	syrups • complex carbohydrates • potato fiber	perfect binding without sweetness & carbohydrate loading • fiber enrichment & texturing
SUGAR	crystal sugar	clean label • preservation • sweet taste • binding



FRUIT. STARCH. SUGAR.

WWW.AGRANA.COM