



INTERNATIONAL  
**PLASMA**  
AWARENESS WEEK



**OCTOBER 5-9 • #IPAW2026**  
[plasmaweek.org](http://plasmaweek.org)



## Thank you for helping amplify the **Global Survey on Plasma-Derived Medicines and Donation.**

This toolkit was created to make it easy for **PPTA members, patient organizations, and community partners** to help raise awareness of the survey and encourage participation across the global plasma patient community.

The survey is designed to better understand patients', caregivers', and health care providers' knowledge and perceptions about **plasma-derived medicines**, including where these medicines come from, the role of plasma, and the importance of a safe, sustainable plasma supply. Insights gathered will help inform future education and awareness efforts.

PPTA will announce the survey results during International Plasma Awareness Week (IPAW), which will be held October 5-9. To learn more about IPAW, visit [plasmaweek.org](http://plasmaweek.org).

Inside this toolkit, you'll find ready-to-use promotional materials to share through:

- **Newsletters and email communications**
- **Websites and online event pages**
- **Social media channels**

We encourage you to tailor the content as needed for your audience while keeping the core survey message intact. Thank you for helping us elevate patient voices and expand awareness of plasma and the people behind these lifesaving therapies.

**To request the toolkit and materials in another language, please email [IOstrin@pptaglobal.org](mailto:IOstrin@pptaglobal.org)**



**Questions? Email [IOstrin@pptaglobal.org](mailto:IOstrin@pptaglobal.org)**



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## NEWSLETTER

### Headline:

**Share Your Voice: Global Survey on Plasma-Derived Medicines and Donation**

### Body Copy:

Patients who rely on plasma-derived medicines have a powerful perspective, and **we want to hear from you.**

PPTA is launching a **global patient survey** to better understand how patients view the medicines they depend on, including their awareness of how these therapies are made and the vital role plasma play in making them possible.

Your input will help us better understand:

- **Patient awareness** of where plasma-derived medicines come from
- **Perceptions of plasma** and the role they play in saving and improving lives
- **Trust in the safety and quality** of plasma-derived therapies
- **Opportunities to strengthen patient education and awareness worldwide**

The insights gathered will help inform future education, advocacy, and awareness efforts to ensure patients and the public better understand the lifesaving impact of plasma donation.

If you are a patient, caregiver, or part of the patient community, we encourage you to participate and share your perspective.

**Take the survey today and help shape the future of patient awareness.**

**Survey closes: August 14, 2026**

[Take the Survey →] <https://www.surveymonkey.com/r/IPAWpatientsurvey>

### Why it matters:

Millions of patients around the world rely on medicines made from donated plasma. By sharing your experience and perspective, you can help raise awareness about the people and processes that make these lifesaving treatments possible.



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## WEBSITE LANGUAGE

Patients who rely on plasma-derived medicines have a powerful perspective, and **we want to hear from you**. Millions of patients around the world rely on medicines made from donated plasma. By sharing your experience and perspective, you can help raise awareness about the people and processes that make these lifesaving treatments possible.

Take the ‘Global Survey on Plasma-Derived Medicines and Donation’ today and help shape the future of patient awareness.

Survey closes: August 14, 2026

[Take the Survey →] [https://www.surveymonkey.com/r/IPAWpatientsurvey\\_](https://www.surveymonkey.com/r/IPAWpatientsurvey_)

## SOCIAL MEDIA TOOLKIT

### Social Media Suggestions:

#### Option 1 (280 characters or less):

Patients who rely on plasma-derived medicines have a powerful perspective, and we want to hear from you. Take the “Global Survey on Plasma-Derived Medicines and Donation” to have your voice heard: [https://www.surveymonkey.com/r/IPAWpatientsurvey\\_](https://www.surveymonkey.com/r/IPAWpatientsurvey_)

#### Option 2:

Your voice matters!

Millions of patients around the world rely on medicines made from donated plasma. By sharing your experience and perspective, you can help raise awareness about the people and processes that make these lifesaving treatments possible.

Take the “Global Survey on Plasma-Derived Medicines and Donation” today: [https://www.surveymonkey.com/r/IPAWpatientsurvey\\_](https://www.surveymonkey.com/r/IPAWpatientsurvey_)

#### Option 3:

Help inform the future of education, advocacy, and awareness to ensure patients and the public better understand the lifesaving impact of plasma-derived medicines and the patients they serve. Take the “Global Survey on Plasma-Derived Medicines and Donations” to share your voice: [https://www.surveymonkey.com/r/IPAWpatientsurvey\\_](https://www.surveymonkey.com/r/IPAWpatientsurvey_)



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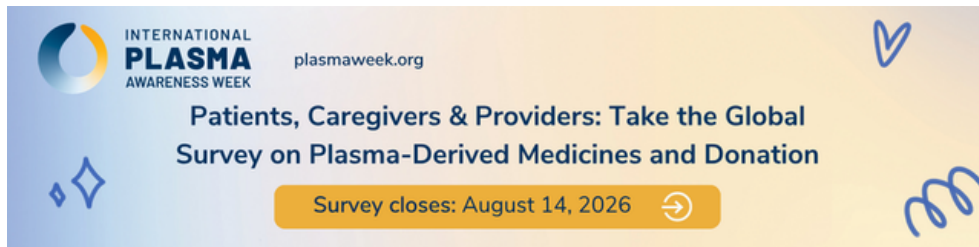
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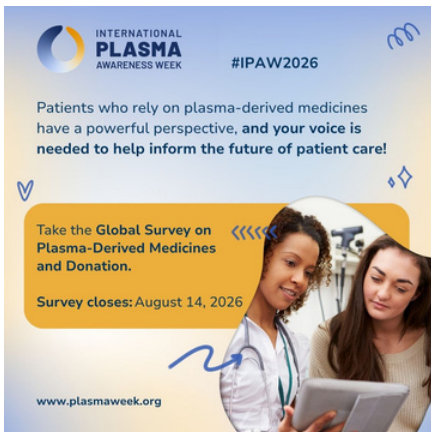
## DOWNLOAD THE GRAPHICS

### Digital Banners:

Add the below banner to your email signature, newsletter, or website to help spread the word about the survey! **Be sure to hyperlink the graphic to the survey:**  
[https://www.surveymonkey.com/r/IPAWpatientsurvey\\_](https://www.surveymonkey.com/r/IPAWpatientsurvey_)



### Social Media Graphic Suggestions:



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plasmaweek.org

## FLYER

Help spread the word by sharing this flyer across your channels, including email, newsletters, social media, websites, or in-person events to help raise awareness and encourage participation in the survey.

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**SHARE YOUR VOICE:**  
Global Survey on  
Plasma-Derived Medicines  
and Donation

Patients who rely on plasma-derived medicines have a powerful perspective, **and your voice is needed to help inform the future of patient care!**

Patient voices are essential to strengthening awareness and understanding of plasma-derived medicines. To better understand patients' knowledge about where their medicines come from, their perceptions of plasma donation, and the importance of a sustainable plasma supply, please take a few minutes to share your feedback.

**SCAN NOW TO SHARE YOUR PERSPECTIVE.**

Questions? Email [media@pptaglobal.org](mailto:media@pptaglobal.org)

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**Letter**

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ALL MATERIALS**

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