



**28-29 APRIL  
MILAN, ITALY**

## **SPONSORSHIP & EXHIBITS OVERVIEW**

**#IPPC2026**  
[pptaglobal.org/ippc](http://pptaglobal.org/ippc)

# EXHIBITOR BENEFITS

PPTA provides each company exhibiting with:

## Sponsor Recognition:

- Sponsor logo visibility on rolling PowerPoint in main conference room
- Company logo on event page on PPTA's website
- Logo placement in IPPC e-blasts and sponsor recognition on PPTA social media
- Composite thank you to sponsors on signage in Congress Exhibit Hall or Foyer
- Company logo, company description, and commercial video\* in the Congress App

*\*will be reviewed and approved by PPTA legal counsel.*

- **Amenities Package Includes:** A skirted table and two chairs.
- **Booth Traffic Generation Programme:** This is an incentive program to draw attendees to your booth. PPTA will provide each exhibitor with a unique code to share with attendees. Attendees must enter every exhibitor's code into the Congress App in order to be entered to win a Theragun Relief Massager! The winner will be selected during the closing announcements on 29 April 2026.



Diamond and Platinum sponsorships are limited to PPTA Associate Members (Levels 2 & 3) and include exclusive discounts reflected below.

All exhibitors will be located within the Exhibit Hall, the central hub for networking and refreshments. This space will host beverage service and serve as the primary gathering point for attendees during breaks, lunches, and the evening reception.

## CUSTOM PACKAGES AVAILABLE

Email [mmason@pptaglobal.org](mailto:mmason@pptaglobal.org) to inquire about potential custom sponsorship opportunities to best fit your organization's needs. Custom offerings are considered and approved on a case-by-case basis.



# EXHIBITOR SPONSOR LEVELS

## **DIAMOND Sponsor: € 12,000**

**Exclusive to Associate Level 3 members only. Original price €15,000**

### **Diamond level includes:**

- 3 meters wide x 2 meters deep Exhibit Booth Space (#1-6)
- Three Exhibitor registrations (complimentary access to the Congress)
- Additional registrations at Early Bird rate:
  - Members €1,300
  - Non-members €1,900

## **PLATINUM Sponsor: €12,750**

**Exclusive to Associate Level 2 members only. Original price €15,000**

### **Platinum level includes:**

- 3 meters wide x 2 meters deep Exhibit Booth Space (#1-6)
- Three Exhibitor registrations (complimentary access to the Congress)
- Additional registrations at Early Bird rate:
  - Members €1,300
  - Non-members €1,900

## **GOLD Sponsor: €15,000**

### **Gold level includes:**

- 3 meters wide x 2 meters deep Exhibit Booth Space (#1-6)
- Three Exhibitor registrations (complimentary access to the Congress)
- Additional registrations at Early Bird rate:
  - Members €1,300
  - Non-members €1,900

## **SILVER Sponsor: €9,000**

### **Silver level includes:**

- 180cm x 50cm Tabletop Exhibit Space (A-D)
  - Note: Your exhibit materials must all fit on the table.
- Two Exhibitor registrations (complimentary access to the Congress)
- Additional registrations at Early Bird rate:
  - Members €1,300
  - Non-members €1,900

## NEW THIS YEAR! Exclusive Meeting Room (€5,000)

A limited number of private meeting rooms are situated conveniently off the conference floor. Given high expected demand, these rooms are available exclusively to Diamond and Platinum sponsors. Additional consideration may be given to partners who sponsor other offerings such as conference bags, networking breaks, or other products.

Please note:

- Sponsors are responsible for arranging their own catering, beverages, and AV services.

Secure your space — *Must sign-up before 15 February!*



**Meeting Rooms Available:**

- Acero B
- Acero C
- Faggio C

[See Floor Plans & Capacity Charts.](#)

[Click here to register.](#)

# NETWORKING SPONSORSHIPS

Increase your visibility at the Congress with these high visibility, high impact networking opportunities.

**All Networking Sponsors will receive:**

- **Visibility on rolling PowerPoint in main conference room**
- **Company logo on event page on PPTA Global website**
- **Recognition in the IPPC e-blasts, on social media, and in the Congress App**
- **Company logo, company description, and commercial video\* in the Congress App**

## Cocktail Reception (€13,000)

Sponsor the Opening Night Reception — the highlight of IPPC and the most attended event of the Congress. Elevate your brand visibility and connect with attendees in a high-energy networking environment. The sponsor will also receive:

- One complimentary Congress registration
- Recognition throughout the Congress and during the reception
- Opportunity to create a signature cocktail served at the event
- Company logo prominently displayed at all cocktail tables
- A 5-minute speaking opportunity to welcome and engage attendees (inside the Congress room from the stage before reception)

## Lunch (€10,000 each)

Position your company as a key supporter of the Congress by sponsoring the Day 1 and/or Day 2 lunch — one of the event's most attended gatherings. This sponsorship provides exceptional visibility and direct engagement with participants. The sponsor will also receive:

- Prominent recognition during the Congress and at the sponsored lunch
- Company logo featured at all buffet stations and table displays
- A dedicated 5-minute speaking slot to address the audience (inside the Congress room from the stage before lunch)

## Power Networking Break (€5,000 each)

Attendees flock to networking breaks and that means your company gets noticed. There are a total of 3 breaks during the Congress. Choose one or choose them all! The sponsor will also receive:

- Recognition during the Congress and at the beginning of each break
- Your company logo at each refreshment break station

[Registration Form & Payment \(Exhibits & Networking\)](#) are due 1 April.

# PRODUCTS & OTHER SPONSORSHIPS

Registration form & payment (Products) are due 18 March

- **Lanyard (€8,000):**

One of the most high-visibility items at the Congress. Every attendee wears their badge at all times — ensuring your brand is front and center from registration to closing session.

- **Cotton Conference Bag (€8,000):**

A must-have for carrying materials, giveaways, and personal items. Your logo will appear on every conference bag, giving your brand maximum visibility throughout the IPPC and during attendees' travels home.

- **Wireless Bamboo Charger (€6,000):**

A stylish, eco-friendly wireless charger that keeps phones and small devices powered throughout the event. Attendees will appreciate a useful, premium item that gives your brand repeated visibility.

- **USB-A Power Adapter (€5,500):**

Help international travelers stay powered up with a recycled-ABS universal adapter suitable for use across Europe and parts of Asia.

- **Eco Wood USB (€5,000):**

A sleek, modern USB drive crafted from sustainably sourced wood. This practical keepsake puts your brand in attendees' hands — literally — long after the Congress concludes.

- **Notebook (€4,500):**

Provide every attendee with a customized A5 notebook ideal for session notes, speaker takeaways, and daily reflections. Your brand will be on display in countless meeting rooms throughout the IPPC.

- **Collapsible PET Water Bottle (€3,500):**

Offer attendees a flexible, foldable, travel-friendly water bottle — perfect for staying hydrated on the go. Your branding will be carried throughout the venue and during their travels.

- **Biodegradable Rain Poncho (€3,000):**

Keep attendees dry during Milan's rainy spring season while showcasing your brand on a sustainable, highly practical item they'll use throughout the Congress and beyond.

## Exclusive Savings for Associate Members

- **Associate Level 2: 15% discount**
- **Associate Level 3: 20% discount**

Discount applies to sponsorship purchases totaling a minimum of €10,000.

# CONGRESS TECH

## **NEW!** Conference Room Power Stations (€8,000)

Help attendees stay charged and connected throughout the Congress. Your sponsorship provides convenient power access at tables within the main conference room — a highly appreciated amenity for delegates using laptops and mobile devices. Sponsor logo will appear on table signage, in the conference program, and within the event app as the Official Power Sponsor.

## Wi-Fi (€7,000)

Sponsor can create a custom password for the Wi-Fi network (limited to 8 characters). Sponsorship logo recognition is included in on-site signage.

## IPPC Meeting App (€5,000)

Attendees will be accessing the Meeting App for ALL of their meeting needs (e.g., agenda, attendee list, presentations, speaker information, competition to win prizes, etc.). Sponsorship includes:

- Premier listing in the sponsorship section
- 1-page advertisement\*
- Banner ad\* to be included throughout the App
- Company commercial video\*
- On-site signage
- Additional promotion via email message to attendees promoting the Meeting App sent prior to the Congress



\*will be reviewed and approved by PPTA legal counsel.

## Meeting App Push Notification (€2,000)

Send out real-time notification to conference attendees through the Meeting App. The notification will also remain on in the announcement section within the app. This is a great opportunity to encourage visiting your exhibit booth.



# CONGRESS AMENITIES

## Directional Signage (€5,500)

Sponsor logo featured on all directional and wayfinding signs throughout the venue (near elevators, Congress room, registration area, and Exhibit hall).

## FAQ Sheet (€2,000)

Provided to attendees at registration check-in with helpful information about the Congress and local activities. Sponsor can include a brief description and contact information in this print-out. Past examples can be provided for reference if interested.

## OTHER

## Exclusive Post-Event Report Sponsorship – (€3,500)

Get high-visibility placement in the Post-Event Report, seen by attendees, partners, and industry stakeholders. Your logo and brand will be prominently featured, keeping your organization front and center long after the Congress ends.

## Wordler Daily Game (€3500)

Engage attendees both days of IPPC with a custom “Wordler” game (similar to Wordle). Choose the winning words for each day and customize a game message so attendees can learn more about your work.

## Content Visibility Bundle – (€3,000)

Boost your brand’s presence with our Content Visibility Bundle. Your sponsorship includes:

- A full-color web banner on the IPPC event page for one week, 27 April – 1 May.
- One LinkedIn post shared during or shortly after the Congress, featuring your image, video (30 seconds or less), or logo, plus a short caption and link. (Note: “Posted on behalf of IPPC sponsor” will be added.)

This package gives your brand high-impact digital visibility with the IPPC community before, during, and after the event.



# EXHIBIT SCHEDULE

*The Congress draws attendees to your exhibit with these scheduled events. This schedule is indicative and is subject to change until final program is available.*

## **Monday, 27 April**

Exhibitor Move-In: 16.00–20.00

## **Tuesday, 28 April**

Exhibit Hall Hours

Registration Opens 07.30

Networking Break 10.40–11.30

Networking Lunch 12.45–14.00

Networking Break 15.15–16.00

Networking Reception 17.45–19.45

## **Wednesday, 29 April**

Exhibit Hall Hours

Registration Opens 08.00

Networking Break 10.45–11.30

Networking Lunch 12.45–14.00

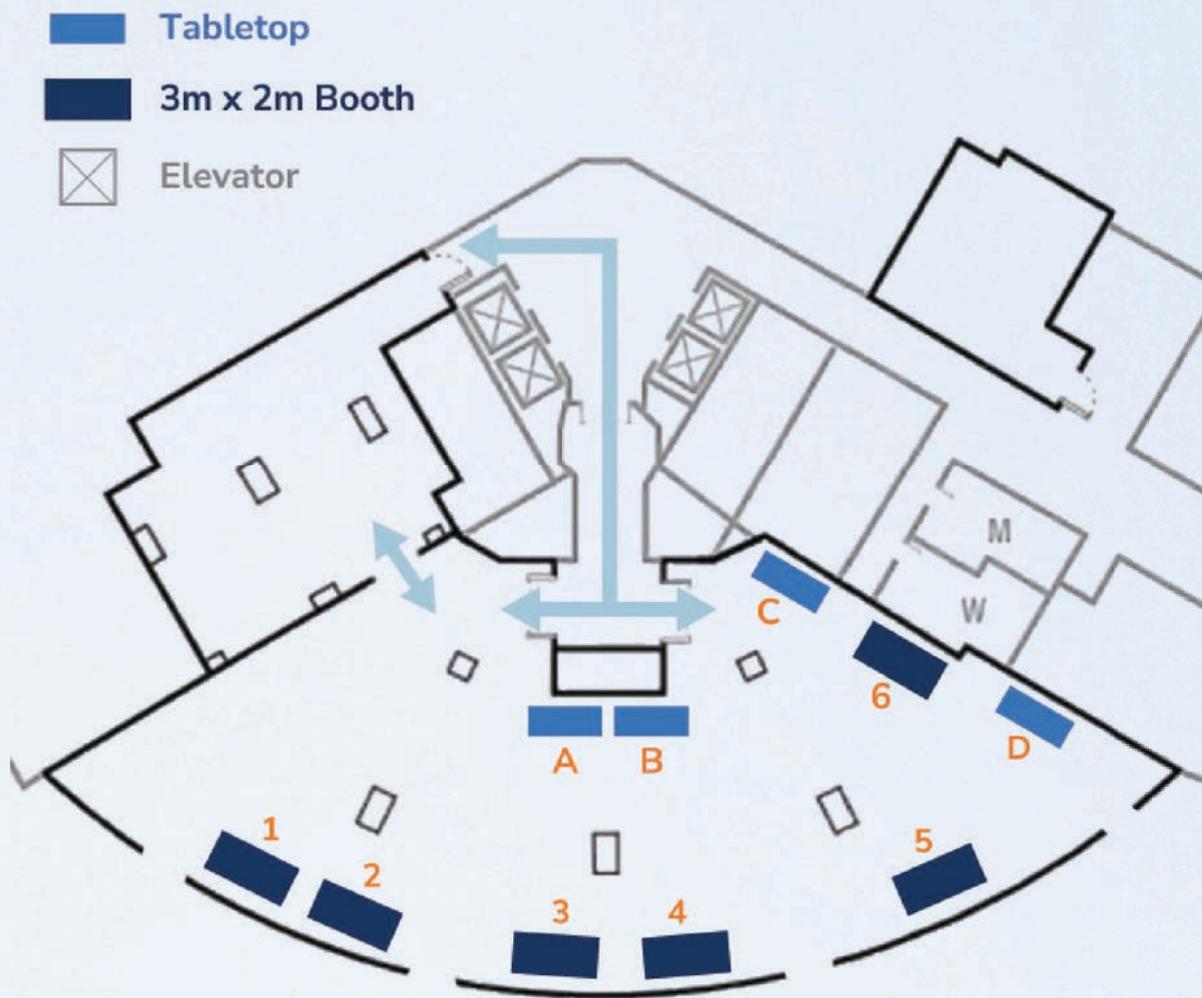
Networking Closure Break 15.15

Exhibitor Move-out 16.30–17.30

# EXHIBIT FLOOR PLANS

Please select your 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> choice on the [registration form](#).

## IPPC Exhibit Hall



Tables A–D: Silver Sponsors — 180cm × 50cm Tabletop Exhibit Space  
Booths 1–6: Diamond, Platinum & Gold Sponsors — 3m × 2m Booth Space



# Sponsor/Exhibitor Important Dates

Item	Due Date
<u>Registration form</u> , Logo and payment (Product Sponsorship)	18 March
<u>Registration form</u> and payment (Exhibiting/Networking Sponsorship)	1 April
Sponsor logo, company description, and Vimeo or YouTube Link	3 April

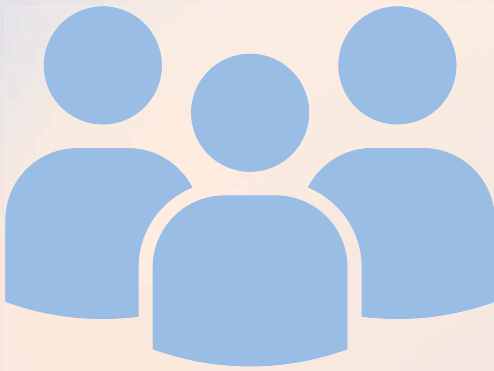




 PPTA

# IPPC 2025 POST-EVENT REPORT

20-21 May 2025 • Warsaw, Poland

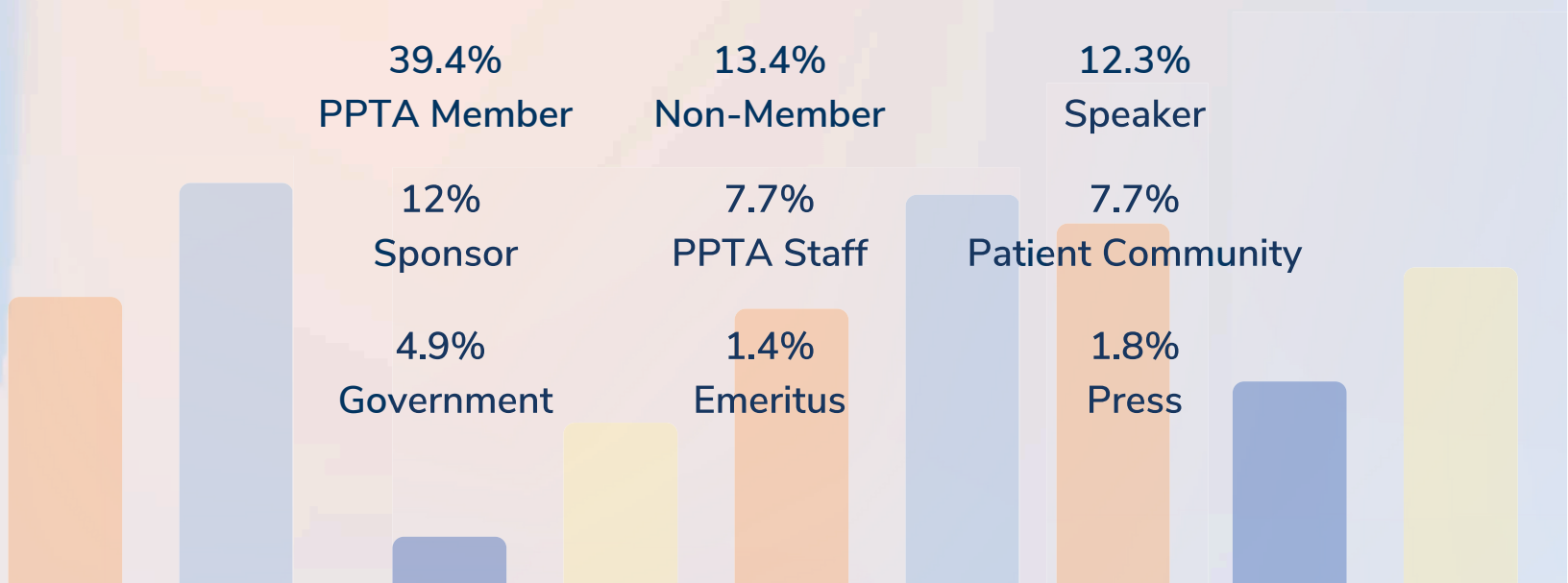


**284 Attendees**



**32 Countries Represented**

## Attendee Breakdown



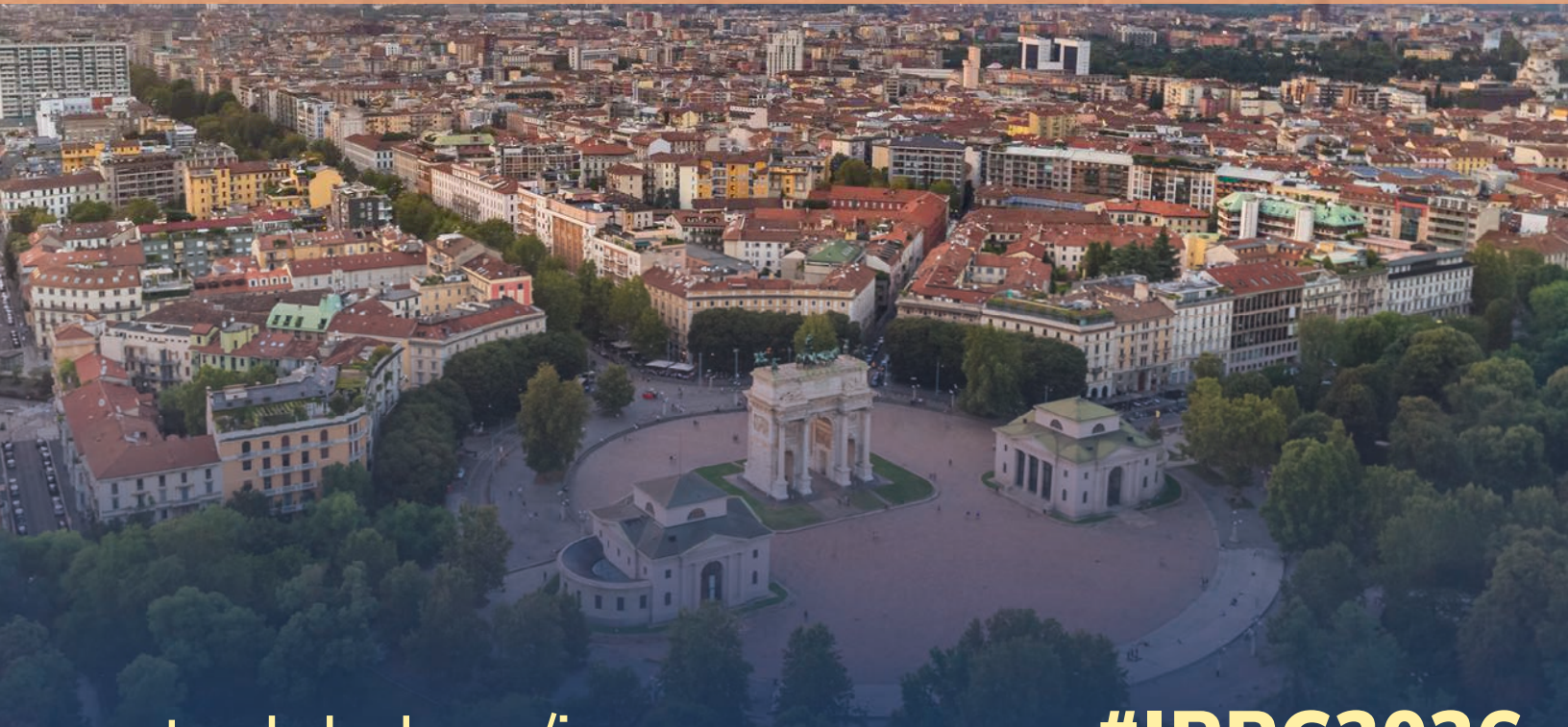


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**Interested in sponsoring something that's not in this package? Contact Michelle Mason for more information:**

**[mmason@pptaglobal.org](mailto:mmason@pptaglobal.org)**



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**#IPPC2026**