PLASMA PROTEIN FORUM

November 3-4, 2026 | Alexandria, Virginia

SPONSORSHIP OPPORTUNITIES & EXHIBITING INFORMATION

PLASMA PROTEIN FORUM

OVERVIEW

The 34th Plasma Protein Forum (PPF) is taking place November 3-4, 2026, in Alexandria, Virginia, and offers an exclusive opportunity to showcase your company to the most influential leaders in the plasma protein therapeutics industry.

As a sponsor and/or exhibitor, you'll benefit from:

- High-profile brand exposure across digital, print, and on-site platforms
- Direct engagement with key decision-makers, researchers, and policy influencers
- Strategic visibility through exhibit booths, networking events, branded products, and digital promotions
- Recognition in Forum communications, including the official Forum App, social media, and e-blasts

Whether you're launching a new product, forging industry relationships, or reinforcing your leadership in the field, PPF 2026 is the ideal platform to amplify your presence and drive meaningful connections.

Important Deadlines (Registration Form & Payment)
Products: Due September 15
Exhibits & Networking: Due October 6

CUSTOM PACKAGES AVAILABLE

Email mmason@pptaglobal.org to inquire about potential custom sponsorship opportunities to best fit your organization's needs. Custom offerings are considered and approved on a case-by-case basis.

NEW THIS YEAR: President's Reception

On Monday, November 2, the President's Reception will offer an intimate setting for sponsors to network with senior leaders from each PPTA global member company. At this exclusive networking event, held in the Wright room at the Westin hotel for convenience and access, sponsors will have a unique opportunity to engage directly with industry leaders in a private setting. **This Reception is only open to sponsors with a minimum commitment of $25,000.** Each participating sponsor will receive four tickets to attend, as well as:

- Sponsor logo visibility on rolling PowerPoint in main conference room
- Company logo on event page on PPTA Global website
- Logo placement in PPF e-blasts and sponsor recognition on PPTA social media
- Composite thank you to sponsors on signage in the Reception Area
- A verbal thank you during Reception welcome remarks
- Company logo, a company description, and *30-second video in the Forum App
- A dedicated thank you on PPTA's social media
- Early access to digital photo galleries from the Reception
- Custom reception party favors with company logo

EXHIBITOR BENEFITS

PPTA provides each exhibitor with:

Sponsor Recognition:

- Sponsor logo visibility on rolling PowerPoint in main conference room
- Company logo on event page on pptaglobal.org
- Logo in PPF e-blasts and sponsor recognition on PPTA social media
- Composite thank you to sponsors on signage in PPF Exhibit Area
- Company logo and description, and *30-second video in PPF App
  **must be reviewed and approved by PPTA legal counsel*

- **Amenities Package Includes:** A skirted table and two chairs.

- **Booth Traffic Generation Program:** This is an incentive program to draw attendees to your booth. PPTA will provide each exhibitor with a unique code to share with attendees. Attendees must enter every exhibitor's code into the Forum App to be entered to win a Theragun Relief Massager! The winner will be selected during the PPF closing announcements

EXHIBIT SPONSOR LEVELS

Diamond and Platinum sponsorships are limited to PPTA Associate Members (Levels 2 & 3) and include exclusive discounts reflected below.

All exhibitors will be located within the foyer, the central hub for networking and refreshments. This space will host beverage service and serve as the primary gathering point for attendees during breakfasts, breaks, lunches, and the evening reception.

DIAMOND Sponsor: $13,600

Exclusive to Associate Level 3 Members only. Original price $17,000

- One 8' x 8' Booth in Exhibit area (1-13)
- 3 Exhibitor registrations (complimentary access to Forum)
- Additional registrations at Early Bird rate:
  - Members $1,550
  - Non-members $2,200

PLATINUM Sponsor: $14,450

Exclusive to Associate Level 2 Members only. Original Price $17,000

- One 8' x 8' Booth in Exhibit area (1-13)
- 3 Exhibitor registrations (complimentary access to Forum)
- Additional registrations at Early Bird rate:
  - Members $1,550
  - Non-members $2,200

GOLD Sponsor: $17,000

- One 8’ x 8’ Booth in Exhibit area (1-13)
- 3 Exhibitor registrations (complimentary access to the Forum)
- Additional registrations at Early Bird rate:
  - Members $1,550
  - Non-members $2,200

SILVER Sponsor: $8,000

- 6’ Tabletop Exhibit in Exhibit area (A-F)
- 2 Exhibitor registrations (complimentary access to the Forum)
- Additional registrations at Early Bird rate:
  - Members $1,550
  - Non-members $2,200

EXHIBITING SCHEDULE

The Forum draws attendees to your exhibit with these scheduled events. This schedule is indicative and is subject to change until the final program is available.

NEW!

Exhibitors will remain in the exhibit area during the members-only Business Forum

Monday, November 2

Exhibitor move-in: 3:00-7:00pm

Tuesday, November 3

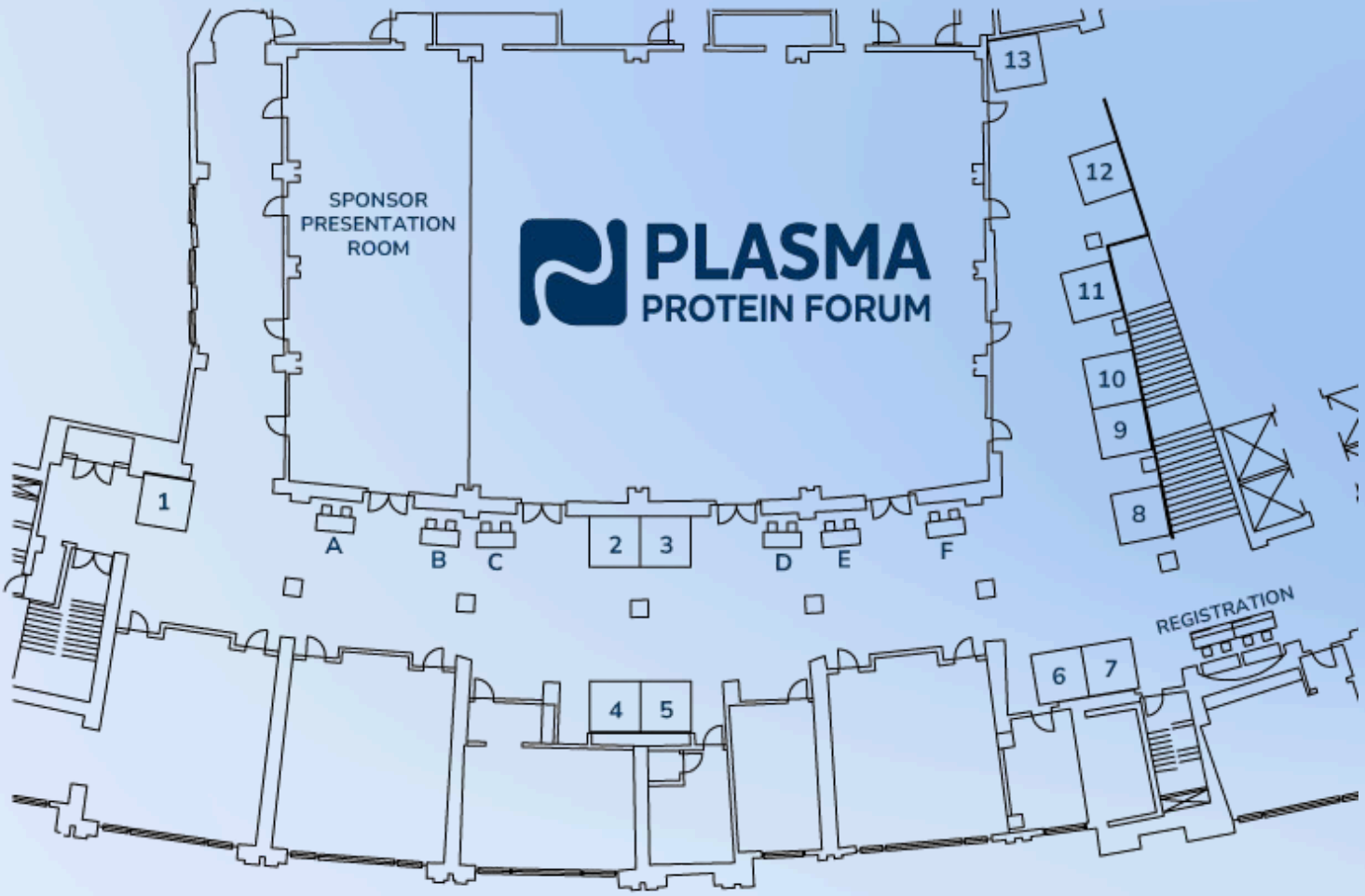
Registration Opens: 7:30 AM
Networking Breakfast: 8:00 – 9:00 AM
Networking Break: 10:30 – 11:00 AM
Networking Lunch: 12:30 – 2:00 PM
Networking Break: 3:15 – 3:45 PM
Networking Reception: 5:00 – 7:00 PM

Wednesday, November 4

Registration Opens: 7:30 AM
Networking Breakfast: 8:00 – 9:00 AM
Networking Break: 10:30 – 11:00 AM
Networking Lunch: 12:15 – 1:15 PM
Network Break: 3:15 – 3:30 PM
Exhibitor Move-out: 5:30 PM
Contractor Dismantle: 7:00 – 9:00 PM

EXHIBIT AREA FLOOR PLAN

Please select your top three placement choices on the official registration form.



A-F: Tabletop (Silver)

1-13: 8x8 Booth (Diamond, Platinum, Gold)

EXCLUSIVE MEETING ROOM ($5,000)

A limited number of private meeting rooms are situated conveniently near the conference room. ***Given high expected demand, these rooms are available exclusively to sponsors with a minimum commitment of $15,000.***

Please note: Sponsors are responsible for arranging their own catering, beverages, and AV services via the hotel.

Meeting Rooms Available (Tuesday/Wednesday):

- Bell
- Wright
- Banneker
- Whitney

See floor plans and capacity charts.

NETWORKING SPONSORSHIPS

Increase your visibility at the Forum with these high-visibility, high-impact networking opportunities. All sponsorships are available on a first-come, first-serve basis.

NEW: Mealtime Presentation Slots at PPF!

Make your brand part of one of the most engaging and well-attended moments of the day! We are offering sponsors the exclusive opportunity to deliver a presentation during the networking breakfasts, networking lunches, or scheduled breaks.

A dedicated room will be set up with table seating where attendees can enjoy their meals while listening to your presentation. Food and beverages will be available just outside the room to encourage traffic and participation. Your presentation will also be listed in the official Forum App for easy attendee access.

IMPORTANT: All presentations must be submitted in advance for approval by PPTA. Please send your request and presentation topic to mmason@pptaglobal.org when submitting your sponsor registration application. Final presentation times will be confirmed prior to the start of PPF.

Associate Member Sponsorship Discounts

Associate Members are eligible for exclusive savings on PPF sponsorships:

- Associate Level 2: 15% discount
- Associate Level 3: 20% discount

Discount applies to sponsorship purchases totaling a minimum of $10,000

All Networking Sponsors will receive:

- Visibility on rolling PowerPoint in main conference room
- Company logo on event page on PPTA Global website
- Recognition in the PPF e-blasts, on social media, and in the Forum App
- Company logo, company description, and *commercial video in the Forum App

Power Networking Break ($5,000 each)

Attendees gather and connect during the Forum's four networking breaks. You may give a presentation (or play a video) for 10 minutes, dependent upon which break slot you choose on Day 1 or Day 2.

- Acknowledgement at the beginning of each break
- Your company logo at each refreshment break station
- Opportunity to distribute branded materials or giveaways at each table

Breakfast ($10,000)

PPTA's popular morning kickoff ensures that your company name welcomes attendees during breakfast. You may give a presentation (or play a video) to attendees for 15 minutes on Day 1 or Day 2, depending on which breakfast you choose.

- Acknowledgement at the beginning of selected day
- Your company logo at all breakfast stations
- Logo printed on napkins
- Opportunity to distribute branded materials or giveaway

Cocktail Reception ($13,000)

Sponsor the Opening Night Reception – the highlight of PPF and the most attended event of the PPF. Elevate your brand's visibility and connect with attendees in a high-energy networking environment. The sponsor will also receive:

- One complimentary Forum registration
- Recognition throughout the Forum and during the reception
- Opportunity to create a signature cocktail served at the event
- Company logo prominently displayed at all cocktail tables
- A 5-minute speaking opportunity to welcome and engage attendees (inside the Forum room from the stage before reception)

Lunch ($15,000)

Sponsor the lunch for added exposure, as your company profile will be noticed throughout the buffet stations. You may give a presentation (or play a video) to attendees for 15 minutes on Day 1 or Day 2, depending on which lunch you choose.

- Includes one complimentary Forum registration
- Public stage acknowledgement at the beginning of the day; thank you at end of the day
- Your company logo at all Buffet stations
- Logo printed on napkins
- Opportunity to distribute branded materials or giveaways

Registration Form & Payment (Exhibits & Networking) are due 10/6

PRODUCTS AND OTHER SPONSORSHIPS

Product sponsorships are walking billboards for your company. All sponsored products are distributed to every attendee and feature your company name and/or logo alongside (if space permits) the Forum logo. Reserve early, limited availability. For production planning purposes the deadline to **submit your branded logo is no later than 9/15.** All product sponsors will receive:

- Company logo on PPTA Global website
- Recognition in the PPTA Forum e-blasts and on social media
- Company logo, a company description, and *commercial video in the Forum App
- Visibility on rolling PowerPoint in conference room

Associate Members are eligible for exclusive savings on PPF sponsorships:

- Associate Level 2: 15% discount
- Associate Level 3: 20% discount

Discount applies to sponsorship purchases totaling a minimum of $10,000

Registration Form, Logo & Payment (Products) are due 9/15

CONFERENCE SWAG

- **Luggage Tag ($4,250)** – Attendees will find their luggage quicker with a luggage tag that stands out from the rest.
- **Sleep Travel Kit ($4,500)** – Attendees will enjoy having this sleep travel kit for their trip back home. Consists of an inflatable pillow, sleep mask, and earplugs.
- **Tech Accessory Bag ($5,000)** - Put your brand in the hands of every tech-savvy attendee. As the Tech Accessory Bag Sponsor, your logo will be featured on a reusable tech pouch perfect for storing essentials.
- **Notebook with Pen ($6,500)** – A 5x7” spiral-bound notebook with matching pen that attendees will need for taking notes.
- **Water Station ($7,000)** - Quench your thirst and boost your brand! As the Official Water Station Sponsor, your organization will be featured at one of the event’s key hydration hubs. Attendees will receive a branded water bottle and the sponsor logo will be displayed at the water refill stations.
- **Lanyard ($8,000)** – All attendees will be provided with a lanyard along with their name badge. This is a highly visible product for the sponsor, as the name badges must be worn at all times during the event.
- **Conference Bag ($8,500)** – Your company name/logo will be visible on every bag and will help every attendee carry all of their conference materials and exhibitor giveaways.

FORUM TECH

- **Meeting App Push Notification ($2,000)** - Send out real-time notifications to conference attendees through the Forum App. The notification will also remain in the announcement section within the app. This is a great opportunity to encourage visiting your exhibit booth, attending an upcoming corporate event, checking out your Exhibitor Profile, and more.

- **Daily Wordler Game ($3,250)** - On both days of PPF, your company can sponsor a "Wordle" style game that will be promoted to attendees via the Forum App, social media, and signage. Your company can choose two words per day for the game, as well as colors and logo on the game, and a thank you message to players. Winner will receive a $75 gift card.

- **PPF Meeting App ($5,000)** – Attendees will be accessing the Meeting App for ALL of their meeting needs (e.g., agenda, attendee list, presentations, speaker information, competition to win prizes, etc.). Sponsorship includes:
  - Premier listing in the sponsorship section
  - 1-page advertisement*
  - Banner ad* to be included throughout the App
  - Company commercial video*
  - On-site signage
  - Additional promotion via email message to attendees promoting the Meeting App sent prior to the Forum

  **will be reviewed and approved by PPTA legal counsel.*

- **Wi-Fi ($8,000)** – Sponsor can create a custom password for the Wi-Fi network (limited to 8 characters). Sponsorship logo recognition is included in on-site signage.

NEW! Conference Room Power Stations ($11,000)

Help attendees stay charged and connected throughout the Forum. Your sponsorship provides convenient power access at tables within the main conference room — a highly appreciated amenity for delegates using laptops and mobile devices. Sponsor logo will appear on table signage, in the conference program, and within the event app as the *Official Power Sponsor*.

OTHER FORUM AMENITIES

- **FAQ Sheet ($2,000)** – Provided to attendees at registration check-in with helpful information about the Forum and city. Sponsor can include a brief description and contact information in this often referenced print-out.

- **Daily Schedule E-Blast ($2,500 per day)** – Your brand featured in one of the official daily schedule emails sent to all registered attendees. Includes your company logo + 2-3 sentence message. Option to include "visit us today" with booth location information.

- **"Ship Your Own" Product ($3,000)** – Ship your own product in advance and PPTA will include it in the PPF handout materials. Limited availability and limited in size; must be reviewed and approved by PPTA.

- **Content Visibility Bundle – ($3,000)** Boost your brand's presence with our Content Visibility Bundle. Your sponsorship includes:
  - A full-color web banner on the PPF event page for one week, November 2-6, 2026.
  - One LinkedIn post shared during or shortly after the Forum, featuring your image, video (30 seconds or less), or logo, plus a short caption and link. (Note: "Posted on behalf of PPF sponsor" will be added.)
  - This package gives your brand high-impact digital visibility with the PPF community before, during, and after the event.

- **Exclusive Post-Event Report Sponsorship ($3,500)** - Get high-visibility placement in the Post-Event Report, seen by attendees, partners, and industry stakeholders. Your logo and brand will be prominently featured, keeping your organization front and center long after the PPF ends.

- **Elevator Clings ($7,500 each)** – Sponsor an elevator wrap on the first-floor lobby and/or the conference floor (4 on each floor/8 total) and have your company logo/advertisement displayed for all to see. You provide the artwork of your choice.

Important Deadlines

Sponsor/Exhibitor Item	Due Date
Registration form, Logo and payment (Product Sponsorship)	September 15
Registration form and payment (Exhibiting/Networking Sponsorship)	October 6
Sponsor logo, company description, and Vimeo or YouTube link	October 13

SPONSOR REGISTRATION & TERMS

To secure your sponsorship, please complete the **Sponsor Registration Form** by the deadline. You will receive confirmation and additional details shortly after submitting the form.

Applications & Assignments:

- Application forms must be received with appropriate fee by **September 15 (Products) & October 6 (Exhibits, Networking, Amenities, Tech & Other)** to receive priority consideration.
- Applications are not final until fee is received.
- Diamond and Platinum sponsors have first priority. Every effort will be made to assign booths as requested.
- Exhibitors will receive complimentary full program registrations and other benefits as outlined, according to sponsorship level.
- Products: PPTA will coordinate ordering the sponsored products.

Registration:

- All exhibit personnel and sponsors must be registered.
- Substitutions for exhibit personnel may be made by October 27th. No substitutes will be allowed on-site. Exhibitors will be billed appropriately for additional personnel.

Exhibits:

- All exhibits must be set-up by 7:00 p.m. on Monday, November 2nd. Exhibits may not be dismantled before 5:30 p.m. on Wednesday, November 4th. All exhibits and documentation must be ready for outbound shipment by 7:00 p.m. on Wednesday, on November 4th.
- Displays will be constructed in such a way as not to interfere with viewing of adjacent booths. Audio must be at a level as not to interfere with adjacent booths and meeting sessions.
- Exhibit booth displays must fit within the defined area (8x8 in Exhibit Hall).
- Tabletop displays must fit on tabletops. No additional equipment will be allowed.
- PPTA reserves the right to require exhibitors to make changes to displays to fit within defined areas and comply with these terms.

Cancellations:

- Cancellations of exhibit booths and tabletop exhibits must be received in writing by October 27th and will be subject to an administrative fee of $500. Refunds will not be given for cancellations after October 27th. Refunds for no shows will not be granted.

Liability:

- Exhibitors assume liability for contents of display materials and claims arising as a result, as well as those made against the Association.
- Exhibitors, Sponsors, Advertisers and advertising agencies assume liability for losses, damages, and claims arising out of exhibitor activities on the hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

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Contact Michelle Mason for more information: mmason@pptaglobal.org.