GRAPHIC DESIGNER AND ILLUSTRATOR

tandesigned.com

tan.designed@gmail.com

EDUCATION

Pasadena, CA

Bachelor of Fine Arts in Graphic Design with Distinction

ArtCenter College of Design

OCT 2025 Focused Coursework at ArtCenter:

Pacific Edge DesignStorm

Collaborated in an intensive three-day session with a multi-disciplinary student team to assist with the brand development for a five-star luxury hotel resort based in Laguna Beach.

IAN 2025-APR 2025 Focused Coursework at ArtCenter: Transdisciplinary Studio: Toy Design

> Coursework was centered on children's development from birth to adulthood to inform product design. Learned critical information such as means of production and manufacturing guidelines for various age groups. Developed two conceptual

toy lines.

Rhodes College AUG 2021-JUN 2022 Memphis, TN

> Courses in biochemistry, religious studies, Python coding, and Mandarin Chinese.

EXPERIENCE

SEP 2022-DEC 2025

OCT 2024-DEC 2025 Peer Coach

ArtCenter College of Design

Pasadena, CA

Provided virtual and in-person advising sessions for students who needed assistance navigating through their programs. Offered insights on courses and faculty to guide their experience, gave thorough critiques, held ideation sessions, and utilized various methods such as diagramming and resource hunting to inspire students and help their progress.

MAY 2024-DEC 2025 **Teaching Assistant**

ArtCenter College of Design

Pasadena, CA

Led class-wide and one-on-one critiques about conceptualization and development for instructors Paula Hansanugrum's Industrial Design Graphics, Daniel Hoy's Packaging Design 1, and Tracey Shiffman's Communication Design 3 courses.

JUL 2023-AUG 2023

Freelance Graphic Designer Lakeland Preparatory School

Memphis, TN

Developed a logo reveal for the school's film club to promote and identify themselves to incoming students as well as on social media platforms.

RECOGNITION

MAY 2023-DEC 2025 ArtCenter Student Gallery

Sweet Weaves (3D motion design)

Perler (packaging design)

A History of Crisis (information design) Defenders of Wildlife (promotional poster)

From Clay (publication design)

Sweet'N Low (packaging design)

A Shape of Things to Come (title sequence) The Road to Hell (publication design) Drawn to the Beat (motion design) Haven (sequential design, photography)

SEP 2023-AUG 2024 Provost's List

SEP 2022-JUN 2023 ArtCenter College of Design

GPA of 3.8 or higher

EXPERTISE

PROFICIENT IN: InDesign, Illustrator, After Effects,

Photoshop, Procreate, Slides, Discord,

Canvas, Teams, Miro

WORKING Cinema 4D, SolidWorks, Figma,

KNOWLEDGE OF: Webflow, HTML/CSS, Sheets,

Clip Studio Paint

DESIGN SKILLS: Brand identity development, packaging

design, publication design, 2D compositing,

2D motion design, concept sketching

OTHER SKILLS: Digital illustration, printmaking,

> copywriting, proofreading, creative writing, letterpress, clay sculpting, DSLR photography, toy design

LANGUAGES: English (native)

Teochew (conversational)

