

Myounggu (Aiden) Kwen

Product Designer

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Education

Syracuse University

Master of Science in Advanced
Media Management, July 2024—

August 2025

Syracuse University

Bachelor of Science in Public
Relations, August 2020—May 2024

Skills

UI/UX Design

Figma, Sketch, Lucidchart, rapid
prototyping

Visual Design

Adobe After Effects, Rive, Adobe
Illustrator, Adobe InDesign, Adobe
Photoshop, Adobe Premiere Pro

Web & App Development

Custom WordPress development
(Local), Glide, HTML/CSS, PHP,
Webflow, WordPress content
management (Avada)

Content Strategy

Similarweb, Google Analytics

Experience

Product Design Intern - Marketing Las Vegas, NV

Golden Nugget Las Vegas; Landry's, Inc.

May 2025—August 2025

- Redesigned Golden Nugget's tournament registration platform for 250+ player gaming events, creating a digital system validated through user testing to cut errors and save the Special Events team 4-6 hours per event.
- Designed a seating tool for 500+ participant parties, with testing confirming improved workflows and more efficient staff management of high-volume operations.

Product Design Intern Syracuse, NY

Semantic Forensics (SemaFor), S.I. Newhouse School of Public
Communications

October 2024—May 2025

- Designed intuitive interfaces in Figma for DARPA-funded AI/ML misinformation detection tools, advancing Dr. Jason Davis' research to help investigative journalists identify and analyze false information more effectively.
- Collaborated with investigative journalists and research stakeholders to redesign workflows, reducing friction in the existing tool and ensuring alignment with newsroom needs for adoption.

Web Developer Remote

Being Patient

December 2024—March 2025

- Conducted an SEO and UX audit to uncover opportunities to improve site visibility, streamline navigation, and enhance usability ahead of a WordPress website migration.
- Built and shipped dynamic page redesigns in Avada, maintaining consistency with brand guidelines and modern web standards.

Leadership and Involvement

Executive Vice President, Alpha Omicron Chapter, Alpha Kappa Psi, December 2022—May 2024

2025 Newhouse CES Fellow, October 2024—January 2025

Teaching Assistant, August 2024—May 2025

Student Program Associate, September 2024—May 2025

Research Assistant, January 2025—May 2025