

Jecca Park 785.307.8991
jeccapark@gmail.com
www.linkedin.com/in/jecca-park
www.jecca.fun

Education University of Kansas
BFA Design, Visual Communciation
Aug 2022–May 2026

Deakin University
Visual Communication Design
Feb 2025–June 2025

Experience Brand Activation Intern
Populous
Sept 2025–Dec 2025

Developed creative brand experiences that connect audiences to major events, venues, and organizations. Supported the team with concept development, wayfinding strategy, and on-site activations that brought brands to life.

Jade District Design Committee
Hella Good Deeds
Sept 2025–Present

Conducting site research and concept development for an Asian American District in the Kansas City metro area, collaborating with architects, urban developers, and designers. Contributing to place-based branding by translating cultural research, community values, and spatial insights into cohesive visual and experiential identity directions.

Brand + Graphics Intern
Corgan
June 2025–Aug 2025

Worked across multidisciplinary teams to design dimensional installations, distinctive signage, and branded elements for building interiors. Elevated spaces through creative environmental graphics that reflected each project's unique identity, integrating brand strategy with architectural and interior design goals.

Design Intern
Quilly
July 2024–November 2024

Expanded the startup's brand identity through tools like AdobeCC and Figma. Developed the company's website and app through wireframing and illustrations. Communicated amongst cross-functional teams, including product development and marketing.

Skills & Software Adobe Illustrator Adobe InDesign Adobe Photoshop
Adobe AfterEffects Adobe CADtools Figma

Recognition Honors Opportunity Award
Issued by University of Kansas

Amsden Award
Issued by University of Kansas

KC Ad Club Scholar
Issued by KC Ad Club Foundation