Playtest Terms & Conditions

1. Eligibility

- 1.1 Participation is open to individuals who are 18 years of age or older.
- **1.2** Participants must be **physically located in Finland** during the Playtest Period to be eligible to win the prize.
- **1.3** Only **one (1) account per player** is permitted. Creating or using multiple accounts will result in **immediate disqualification**.
- **1.4** Participation in the playtest is **free of charge**. No purchase or payment is required to enter or win.
- **1.5** Employees, contractors, or representatives of the organizer and their immediate family members are not eligible to participate.

2. Playtest Period

- 2.1 The playtest will take place from November 17, 2025, at 00:00 (EET) to November 24, 2025, at 23:59 (EET) ("Playtest Period").
- **2.2** Only gameplay activity recorded within the Playtest Period will be considered for determining the winner.

3. Determining the Winner

- **3.1** The winner will be the player who earns the **highest total number of in-game coins** during the Playtest Period.
- 3.2 The prize consists of one (1) PlayStation 5 console.
- **3.3** In the event of a tie, the organizer reserves the right to apply **additional fair and transparent criteria** or a **random selection process** to determine the final winner.
- **3.4** The winner will be contacted directly using the information linked to their game account. If the winner cannot be reached within **14 days**, the prize may be forfeited and awarded to another eligible participant.

4. Disqualification and Fair Play

- **4.1** Participants will be **disqualified** if they:
 - Use or create multiple accounts,
 - Exploit, abuse, or manipulate game mechanics,
 - Breach the game's Terms of Service or Content Guidelines, or
 - Engage in cheating, automation, scripting, or other unfair advantage.
- **4.2** The organizer reserves the right to review gameplay data, logs, and user activity and to **disqualify any player** at its sole discretion if fair play or integrity is compromised.

5. General Terms

- **5.1** The prize is **personal and non-transferable**. No cash or other alternative will be provided.
- **5.2** The organizer reserves the right to **modify, suspend, or cancel** the playtest or these Terms & Conditions if technical issues, fraud, or other circumstances beyond its control prevent fair operation.
- **5.3** By participating, players agree to comply fully with these Terms & Conditions and the organizer's decisions, which are **final and binding**.
- **5.4** The organizer assumes no responsibility for network failures, system errors, or other technical issues that may prevent participation or affect results.

6. Legal Notice (Finnish Consumer Law Compliance)

- **6.1** The playtest competition is organized in accordance with **Finnish consumer protection** and promotional legislation, including the **Consumer Protection Act** (38/1978) and applicable data protection regulations (GDPR and the Finnish Data Protection Act 1050/2018).
- **6.2** The prize will be delivered **free of charge** to the verified winner within a reasonable period following the conclusion of the playtest.
- **6.3** The organizer is responsible for any **statutory tax reporting** required under Finnish law in connection with the awarded prize.
- **6.4** Personal data collected in connection with participation will be used solely for the purpose of administering the playtest, contacting the winner, and delivering the prize, in compliance with applicable data protection laws.
- **6.5** Participants have the right to access, correct, or request deletion of their personal data by contacting the organizer directly.

7. Organizer Contact Information

Organizer: Betsy Oy

Address: PL 1188, 00101 Helsinki

Email: support@betsy.now
Country of Operation: Finland