

Zi Jian Wang

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Objective

A passionate digital creative aiming to utilize expertise in film, photography, illustration, and animation to tell stories, inspire others, and leave a positive impact on the world.

Education

Bachelor of Science in Digital Media

UNIVERSITY OF HOUSTON, Houston, TX

January 2020 - May 2023

- **GPA:** 3.7/4.0
- **Relevant Coursework:** 3D Animation and Modeling, 2D Animation, Video Production 1, Video Production 2, Graphics for Digital Media, Page Layout and Design, Digital Photography, Individualized Communication Processes, Transmedia Marketing, Project Management, Quality Management, Team Leadership
- **Honors & Awards:** Dean's List 2021 - 2022, University of Houston Digital Media Scholastic Achievement 2020 – 2022
- **Clubs:** UH Brazilian Jiu-Jitsu Club, UH Graphics Communication Education Association Club

Professional Experience

Social Media Coordinator

Scope Imports, Sugar Land, TX

September 2021 – August 2022

- Increased social media engagement by developing a campaign strategy through analysis of competing brands and current trends.
- Created animations, videos, and graphic content for social media.
- Coordinated photoshoots by scouting locations, hiring models, managing financials, and scheduling.
- Promoted company events and conventions such as PPAI through our social media platforms.
- Coordinated promotional postings for Scope Imports in Printwear Magazine.
- Collected and charted analytics for all company social media platforms.
- Organized and managed the company's photo library and social media assets.
- Handled B2C community contact through social media and Scope Import's online store.

Video Editor

Motion Girafffx, Houston, TX

January 2022 - February 2022

- Constructed a coherent video narrative advertising a human resources training program.
- Edited using Adobe After Effects, Adobe Premiere Pro, and Adobe Audition.

Creative Services Intern
Houston Public Media, Houston, Texas

January 2023 – May 2023

- Brainstorming and storyboarding animations and marketing tactics for upcoming shows and events.
- Designing interactive documents for PBS, KUHT, NPR, and its subscribers.
- Creating logo animations for Houston Public Media and their annual tour.
- Assisted in creating an impact report PDF for donors, community members, and the general public.

Photo and Video Production Intern
Creative Services Coordinator
Hines, Houston, Texas

January 2023 - June 2023
June 2023 – Present

- Creating logo and marketing animations for Hines.
- Leading and assisting film and photoshoots for Hines and Hines' events.
- Operating camera, lighting, and audio equipment on Hines shoots.
- Scheduling and coordinating Hines video shoots.
- Editing internal/external video and photo format deliverables for Hines.
- Archiving and cataloging images, videos, newsletters, and other assets.
- Organizing and maintaining a coherent database for Hines' creative assets.
- Voice directing for Hines' advertisement.
- Traveling throughout the continental US to film Hines assets and events.
- Market Research

Volunteering

Motion Pixel Association

November 2022 - January 2024

- Verified guest identities and handed out entry badges for MPA events.
- Assisted in disseminating drinks and snacks at events.

Additional Skills

- Adobe: After Effects, Premiere Pro, Animate, Photoshop, Illustrator, InDesign, XD, Audition, Lightroom Classic, Media Encoder
- 3D Animation: AutoCAD MAYA, Blender
- Illustration and 2D Animation: Clip Studio Paint
- Microsoft: Excel, Access, PowerPoint, Word
- Social Media Expertise: LinkedIn, Vimeo, YouTube, Instagram, BlueSky, Discord, Tik Tok, X, Facebook, Reddit, Pinterest
- Web Design: Webflow, SquareSpace
- Analytics Design: Infogram
- Languages: Native in English and Chinese. Intermediate in German and Japanese.