

Zi Jian Wang

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Summary

Multidisciplinary digital creative with hands-on expertise in film, photography, illustration, animation, and AI-driven tools. Combines technical range with a storytelling-first approach to produce work that resonates and leaves a lasting impression.

Education

Bachelor of Science - Digital Media

January 2020 – May 2023

Minor - Technology Leadership and Innovation Management

UNIVERSITY OF HOUSTON, Houston, TX

- **GPA:** 3.8/4.0
- **Relevant Coursework:** 3D Animation and Modeling, 2D Animation, Video Production 1, Video Production 2, Graphics for Digital Media, Page Layout and Design, Digital Photography, Individualized Communication Processes, Transmedia Marketing, Project Management, Quality Management, Team Leadership
- **Honors & Awards:** Dean's List 2021 - 2022, University of Houston Digital Media Scholastic Achievement 2020 – 2022
- **Clubs:** UH Brazilian Jiu-Jitsu Club, UH Graphics Communication Education Association Club

Professional Experience

Social Media Coordinator

September 2021 – August 2022

Scope Imports, Sugar Land, TX

- Increased social media engagement by developing a campaign strategy through analysis of competing brands and current trends.
- Created animations, videos, and graphic content for social media.
- Coordinated photoshoots by scouting locations, hiring models, managing financials, and scheduling.
- Promoted company events and conventions such as PPAI through our social media platforms.
- Coordinated promotional postings for Scope Imports in Printwear Magazine.
- Collected and charted analytics for all company social media platforms.
- Organized and managed the company's photo library and social media assets.
- Handled B2C community contact through social media and Scope Import's online store.

Video Editor

January 2022 – February 2022

Motion Giraffx, Houston, TX

- Constructed a coherent video narrative advertising a human resources training program.
- Edited using Adobe After Effects, Adobe Premiere Pro, and Adobe Audition.

Creative Services Intern

January 2023 – May 2023

Houston Public Media, Houston, Texas

- Brainstorming and storyboarding animations and marketing tactics for upcoming shows and events.
- Designing interactive documents for PBS, KUHT, NPR, and their subscribers.
- Creating logo animations for Houston Public Media and their annual tour.
- Assisted in creating an impact report PDF for donors, community members, and the general public.

Photo and Video Production Intern

January 2023 – June 2023

Creative Services Coordinator

June 2023 – Present

Hines, Houston, Texas

- Creating logo and marketing animations for Hines.
- Leading and assisting film and photoshoots for Hines and Hines' events.
- Operating camera, gimbal, lighting, and audio equipment on Hines shoots.
- Scheduling and coordinating Hines video shoots.
- Editing internal/external video and photo format deliverables for Hines.
- Archiving and cataloging images, videos, newsletters, and other assets.
- Organizing and maintaining a coherent database for Hines' creative assets.
- Voice directing for Hines' advertisements.
- Traveling throughout the continental US to film Hines assets and events.
- Live Broadcasting.
- Podcast editing.
- Mapping and Map Animations.
- Utilizing AI tools to assist with planning and creation in all phases of production.
- Captioning and subtitling content to multiple languages.
- Market Research.

Film and Production Credits

Zina (2026 Short Documentary) | Lighting Crew
Director – Vicky Wight

October 2024

Volunteering

Motion Pixel Association

November 2022 – January 2024

Additional Skills

- Adobe: After Effects, Premiere Pro, Animate, Photoshop, Illustrator, InDesign, XD, Audition, Lightroom Classic, Media Encoder, FireFly
- Animation and Illustration: AutoCAD MAYA, Blender, Clip Studio Paint
- AI Software: ChatGPT, Claude, ElevenLabs, Google VEO, MidJourney, Runway, Sora 2
- Other Software: Infogram, MapCreator, Rev, Frame.io, Monday.com, Google Earth Studio, OBS
- Hardware: Sony Cameras, Canon Cameras, Professional Lighting, Professional Audio, Gimbals, DJI Drones, Mac, Windows, iPhone
- Microsoft: Excel, Access, PowerPoint, Word
- Social Media Proficiency: LinkedIn, Vimeo, Youtube, Instagram, BlueSky, Discord, Tik Tok, X, Facebook, Reddit, Pinterest
- Web Design: Webflow, SquareSpace
- Languages: Native in English and Chinese