

# **Privacy Policy**

Effective Date: 30/11/2025

ClarityKing (“we,” “our,” “us”) values your privacy. This Privacy Policy explains how we collect, use, and protect your information in compliance with the New Zealand Privacy Act 2020 and applicable international standards.

## **1. Information We Collect**

- Information you provide through forms: name, email, phone, and any details you include in the description box.
- Technical information such as IP address, browser type, and usage data (via Google Analytics).

## **2. How We Use Your Information**

- To respond to inquiries and provide requested services.
- To improve our website and user experience.
- To comply with legal obligations.

## **3. Sharing of Information**

- We do not sell your personal information.
- We may share information with third-party service providers such as Google Analytics.
- We may disclose information if required by law.

## **4. Data Security**

We take reasonable steps to protect your information, but no online transmission is completely secure.

We cannot guarantee absolute security.

## **5. Your Rights**

You have the right to access, correct, or request deletion of your personal data under the Privacy Act 2020.

For international users, equivalent rights under local laws (such as GDPR) may apply.

Contact us at [hello@clarityking.co.nz](mailto:hello@clarityking.co.nz) to exercise these rights.

## **6. Changes to Policy**

We may update this Privacy Policy from time to time. Updates will be effective when posted.