

moljar

**MOLFAR
INTELLIGENCE**

PRESS KIT

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This brand book was created
for Molfar Intelligence partners.

Here you can find the key brand
elements (logo, font, colors,
graphic shapes, etc.).

Please follow
the recommendations
in this guide while
working.

* If you have any further questions or need clarification, please contact
the PR department at Molfar Intelligence → press@molfar.com.

Chapter 1

LOGOTYPE

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moljar | **MOLFAR
INTELLIGENCE**

This is the main version of the logo in white.
Use it on a black background or on dark photos/images.

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moljar | **MOLFAR
INTELLIGENCE**

moljar | **MOLFAR
INTELLIGENCE**

This is the main version of the logo in black and blue.
Use it on a white background or on light-colored photos/images.

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This is the white version of the logo.
Use it on a black background or on dark photos/images.

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This is the black version of the logo.
Use it on a white background or on light-colored photos/images.

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Four color variations

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Chapter 2

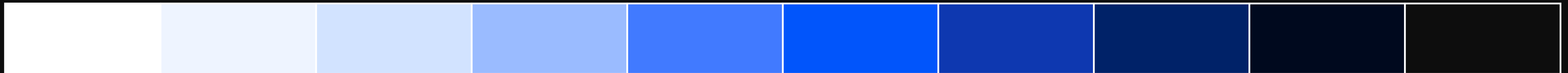
BRAND COLORS

Black

HEX: #0D0D0D
RGB: 13 13 13

White

HEX: #000000
RGB: 0 0 0



HEX: #0156FC
RGB: 1 86 252

Blue

HEX:
#FF6B6B
RGB:
255 107
107

Red

HEX:
FFB547
RGB:
255 181
81

Orn

HEX:
#FFE066
RGB:
255 224
102

Ylw

HEX:
#A4E3B0
RGB:
164 227
176

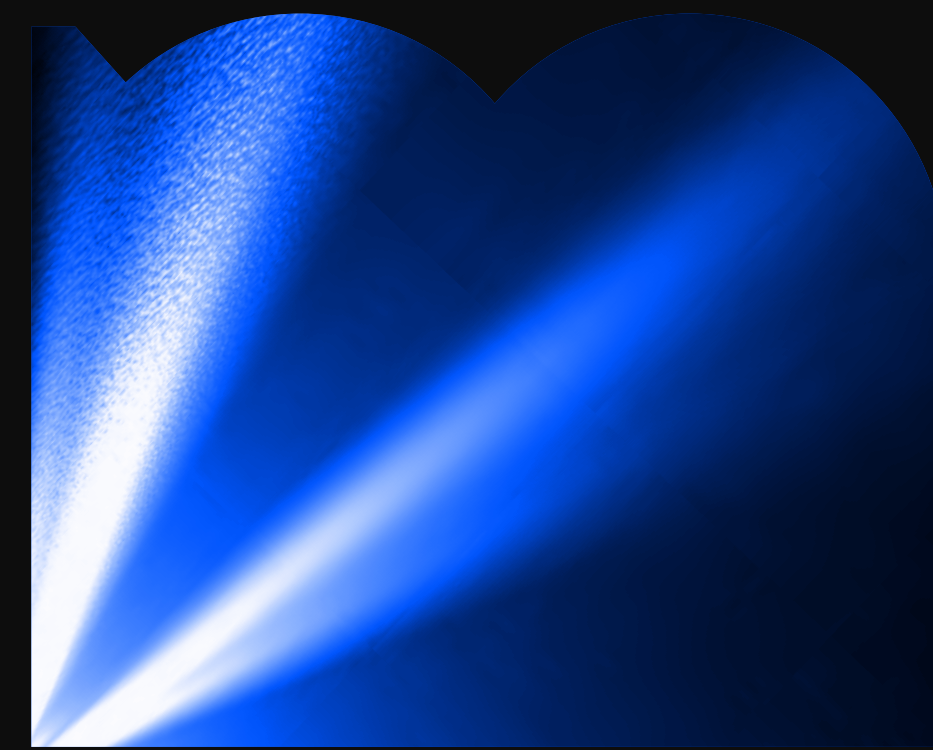
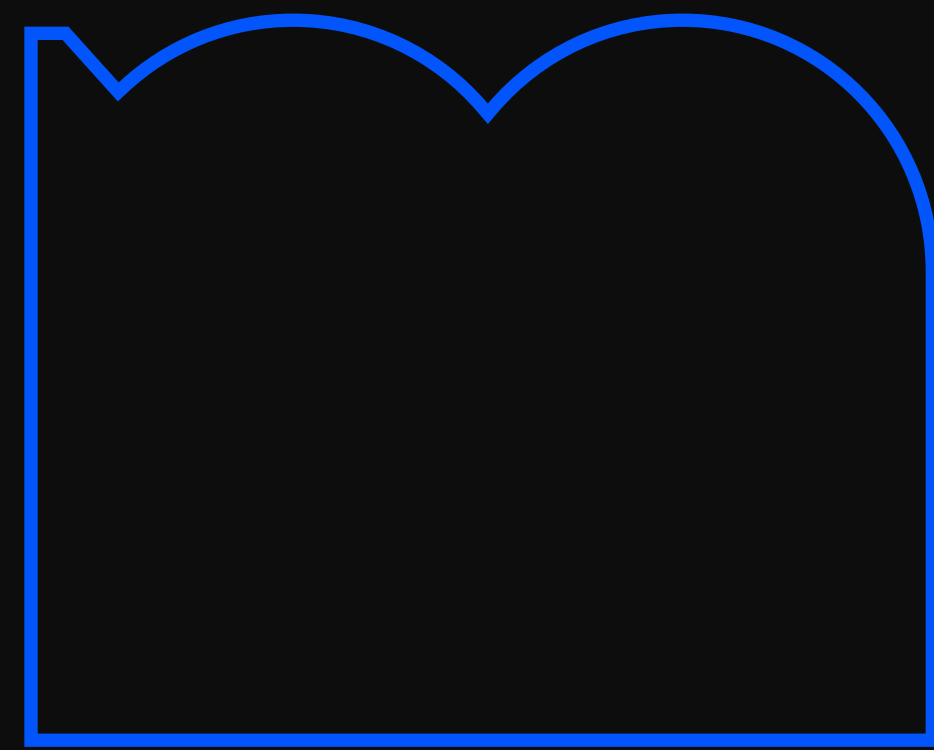
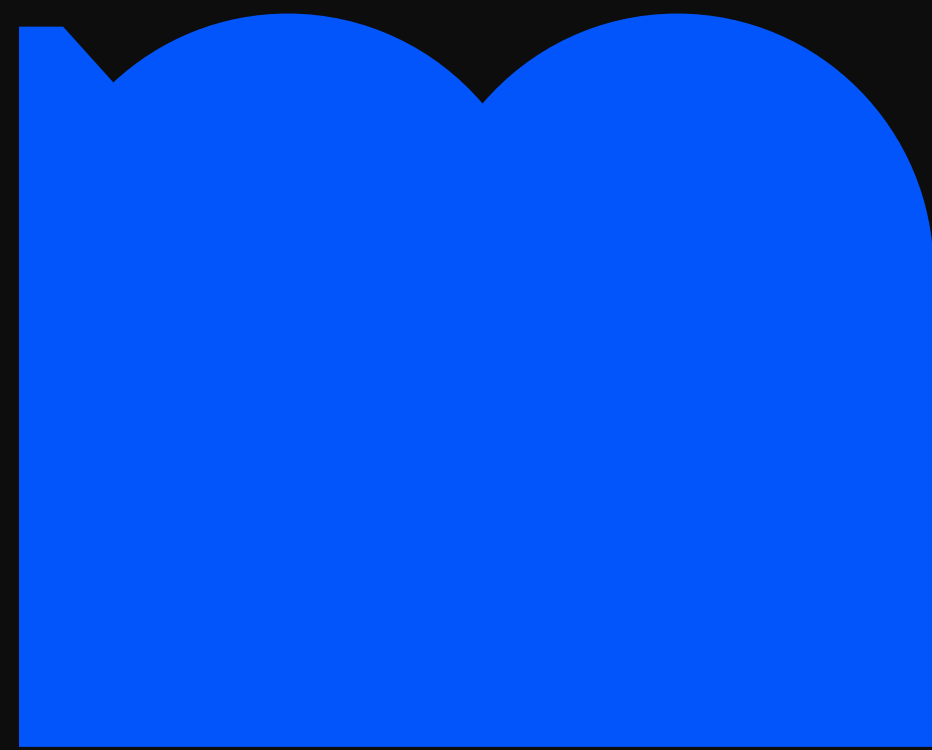
Grn

HEX:
#83DFE2
RGB:
121 223
226

Blue

Chapter 3

GRAPHIC ELEMENTS



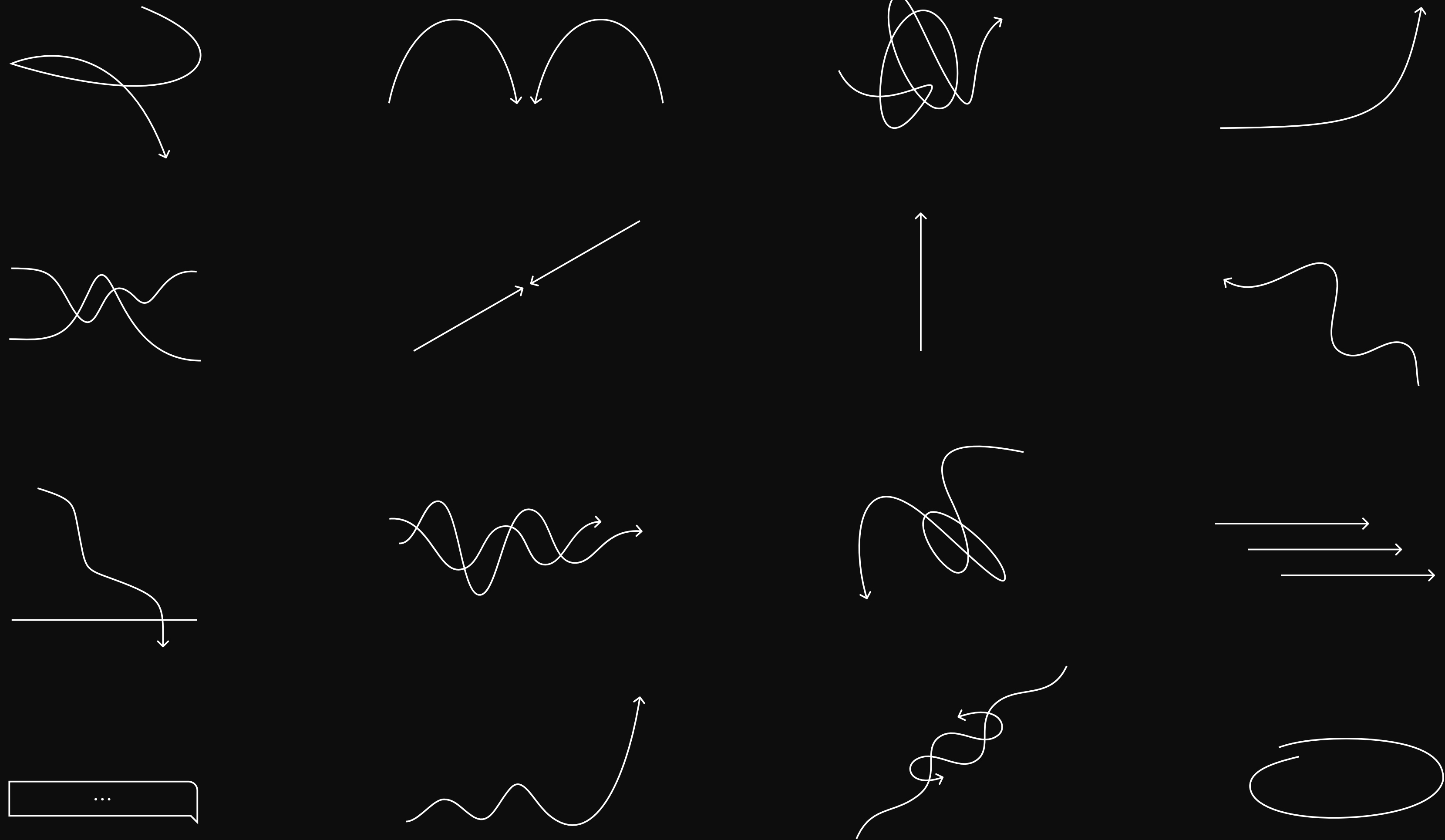
This shape serves as a container for images and text during layout.
Variations in outline and fill are permitted



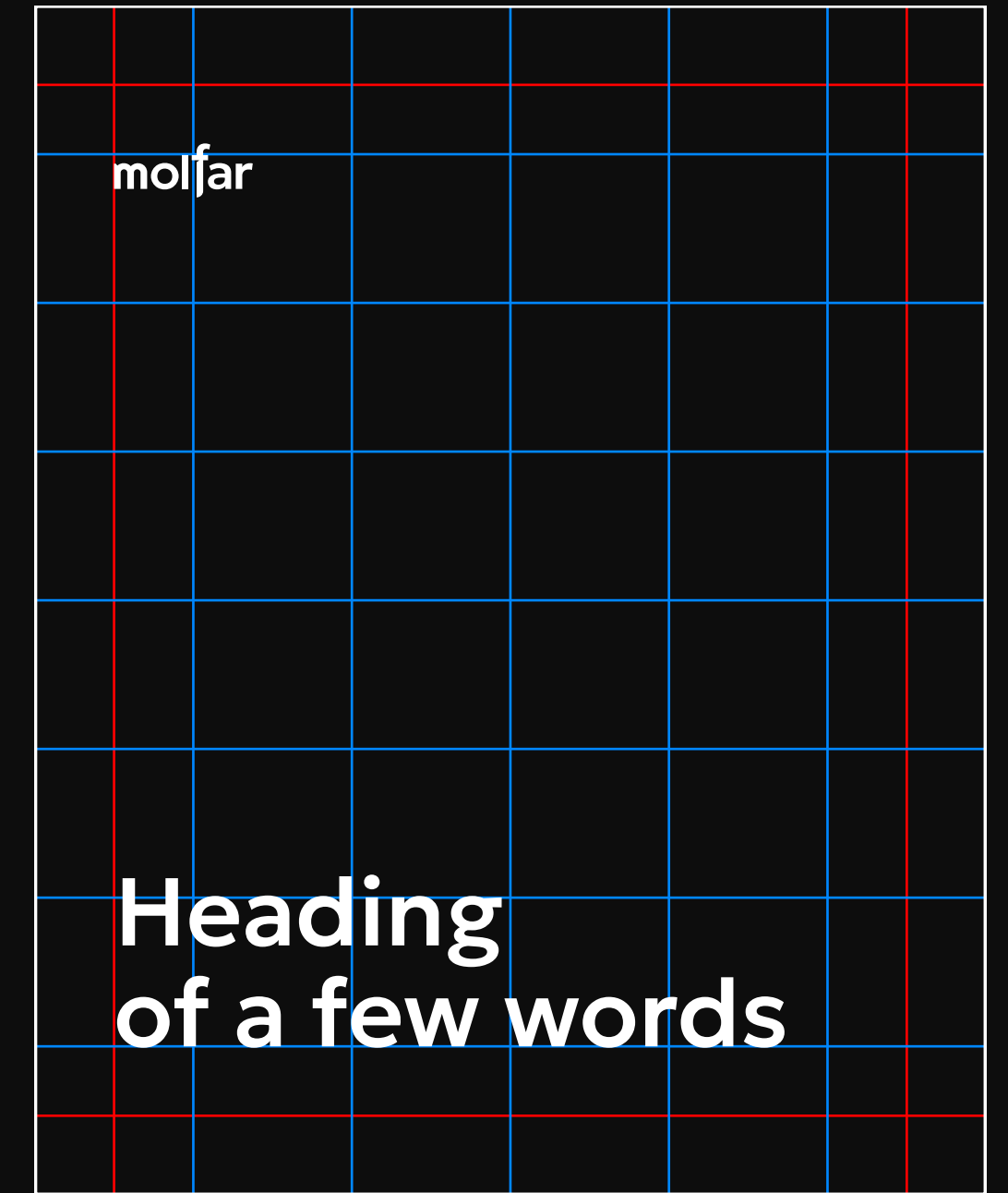
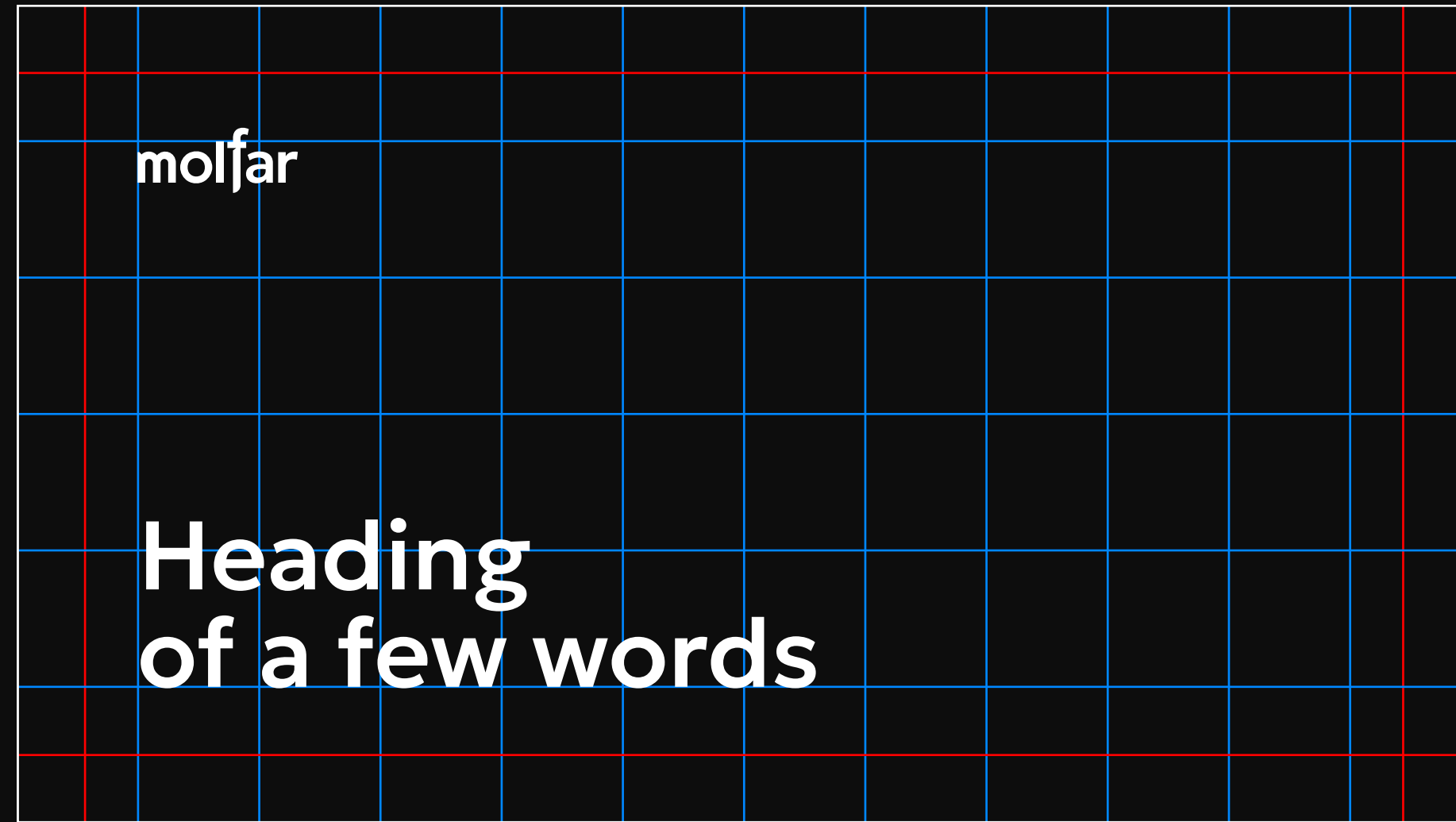
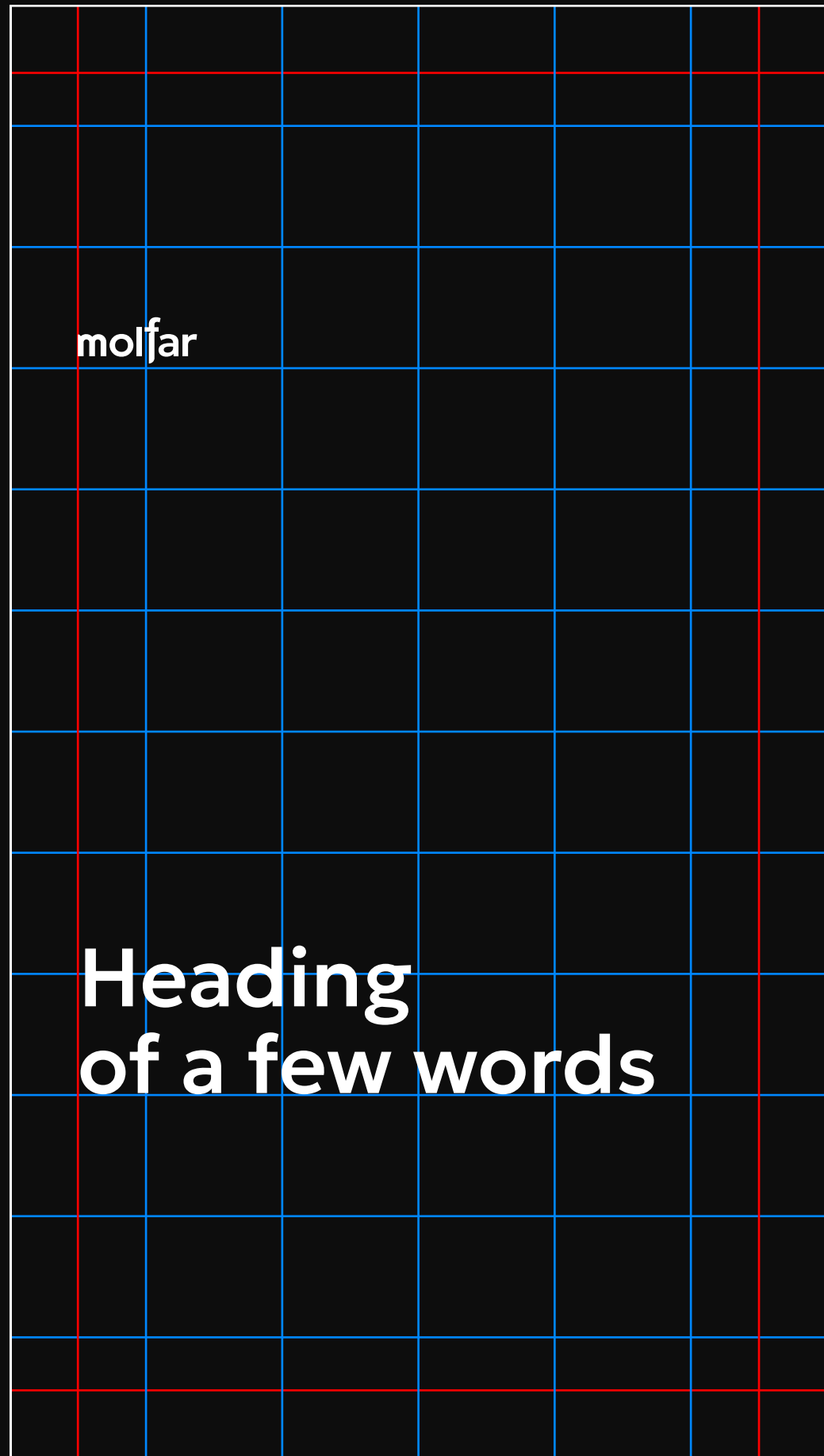
It is possible to stretch, compress, and simplify the shape,
but without distorting its rounded elements

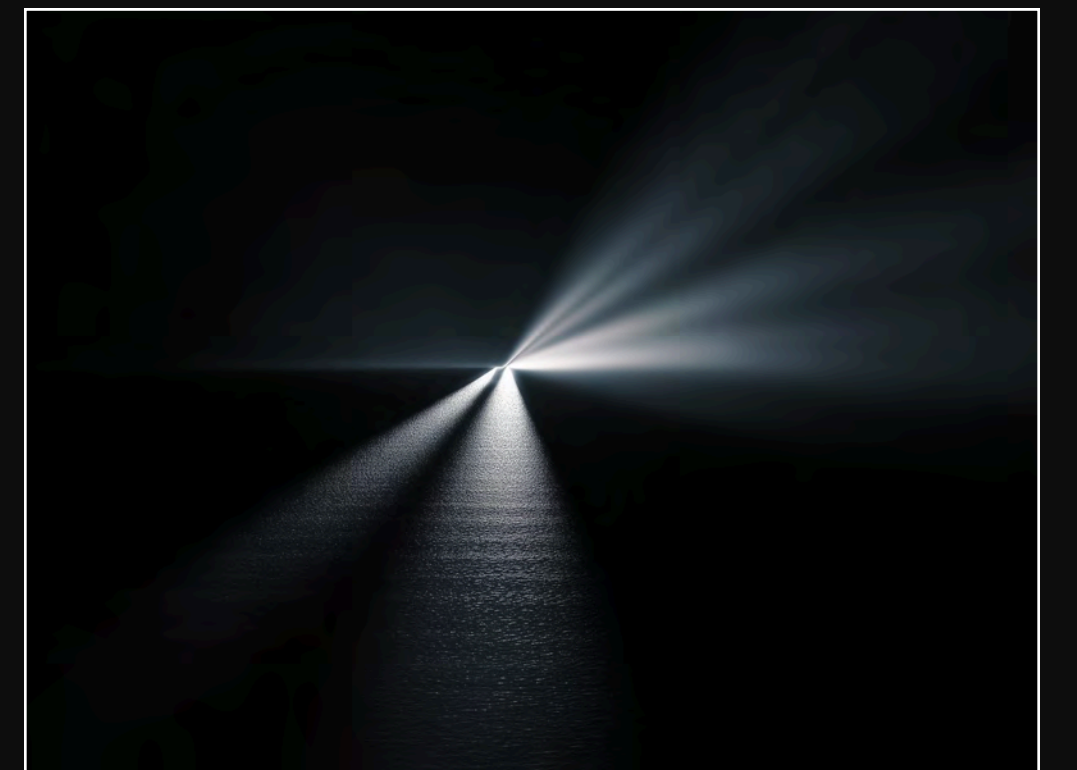
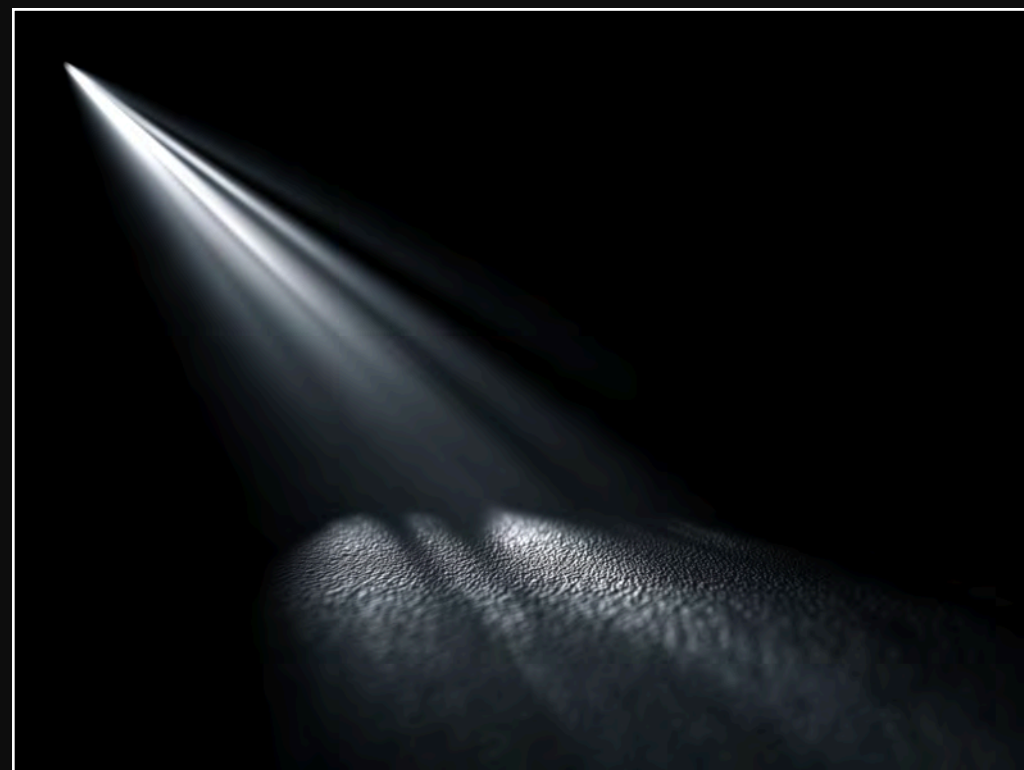
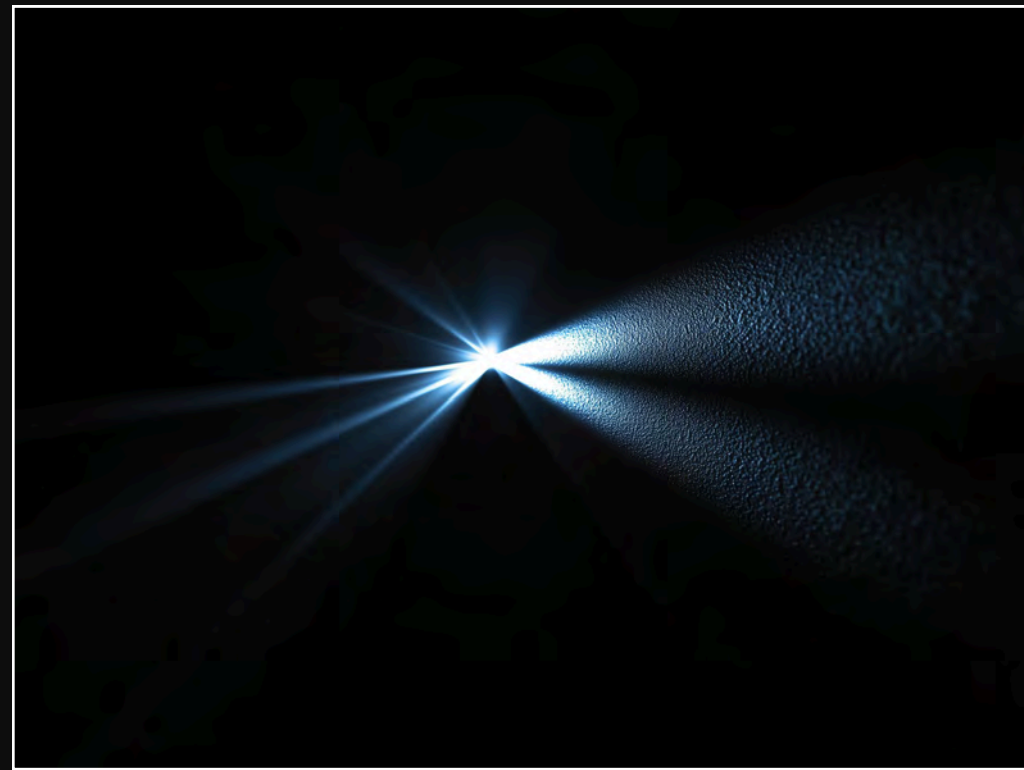


Supporting graphic elements → straight and curved lines, arrows used as pointers, accents, or simple illustrations



Examples of simple illustrations





Use of realistic lighting effects



Molfars often draw upon the elements of thunderstorms and the forces of nature.

Therefore, the style incorporates vivid photographs of natural phenomena, which are associated with the name and emphasize the connection to it.

Use
of photos

Chapter 4

FONT

Geologica Roman

Designers → Sindre Bremnes, Frode Helland

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**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

Аа Бб Вв Гг Гг Дд Ее Єе Жж Зз Ии Іі Її Йй Кк Лл Мм Нн
Оо Пп Рр Сс Тт Уу Фф Хх Цц Чч Шш Щщ Ъь Юю Яя

1 2 3 4 5 6 7 8 9 0
! " № ; % : ? * ()

This slide →
an example of
a small text block
layout with
emphasis on
certain words.

A large text block like this:

Molfar Intelligence is a leading provider of expertise across the full intelligence cycle: in-depth background checks on individuals and companies, risk screening and investigations. Since its founding, Molfar Intelligence has established itself as a trusted security partner supporting decision-makers in complex environments. Building on this expertise, the team also launched the Molfar Intelligence Institute — an educational and research platform that shares modern intelligence methods with professionals and organizations.

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DESIGN TEMPLATES

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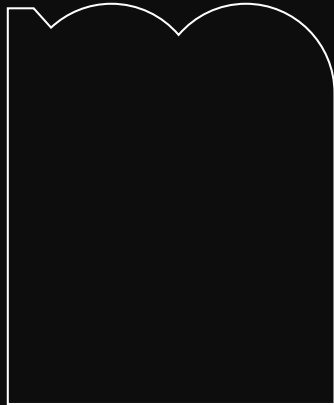
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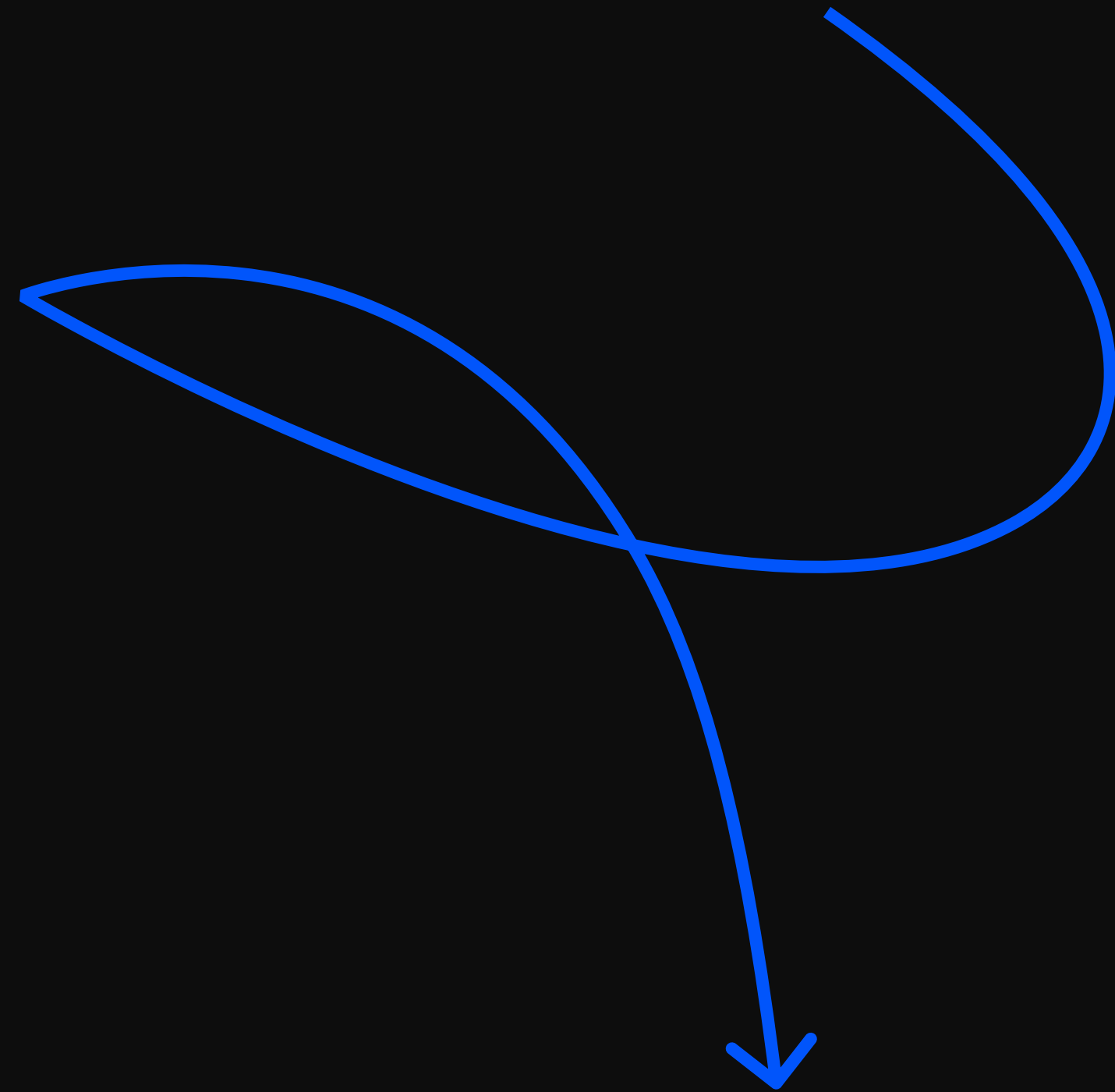


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Do you have any questions or need
an extended version of the brand book?



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