



## White Label

## For a Stronger Market Position

### Deliver trusted, sovereign cloud services under your brand



Fortalis enables partners to offer fully branded cloud storage, backup, archive, and disaster recovery services through a complete white label platform. Every portal, URL, and customer communication is presented under your name, ensuring a seamless and unified user experience. Behind that experience lies Fortalis' high-performance infrastructure—hosted entirely within the sovereign European cloud.

This unique combination allows partners to operate with full brand independence while providing customers the assurance that their data remains protected, compliant, and governed by European data regulations.

### Build Brand Value and Customer Trust

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The Fortalis White Label Platform helps Independent Software Vendors (ISVs) and Managed Service Providers (MSPs) strengthen their market position, enhance their offerings, and generate new streams of recurring revenue—all within a fully controlled and sovereign environment.

#### For ISVs

Integrate your existing data orchestration, backup, and disaster recovery solutions into your own branded storage infrastructure. Instead of relying on hyperscalers or third-party providers, direct data workloads to your own environment, powered by Fortalis and built within a European sovereign cloud. Deliver a differentiated, trustworthy experience while increasing margins and customer retention.

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#### For MSPs

Offer a fully branded cloud backup, archive, and disaster recovery platform that reinforces your organization's identity and credibility. With the Fortalis White Label Platform, customers experience your brand directly while their data remains securely stored within a sovereign European environment. This strengthens compliance posture, fosters confidence, and adds long-term financial value.

Solution Brief: White Label

## White Label Advantages:



# secure, compliant, trusted

### The Fortalis Advantage



- Fully white-labeled interface, URL, and communication structure
- Hosted on a sovereign European cloud that ensures compliance and data residency

Rapid deployment and seamless API integration

Secure, trusted infrastructure with enterprise-grade performance

- Expanded recurring revenue and increased profit margins
- Strengthened brand reputation through control and transparency
- Fortalis runs the infrastructure. You own the brand, the relationship, and the growth.



Ready to learn More?



Uisit us at www.fortalis.cloud