

ANNETTE JUKES

I provide graphic design
and visualisation services for
print, digital and live events

ABOUT ME

At school I **wanted to be a vet or a graphic designer.**

After a biology lesson in dissection...

...the decision was made.

After gaining a degree in Art & Design, I worked in magazine publishing, honing my layout, typography and art-working skills in QuarkXpress and then later, Indesign.

I learned Photoshop and Illustrator at the same time, giving me a strong **technical understanding of print production, image resolutions and time management**, in a fast-paced design studio.

I moved on to work in promotional merchandising, here I added **specialist knowledge about product design** to my skills – and met my best friend.

My next role was managing a web and multimedia studio. Here I learned how to plan project timelines and budgets.

I quickly developed **client-facing communication skills** and the importance of clearly briefing complex projects to multi-disciplined teams.

Small Prints launched in 2010, and since then I have worked freelance with start-ups, well-known brands and Fortune 500 companies.

I've designed everything from **logos and brand guidelines** to shop interiors and signage to **social media** posts.

In the last 15 years I've become an expert graphics operator and presentation designer for pre-production support and on-site at live events.

SKILLS



Art & Design Degree
// BA (honours)



Adobe Software
// EXPERT



Timelines & Budgets



**Client Communication
& Project Briefings**



Print & Large Scale



**Digital Design &
Branded Templates**



Presentation & Voting
// EXPERT

I am enthusiastic and friendly to work with and passionate about producing precise, high-quality work. Most importantly, I am confident I can exceed your expectations.

**ANNETTE
JUKES**

TESTIMONIALS

“I have worked with Annette on a number of different events with many varied clients, and every time I work with her, PowerPoint and graphics become the least of my worries.”

Max Jelfs, Executive Producer, DRPG

“Having Annette on site just makes my life easier! She handles content creation, as well as running show graphics on-site for us, and her work is always of the very highest standard.”

David Harris, MD, Suave Productions

I was looking for a creative PowerPoint designer to build us a credentials deck and proposal template to coincide with our new brand guidelines. After a very easy and collaborative process, we ended up with exactly what we needed and couldn't be happier with the results!

Dan Orchard, Commercial Director, Blue Elephant

Annette came as a recommendation when I was in need of a graphic designer. She is collaborative, fun, professional, responsive, and delivers on time. Her work is creative and very thoughtful.

Vanessa Cahee, Ind. Biotech Consultant

I have been associated with Annette for over a decade and would have no hesitation in recommending her. She is a high energy, creative, business-focussed professional, and a pleasure to work with. I have no doubt that Annette represents a significant advantage to any business she is involved with.

**Kurt Bowen, Production Director,
White Space Creative Solutions**

“I've worked with Annette for many years, and her cheerful approach is a great match for her technical prowess and speed of delivery when it comes to on-screen graphical content.”

John Gibson, Director, GMG Network

I was really impressed with the professional service supplied by Annette. We're delighted with the logo redesign. It was a quick turnaround and a very easy to follow process. Feedback from our team and clients has been great.

**Denis O'Driscoll,
MD, Corvin Fox**

» HIRE ME FOR:

GRAPHIC DESIGN & ARTWORKING , INC. LOGO & BRAND DEVELOPMENT

// 25 YEARS EXPERIENCE

PRESENTATION DESIGN, FORMATTING & MANAGEMENT

// 15 YEARS OF TECHNICAL LIVE EVENT EXPERIENCE

LARGE-SCALE DESIGN & VISUALS

// FROM SHOP EXTERIORS TO STAGE SETS

ON-SITE GRAPHICS OPERATOR

// POWERPOINT, KEYNOTE & GOOGLE SLIDES,
VOTING, SPEAKER SUPPORT, SLIDE REVIEW

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