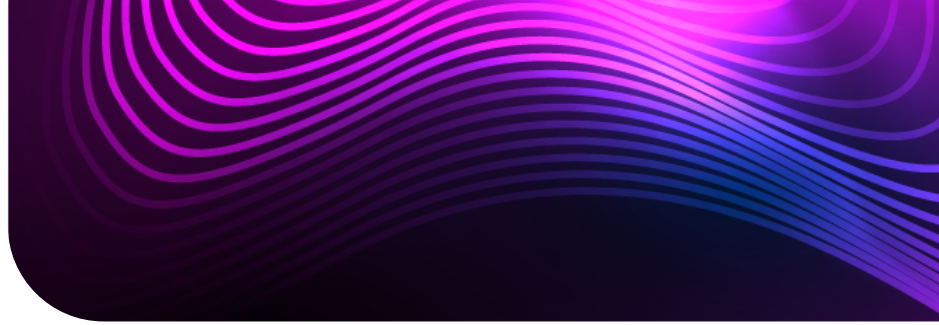


Customer Story

# Helping a leading consumer electronics manufacturer identify and stop exfiltration of product designs before they're launched

Discover how Cyberhaven helped this consumer electronics manufacturer mitigate risk, respond rapidly to potential threats, and improve overall security posture.





## Overview

# Why this consumer electronics innovator uses Cyberhaven

## Customer Challenges

Renowned for spearheading smartphone innovation, this company faced a pressing dilemma—how to safeguard its yet-to-be-released product designs from unauthorized leaks, especially to Chinese competitors. The company's existing security arsenal was riddled with inefficiencies, resulting in an abundance of false positives and an inability to thwart advanced data exfiltration tactics utilized by adversaries.

This scenario underscored an urgent need for a transformative solution capable of preserving the company's intellectual assets while sustaining its innovation trajectory.

## Cyberhaven's Benefits

- 1 50% increase in actionable alerts, enabling a more proactive and focused approach to threat mitigation.
- 2 90% reduction in false positives, leading to more efficient and effective use of security resources.
- 3 98% reduction in investigation time, ensuring rapid response to potential security incidents.
- 4 90% reduction in risky events, significantly improving the company's overall security posture.

# Executive Summary

The introduction of Cyberhaven has marked a turning point in the company's approach to protecting its intellectual property.

By preventing the exfiltration of sensitive product designs, Cyberhaven has not only saved the company substantial amounts of money but also preserved its competitive edge in the market. The solution has empowered the company's security team to operate more efficiently, enabling quicker identification and removal of insider threats.

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Staying ahead of the competition means guarding against insider threats. Cyberhaven gives us visibility into how data flows within our company and stops insider threats in real time.”



**Chief Information Security Officer**  
Leading Consumer Electronics Manufacturer





## The Challenge

# Combating unauthorized data exfiltration

This company, a long-time leader in the smartphone industry, was grappling with a critical challenge: the exfiltration of confidential product designs before their official launch. This issue was not just a breach of security—it was a direct threat to the company's market position and innovation lead.

With new products frequently in the pipeline, the sensitive design data required extensive collaboration across various teams and even external supply chains, making it a significant challenge to manage and protect this information without hampering the aggressive product development timelines. The company's existing security tools were falling short, unable to effectively detect and prevent the sophisticated data exfiltration techniques used by competitors, especially Chinese imitators.





## The Solution

# Elevating security with Cyberhaven

With Cyberhaven, the company gained a comprehensive approach to data protection.

## Cyberhaven delivered results in the following key areas:

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### Swift and seamless deployment

Cyberhaven was quickly implemented across the company's endpoints and cloud applications, providing immediate and comprehensive visibility into potential security risks.

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### Unrivaled data insight with data lineage

Data lineage provided by Cyberhaven offered detailed insights into data movement and interactions, enabling the company to swiftly identify and neutralize insider threats.

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### Facilitating efficient cross-departmental collaboration

The company's legal, HR, and security departments were able to work together more effectively, thanks to the streamlined and secure data-sharing capabilities provided by Cyberhaven.

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### Streamlining security operations

With the enhanced visibility and control offered by Cyberhaven, the company was able to retire outdated and ineffective DLP solutions, freeing up valuable resources and improving their overall security posture.



# Embracing innovation to maintain a competitive edge

By providing detailed insights into data movement and interactions and improving security operations, Cyberhaven helped a leading consumer electronics manufacturer hold their position at the forefront of innovation.

[cyberhaven.com](https://cyberhaven.com)