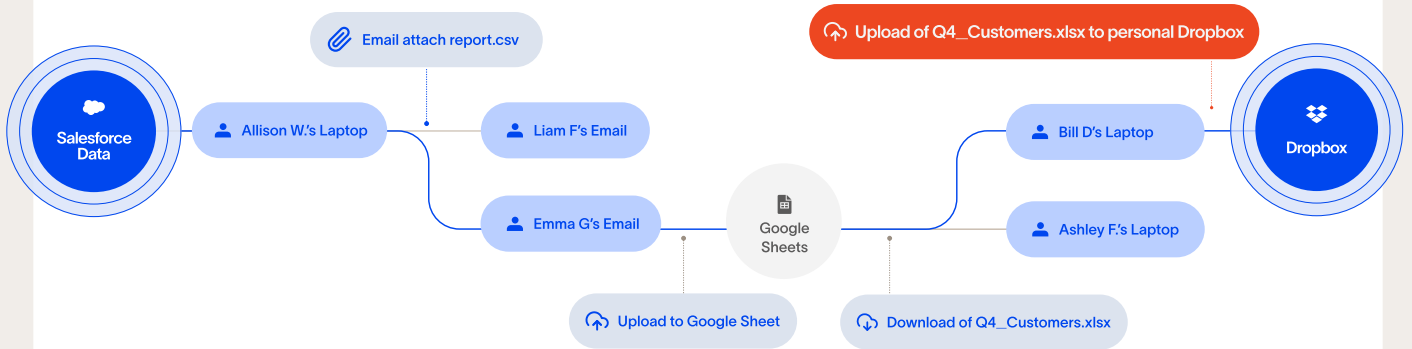


How to Stop Data Exfiltration Everywhere It Happens

Legacy DLP misses the channels attackers and insiders actually use. Here's what AI-native, modern endpoint DLP covers.

Data exfiltration doesn't follow rules. It happens when someone copies a file to a USB drive, pastes customer data into an AI application, or uploads a document to a personal cloud account. Legacy DLP uses static, content-based rules that fire on volume, not context, generating noise instead of signal. Modern endpoint DLP stops exfiltration where it happens.



The 6 Exfiltration Channels DLP Must Cover

Channel	What legacy DLP misses
Endpoint (USB, print, AirDrop)	Blocked before data leaves device
Encrypted/compressed files	Data tracked through obfuscation
Certificate-pinned apps (Dropbox, WhatsApp)	Invisible to CASB and web proxies
Personal cloud accounts	Personal vs. corporate instance distinction
Email and web	Unified policy across all channels
AI (ChatGPT, Copilot, etc.)	Visibility into GenAI applications and endpoint-based agents

How Cyberhaven DLP Works

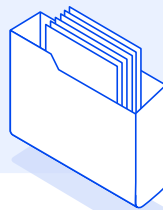
01



Track

Data lineage follows sensitive content as it's copied, renamed, encrypted, or pasted

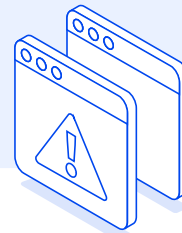
02



Classify

Identifies any data type, even without content patterns, reducing false positives by 95%

03

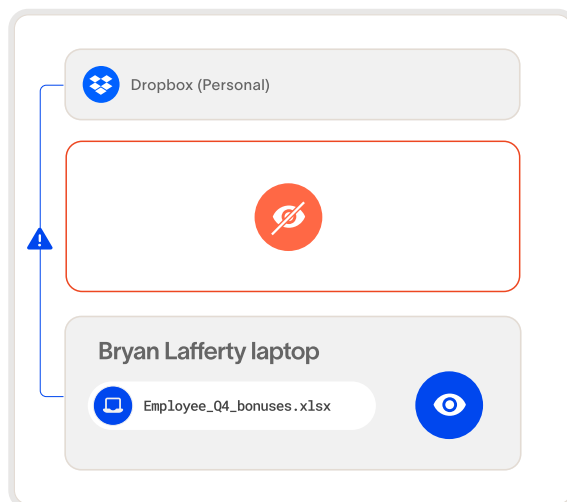


Control

Block, warn, or allow with business justification at the moment of action

Key Capabilities of DLP

- Block endpoint exfiltration (USB, printers, AirDrop, Bluetooth)
- Close network blind spots (certificate-pinned and E2E-encrypted apps)
- Coach users in real time with instant warnings
- Collect forensic proof (file history, clipboard, screenshots)
- Track data lineage through encryption and compression



Records.XLSX



Personal Drive

Why The Endpoint?

Exfiltration doesn't happen in the cloud at rest. It happens when someone copies a file to a USB drive, uploads to a personal account, or pastes data into an AI application or agent.

See DLP in action.

[Request a demo](#)

About Cyberhaven

Cyberhaven pioneered data lineage for enterprise security. Trusted by leading enterprises across financial services, technology, healthcare, and government, Cyberhaven delivers unified data security, DLP, DSPM, IRM, and AI Security, from a single platform.