



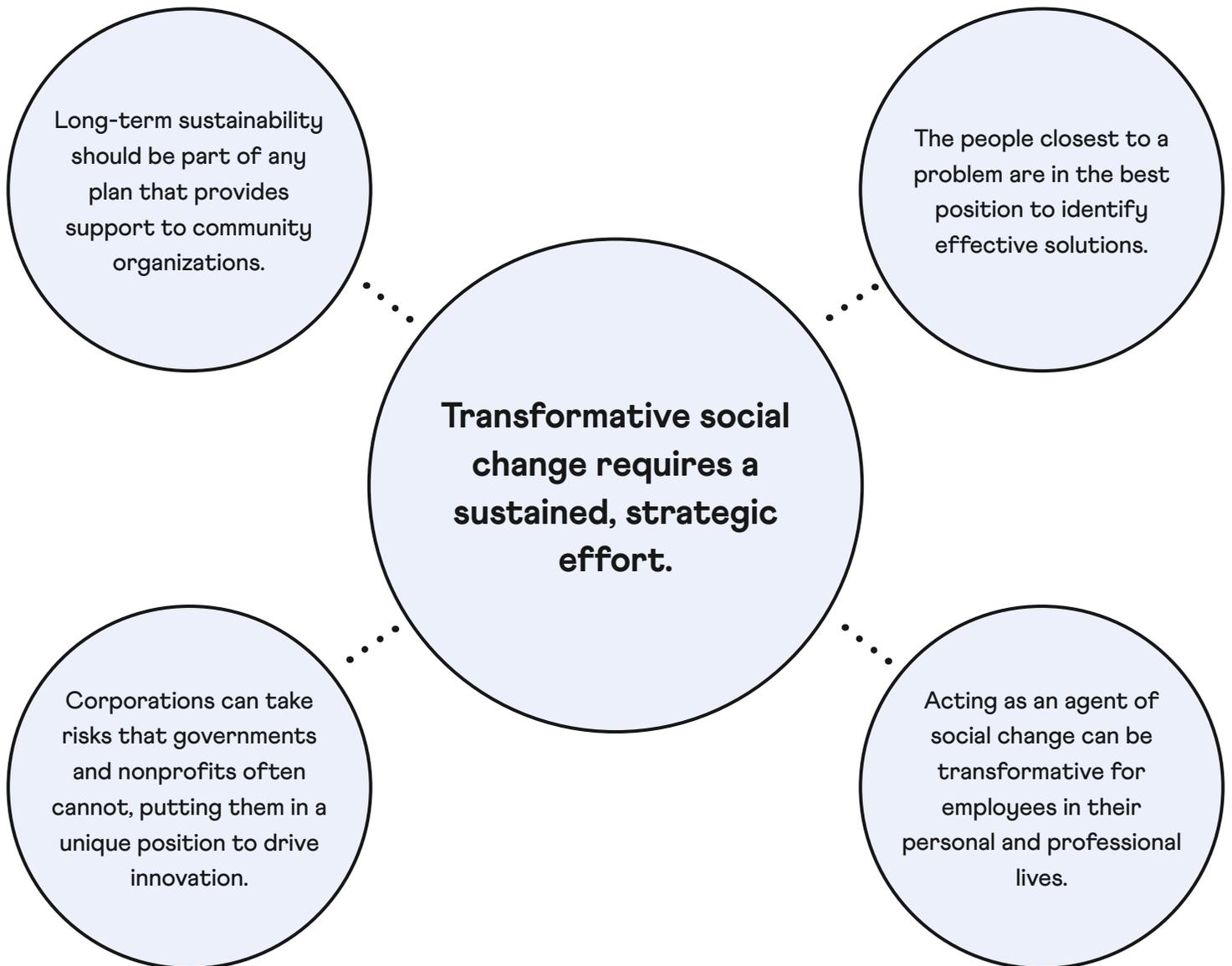
AN INTERACTIVE SESSION GUIDE

# Planning a Moonshot

With Jen Carter, global head of technology & volunteering at Google.org

Top takeaways from “Lessons from the future of CSR and corporate volunteering”

*Feel free to add your own notes.*



## Get strategic about transformative change

Think about the programs you currently lead. How do they create transformative change for employees and the community?

**Program**

**Changes for Employees**

**Changes for the Community**

Jen talks about taking a “moonshot,” or, setting an incredibly ambitious goal. **What are your moonshots? Jot some ideas down here.** Don’t worry about how you’d get there, just take a moment to dream big.

**What are the biggest barriers to achieving the moonshots you listed above?**

**Taking a moonshot means taking some big risks. What are the biggest risks of the goals you identified?**

**Transformative change doesn’t happen all at once. In your mind, what are the first steps you’d need to take to achieve your moonshot?**