

GhostDraft Activate

The document layer between your core systems and your customers



GhostDraft Activate is a document automation suite that simplifies the development, integration and generation of complex, personalised documents and customer communications at scale.

Designed for enterprise IT and business teams, GhostDraft Activate brings template authoring, data mapping, business rules, workflows, testing and document generation into one integrated platform.

Instead of document logic being spread across core systems, reporting tools and custom code, GhostDraft Activate gives organisations a centralised, dedicated document layer.

With GhostDraft, templates are built independently, without being hard coded to specific systems or database fields, making them easier to change and maintain as underlying systems evolve.

From modernising document generation to consolidating disconnected tools and automating high volume communications, GhostDraft Activate gives IT teams greater control over how documents are developed, tested, deployed and generated across the organisation.

Modernise Document Generation

Build templates that are easier to change, scale and maintain. Simplify integration with core systems through REST based APIs.

Automate Document Workflows

Configure repeatable workflows that chain together document production tasks in workflow packages, catering for the complexity of enterprises.

Consolidate Document Tools

Bring template specifications, development, data mapping and document generation together on one platform, with fewer tools to manage and less maintenance for IT.



150+ Companies

across South Africa
& North America



40+ Years

in Document
Automation Software



Cloud-hosted

Azure Deployment in
South Africa

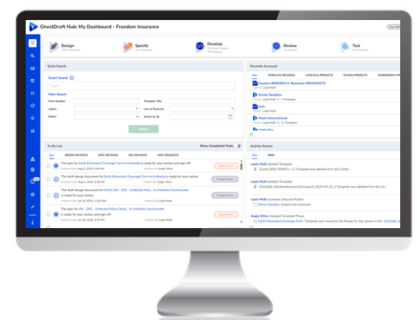


"We're consistently looking for cutting-edge technologies that not only build strong customer experiences but also create operational efficiencies and drive cost savings. The GhostDraft solution will assist in this endeavour." - **Sam Nkosi, Chief Information Officer, Santam**

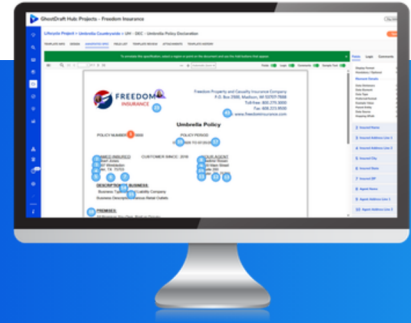


One Platform for Document Development, Testing and Generation

- ✓ Capture and manage template requirements with audit trails of approvals
- ✓ Build templates using natural language syntax for improved code readability
- ✓ Rapidly develop and preview documents without connecting to core systems
- ✓ Enhance and enrich data from multiple sources with a full featured mapping tool
- ✓ Configure workflows to chain related generation tasks in a single package
- ✓ Schedule and monitor document generation jobs
- ✓ Generate documents interactively, on-demand, or in high volume batches



Enterprise **document automation** for complex, personalised customer communications



A Dedicated Document Layer for Your Existing Technology Stack

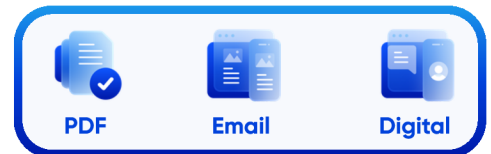
Your core business systems manage the data and transactions that run your organisation. GhostDraft provides a dedicated platform for the document logic, templates and processes that turn that data into personalised customer communications.

Within GhostDraft Activate, teams can gather template requirements, author templates, map source data, configure business rules and workflows, review and test changes, manage publishing and generate documents from one connected environment.

GhostDraft becomes the dedicated document layer within your existing technology environment, consolidating document development and generation tools while connecting your business data to the documents and communications your customers receive.

“Leading analyst, Celent, recognises GhostDraft as a Technology Standout for its Customer Communications Management capabilities.”

Celent CCM Vendor Report 2025



Develop and generate highly complex documents and personalised customer correspondence, including:

- Application forms
- Quotes
- Policy schedules
- Renewal communications
- Claims communications
- Home loan agreements
- Credit agreements
- Wills and Trusts
- Beneficiary distribution statements
- Investment agreements
- Fund fact sheets
- Employee benefits communications
- Marketing and product brochures
- And more ...



Enterprise Technology

GhostDraft's **cloud-native platform** combines **enterprise-grade architecture** with intuitive business tools. Built on loosely coupled web services and a rich **API library**.

Modern Cloud Platform

Deployed through **Microsoft Azure**, our **SOC 2 Type II compliance** certification provides the security, reliability and scalability IT leaders require.

Local Delivery & Support

GhostDraft South Africa provides **local implementations** and **24/7 support** with deep domain expertise in insurance and financial services document automation.