



# Where real growth begins

SEED is a web3 growth engine: driving adoption that lasts,  
value that compounds, and progress that scales.



# Launching is easy. Sustaining growth is not.

Most tokens spike, stall, and fade because they don't have the proper support in place beyond TGE.



**52%** Dead

Across launches since 2021

*Over half of tokens launched since 2021 have ceased trading entirely.*

The Economic Times

**1.8M** Failed

Tokens in Q1 2025 alone

*Q1 2025 wiped out a quarter of all tokens launched in the last three years.*

Pintu

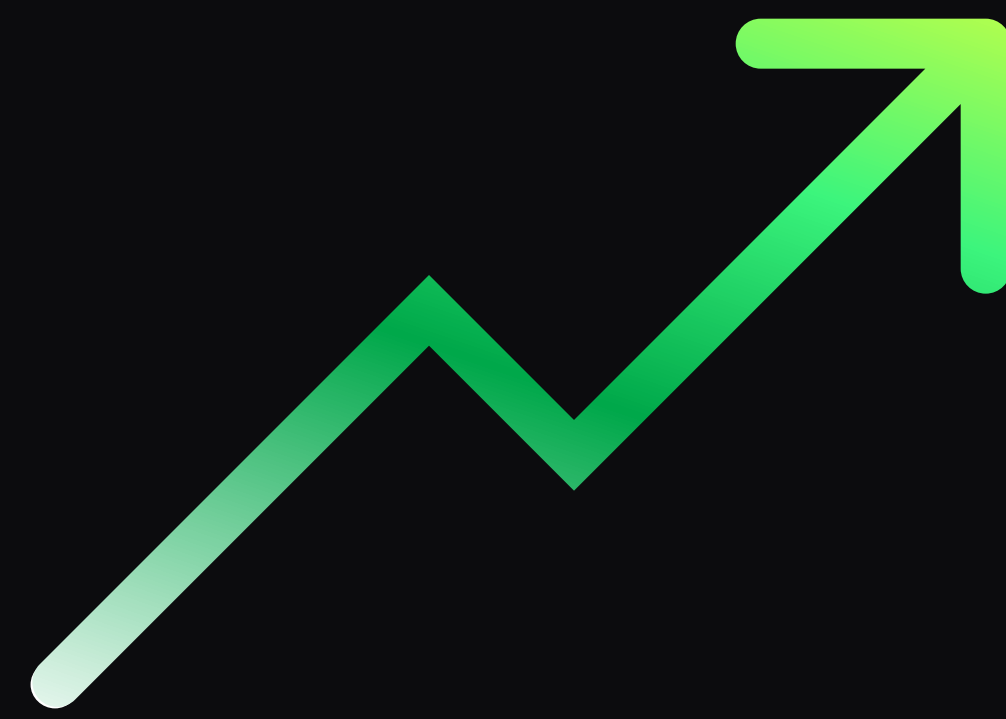
**+34%** YoY

Across launches since 2021

*2025 saw the highest number of token failures ever recorded.*

Binance

Great teams  
excel pre-launch.  
Great businesses  
excel post-launch



Keeping people active, trading, and using the product is what makes a project succeed. But this is where most teams lose momentum - and where tokens stall. Teams need more than a launch, they need ongoing growth, across core fundamentals.

As an end-to-end growth engine, SEED treats launch as the beginning: not the finish line. We exist to give projects what they're missing most: users that stay, revenue that continues, and delivery that doesn't stop after day one.



# How we grow what matters most.



## your audience

- Top-tier stakers form a ready-to-act base of real demand and capital
- Growth campaigns and partner pushes convert holders into repeat users
- Sequenced KOL pushes drive impact in the short, medium, and long term

*Outcome: predictable user growth that compounds.*

## your token

- Launch mechanics and liquidity strategy designed for optimal pricing
- Market-maker coordination, with in-house trading and staking on PineappleDEX
- Strategies available for new tokens and existing chart revivals

*Outcome: sustained liquidity that supports market growth through every phase.*

## your business

- Senior operators guide GTM, growth, execution, positioning, and delivery
- Launch → activation → retention loops executed continuously
- A growth partner committed long after TGE, aligned with founder vision

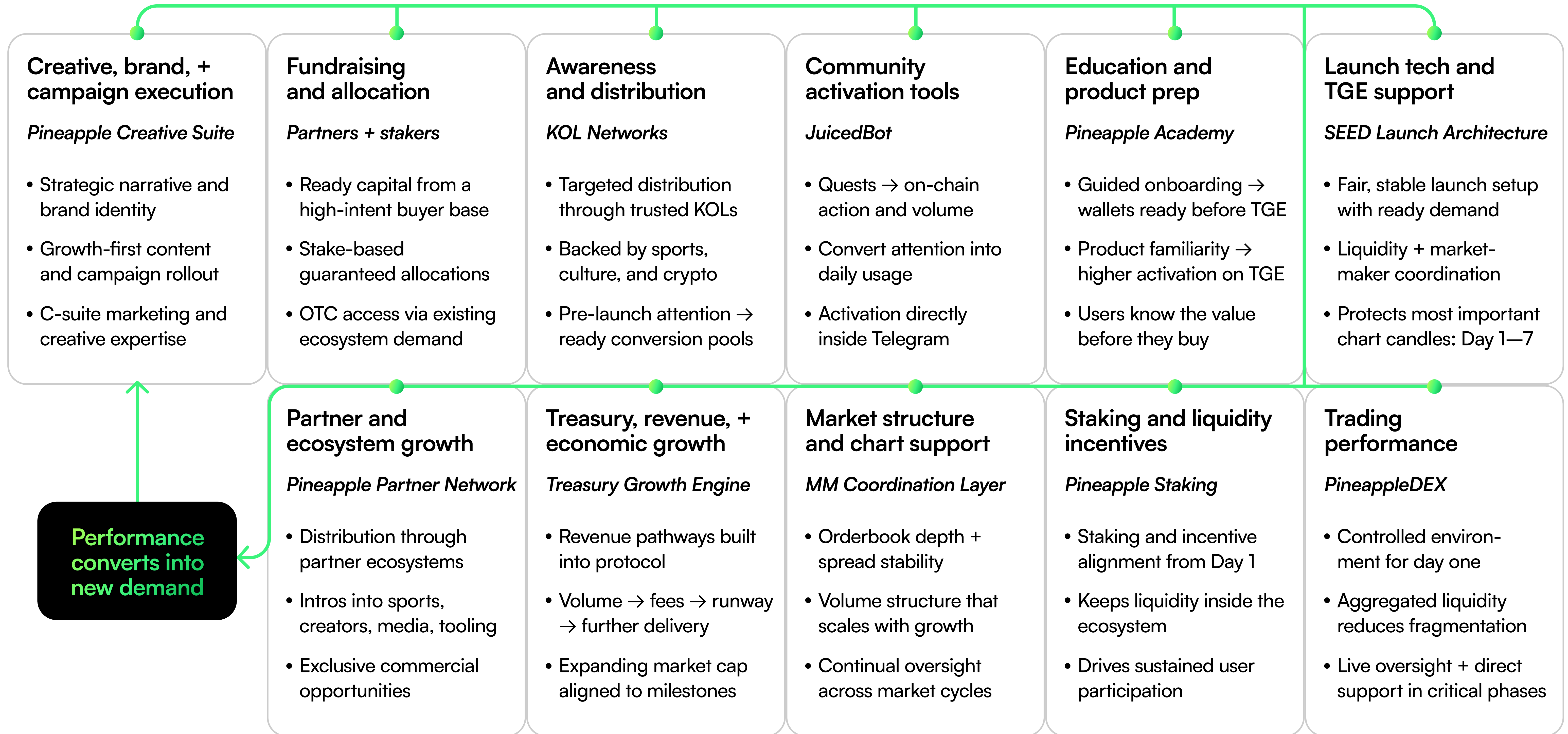
*Outcome: strategic execution that compounds into long-term traction.*

## your revenue

- Growth designed to increase your transaction volume and protocol fees
- Treasury growth that extends runway and funds delivery of future developments
- Pushes planned around milestones to elevate your market cap, stage by stage

*Outcome: predictable treasury growth that funds the future.*

# We own the entire growth funnel from capital, users, trading, liquidity, and revenue.





# Wherever you are in your lifecycle, SEED plugs you into the entire funnel that drives sustained performance.

## Pre-TGE Projects

*For teams preparing to launch and needing:*

- Brand + narrative to position correctly
- High-intent community ready at TGE
- Capital + allocation mechanics
- Launch architecture + trading support
- Awareness that converts to day one users

## Post-TGE Tokens

*For tokens already live but needing:*

- Higher daily activity + user participation
- Stronger trading + liquidity performance
- Campaigns that create new demand
- Utility activation and product adoption
- Strategic KOL activations

## Revivals

*For teams whose momentum faded:*

- Re-architect liquidity + market structure
- Reignite community activation
- Strategic repositioning for new adoption
- Commercial partnerships + reintegration
- Strategic KOL activations

# We have a responsibility to our 10,000+ strong community.

We only partner with projects that deliver real value back to them.

## Real Product.

We launch and support tokens with technology that exists, solves a problem, and has a clear path to market. No vapor ware. No “whitepaper only.”

## Real Founders.

Entrepreneurs who show commitment, accountability, and delivery - not anonymous teams hoping for a quick exit. We back builders, not anons.

## Real Vision.

Projects built to scale beyond TGE: with a roadmap and willingness to evolve as users grow. Launch is Day One, not the end goal.

## Real Utility.

Tokens must have real reasons to be used, not only traded. We help shape the value loop, but the core utility must be credible. User behaviour should reinforce token demand.



# **SEED** turns launches into long term **economic growth**: for every project we support.

- Access to a high-intent buyer base: SEED is bought and staked by users eager to join new launches - this will be your first holders and volume.
- Aligned incentives: SEED revenue comes from launch and trading performance, so we stay invested long-term.
- Demand that grows over time: Every new launch through SEED > more buybacks and burns > stronger ecosystem > more users for you.
- Governance selects projects with real potential: SEED stakers vote, creating stronger confidence and community advocacy from Day 1.



# A track record of real results.

**\$100M**

Capital backed

*Supported teams in securing major ecosystem, private, and public funding rounds since 2016.*

**\$2B**

Peak valuations

*Projects launched or scaled have reached multi-billion-dollar ATH FDV - proof of product-market-fit and investor confidence.*



**60**

Projects supported

*Supported teams in securing major ecosystem, private, and public funding rounds since 2016.*

**20+**

Experienced team

*Built and led by founders and senior operators with backgrounds across Amazon, Disney, Sony, Walmart, Coinbase, Polygon, Bentley, PwC, UFC, and more.*

**10K**

Early adopters

*A committed Pineapple community that drives demand, adoption, and trading momentum from Day One.*



# MotionDEV

MotionDEV is a Harvard-backed human performance protocol, built to power decentralized health and DeSci applications that use verified real-world human data for research, innovation, and new on-chain experiences.

**TGE Performance** → TBD

**Liquidity Depth** → TBD

**Trading Volume** → TBD

**User Activation** → TBD

**Hold Ratio** → TBD

**KOL Reach** → TBD

## Grew their audience

- Built complete GTM from zero (positioning, messaging, launch)
- 0 → XK users in 4 weeks through high-velocity activation, including: X, Telegram, Reddit, KOLs, Polaris/UFC activations, Times Square
- Established credible brand narrative in a \$550B+ market

## Grew their token

- Engineered exclusive launch access for \$PAPPLE stakers
- Defined token utility + phased roadmap before product readiness to accelerate ecosystem adoption

## Grew their business

- Created interim utilities, product features, and community incentives to maintain traction until hardware + data marketplace deployment
- Connected on-chain traction with real-world expansion opportunities

## Grew their revenue

- Designed launch, trading, and on-chain mechanics to self-fund roadmap priorities and accelerate product development
- Deflationary + treasury frameworks optimized for long-term value capture



# Don't just take our word for it.



**Florin Otto**

MotionDEV CEO

**“This team’s level of support is unprecedented in this market.** No one else operates like this. Most launchpads just give you a checklist, but the real support isn’t there. Pineapple is fundamentally different - they’re in the trenches with us.

They produced a 100+ page go-to-market strategy, clarified the entire vision, and helped us communicate it in a far simpler, more cohesive way for users. **The depth of involvement and ownership they bring is unlike anything I’ve seen.**

They’ve built this ecosystem for the betterment of the community. **They align their success with the success of the projects they launch,** and with the success of early supporters and stakers who believed in them from the beginning. That alignment is rare.

**It’s the vision. It’s the ethos. It’s the willingness to build alongside us.**

And perhaps most importantly, **they have the full product suite to back it up:** Pineapple Express for incubation, JuicedBot for engagement, Pineapple Academy for education, and Pineapple DEX where tokens actually trade post-launch. **A true one-stop shop for going to market.”**

# You plant the seed. We help it grow.

Apply to launch with SEED.

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[@launchwithseed](https://twitter.com/launchwithseed)

