



# *Fundraising Toolkit*

[www.kat6.org](http://www.kat6.org)

# Thank you for your interest in fundraising.

The KAT6 Foundation relies on community fundraising to advance research, create trusted resources, and support families around the world. Every dollar raised brings us closer to better treatments, stronger connections, and brighter futures for individuals with KAT6A and KAT6B. As a rare disease community, we must all work together to make a difference.

## Your fundraising efforts help the KAT6 Foundation:

- Strengthen our global support network through support groups, webinars, and family conferences that connect caregivers when they need it most.
- Empower families through the Empowered Grants program, providing funding for assistive equipment, technology, and therapies that improve daily life.
- Fund groundbreaking research to better understand KAT6A and KAT6B and move us closer to effective treatments.
- Educate healthcare professionals to improve patient care, promote earlier genetic diagnosis, and expand the KAT6 medical network.
- Host our international KAT6 Conference, bringing together families, clinicians, and researchers to accelerate progress.
- Maintain and grow the KAT6A/KAT6B Patient Registry, a critical tool for advancing research and preparing for future clinical trials.
- Increase awareness and provide trusted resources that help families navigate life with a KAT6 diagnosis.
- Advance discoveries that reach beyond KAT6. Research on these genes contributes to broader understanding of the human genome and may benefit many rare disease communities.



# Ways To Fundraise

## 1. Participate in the Annual KATwalk

Held each September, the KATwalk is our largest community fundraising and awareness event. Families, friends, and supporters around the world come together to honor loved ones, raise awareness, and fund research that brings us closer to better treatments and brighter futures.

[Learn more about KATwalk](#)

## 2. Year-End Giving – Annual Appeal

Support our Annual Appeal during the year-end season. Your tax-deductible gift helps sustain research initiatives, educational programs, and family support efforts into the new year. Your generosity—whether through a one-time or monthly donation, a gift of stock, or an estate bequest—directly fuels progress for families worldwide.

[Learn more about our Annual Appeal](#)

## 3. \$6 for KAT6 – Rare Disease Day (February 28th)

Each February, in honor of Rare Disease Day, we host our \$6 for KAT6 social media challenge. It is a simple and meaningful way to raise awareness and invite friends, family, and colleagues to contribute to our mission.

[Donate to Rare Disease Day](#)

## 4. "I Care for Rare" Campaign

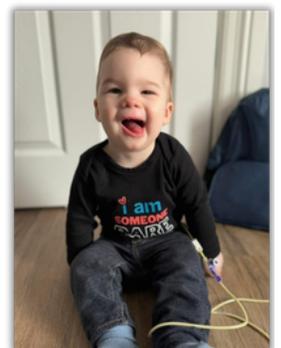
Our ongoing "I Care for Rare" campaign allows parents and supporters to create a personalized fundraising page connected to any activity. Whether you organize a hike, run, golf outing, bowl-a-thon, birthday fundraiser, or another creative event, your page can link directly to the KAT6 Foundation and amplify your impact.

[Donate to "I Care For Rare"](#)

## 5. Spread the word about Bonfire

We sell a variety of merchandise at our Bonfire shop. All proceeds go directly to the KAT6 Foundation. Each January, we add a new design to our shop for Rare Disease Day awareness and promote our campaign across social media.

[Shop for KAT6](#)



# Collecting Donations

Share KAT6 Foundation's website general donation link

<https://donate.kat6a.org/giving>

Scan this QR Code on your phone

Open your camera app and simply scan the QR code and it will direct you to the website donation page.



Encourage large donors to avoid credit card processing fees:

## Mail a check

KAT6 Foundation  
8 Leland Court  
Chevy Chase, MD 20815

## Send payment through Zelle

The Kat6a Foundation, Inc

## Collect Cash

Any cash you collect can be converted into a check or you can submit it to the foundation via Zelle or PayPal.

## Corporate Sponsors

Please reach out to us for additional support in securing corporate and small business sponsorship or gift giving. Email: [fundraising@kat6.org](mailto:fundraising@kat6.org)

## Employer Gift Matching

Many employers offer corporate matching gift programs that can double or even triple your donation to the KAT6 Foundation. Some companies also extend matching benefits to employees' spouses and retirees. Check with your human resources department to see if your employer participates in a matching gift program.

## Our IRS information for your employer:

The KAT6A Foundation, Inc.  
8 Leland Court, Chevy Chase, MD 20815  
Email: [support@kat6.org](mailto:support@kat6.org)  
EIN #82-3118535

# Media Guide

## Contacting the media can expand your fundraising efforts.

Reaching out to your local media can be a great way to increase your fundraising efforts and to raise awareness about KAT6 syndromes. It's not as difficult as it sounds.

- Look up your local newspaper/tv media outlets online. Usually they have a contact form on their website that you can fill in. There may also be an email address and phone number provided. You have an interesting story to tell, and your local news wants to share it!
- Prepare yourself for a Zoom or in-person interview. First jot down some notes about what you are comfortable sharing about your personal journey. Next, use some of the facts below to help drive home the importance of your fundraiser.

## Facts about KAT6

- Fewer than 1,000 individuals have been diagnosed with KAT6 syndromes internationally.
- Individuals have been identified in more than 70 countries.
- Most individuals are diagnosed through genetic testing.
- The most common features are: global developmental delay, significant speech and language deficits, feeding difficulties, distinct facial features, gastrointestinal issues, intellectual disability, vision issues, abnormal muscle tone, heart defects and sleep disturbances.

## Facts about KAT6 Foundation

- The KAT6 Foundation is a nonprofit foundation that was started in 2017 by parents in the KAT6 community. Since that time, we have won several prestigious grants and raised over \$1 million dollars to advance research and support families in our community.
- The Foundation created the KAT6A/KAT6B Patient Registry in collaboration with the National Organization of Rare Diseases (NORD). Today, over 500 individuals are registered. This is the largest collection of KAT6 patient data.
- In 2025, The Foundation approved funding for 8 new research projects! Visit <https://kat6.org/funded-projects> to learn about them.
- The Foundation provides Empowered Grants to support families that require specialized equipment and therapies to assist their child's development. We have given over 120 grants since the effort began in 2020.
- The Foundation created its first biobank in June 2022. KAT6 cells are stored at the Center for Regenerative Medicine at Boston University.
- In 2026, we helped fund the first official multidisciplinary clinical program for individual's diagnosed with KAT6 at Boston Children's Hospital.

# Fundraising Tools

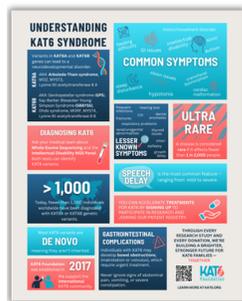
## Sample Fundraising Letters

Choose from a selection of fundraising letters to customize by copy/paste to your personal email to solicit donors and event attendees. [Click here.](#)

## Brand Assets

Download logos and other graphics at [www.kat6.org/brandassets](http://www.kat6.org/brandassets)

Visit our [Family Resources](#) page for other printable materials including infographics and brochures.



## BRAND FONTS

### Body

Canva Sans

Roboto

Open Sans

Barlow Semicondensed

### Titles and Headings

Lora **Lora**

*Segoe Script*

**Barlow Semicondensed**

CANVA SANS

## BRAND COLORS



#00ABC7



#FF595A



#EAE7E3

## LOGOS



# Contact us for support

Please reach out to us with any questions regarding fundraising. We're here to help make your fundraiser a success. We can showcase your fundraiser on our social media channels and provide you with customizable materials and other helpful resources.

## Email us!

General: [fundraising@kat6.org](mailto:fundraising@kat6.org)

KATwalk: [katwalk@kat6.org](mailto:katwalk@kat6.org)

## Follow us on Social Media



# Thank your donors

After your fundraiser ends, our team can provide a spreadsheet with your donor contact information so you can personally thank your supporters. Consider posting a thank-you message on social media and sending thank-you emails or handwritten notes. A personal note or phone call can make a lasting impression and helps build strong, ongoing support.

Here is a [sample](#) thank you card that you can print at home.

