



# KAT6 CONNECT SPONSORSHIP

## KAT6 Foundation

"Together, we're turning hope into progress for families who face unknowns each day."

*Presented By:*

**KAT6 Conference Committee,  
Marketing & Fundraising**

*KAT6 Foundation  
KAT6.org*





## ABOUT KAT6 CONNECT

KAT6 Connect is a first-of-its-kind gathering designed to bring together families affected by KAT6 syndromes from across the country. This event creates a space for connection, shared learning, and support in a setting that is intentionally designed to be accessible, welcoming, and family-centered.

### What to Expect

- Expert and parent-led panels and breakout sessions
- Family connection opportunities
- Children's programming and activities
- Research participation opportunities (including optional blood draws)
- Evening welcome reception and shared meals

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**For many families, this will be the first time meeting another KAT6 family in person.**

## MISSION

The KAT6 Foundation supports individuals and their families who are living with KAT6A and KAT6B syndromes around the world. We advance scientific research aimed at developing treatments, and spread awareness of KAT6 syndromes so they can be more easily identified, treated, and studied.

When we began in 2017, fewer than 100 individuals were known to have KAT6 syndrome caused by KAT6A and KAT6B gene variants. Today, that number has grown to more than 700. This remarkable progress reflects greater awareness, improved diagnosis, and the strength of our connected global community.

We are the only 501(c)(3) nonprofit organization founded to support the international KAT6 community.

## VISION

- Build Meaningful Partnership ●
- Maximize Social Impact ●
- Raise Awareness and Funds ●
- Create Lasting Connections ●





# SPONSORSHIP PACKAGES OFFERED



## LEAD SPONSOR

*Contribution: \$20,000+*

**Benefits:**

- Exclusive title sponsorship
- Acknowledgment during opening and closing remarks.
- Prominently featured on our website and all social platforms.
- Prominent logo placement on all promotional materials
- Opportunity for a company executive to deliver a short speech during the event.

## SESSION SPONSOR

*Contribution: \$2,000-5,000*

**Benefits:**

- Logo displayed on event materials and all marketing
- Logo displayed during session (panel or breakout)
- Special thanks during opening and closing remarks.

## RESEARCH SPONSOR

*Contribution: \$500-5,000*

**Benefits:**

- Logo included on the event website and sponsor appreciation wall.
- Logo presented on signage in blood draw space.

## WELCOME RECEPTION / FAMILY LUNCH SPONSOR

*Contribution: \$5,000-10,000*

**Benefits:**

- Logo placement on promotional materials
- Logo placement with sponsorship signage for each meal
- Acknowledgment during opening and closing remarks.

## KID ACTIVITY SPONSOR

*Contribution: \$500-2,000*

**Benefits:**

- Logo included on the event website and sponsor appreciation wall.
- Logo presented on signage in activities space.

## WELCOME BAG SPONSOR

*Contribution: \$250 or donated  
branded items*

**Benefits:**

- Logo included on the event website and sponsor appreciation wall.
- Logo included on Welcome Bags if monetary gift or on items that were donated to be included in bags.

# SPONSOR VISIBILITY PLAN

Your Impact Will Be Recognized Through:

## On-Site Recognition

- Event signage
- Printed programs
- Sponsored activity areas
- Verbal acknowledgments during event

## Social Media

- Instagram
- Facebook
- LinkedIn
- YouTube

## Digital Presence

- Website sponsor page
- Email communications (if applicable)

## Post-Event Recognition

- Thank you features
- Community recap posts
- Continued visibility within the KAT6 network



## MEET OUR TEAM



**LINDSEY BLANCH**

CO-DIRECTOR OF  
GRANTS



**MELANIE MAAS**

SOCIAL ACTIVITIES  
COORDINATOR



**AIMEE REITZEN**

DIR OF COMMUNICATIONS  
& MARKETING



**KAREN GINSBURG**

BOARD CHAIR OF  
FUNDRAISING



**RACHEL WORDEN**

BOARD MEMBER



# PARTNER WITH US

## WHY?

- Directly support families navigating a rare genetic condition
- Align with a trusted, mission-driven community
- Be part of an event focused on connection, care, and research

## Let's Build Something Meaningful Together

We would love to partner with organizations that share our commitment to supporting families and advancing awareness.



[connect@kat6.org](mailto:connect@kat6.org)



[KAT6.org](http://KAT6.org)

