

SPONSORSHIP



“Together, we're turning hope into progress for families who face unknowns each day.”

Presented By:

**KATwalk Committee,
Marketing & Fundraising**

*KAT6 Foundation
KAT6.org*





MISSION

The KAT6 Foundation is a global nonprofit advancing research, awareness, and support for individuals and families living with KAT6A and KAT6B syndromes.

Since our founding in 2017, the number of individuals identified with KAT6 syndromes has grown from fewer than 100 to nearly 1,000 worldwide. This progress reflects increased awareness, improved diagnosis, and the strength of our connected global community.

We are the only 501(c)(3) nonprofit organization dedicated to supporting the international KAT6 community.

ABOUT KATWALK

Held each September, KATwalk is our largest community fundraising and awareness event. Families, friends, and supporters across the world come together to honor loved ones, raise awareness, and fund research that brings us closer to better treatments and brighter futures.

2026 will mark the KAT6 Foundation's 9th year of coming together to walk for a brighter tomorrow. Since our first event in 2018, KATwalk has grown from raising \$25,000 to over \$300,000 in 2025. **In total, participants have raised more than \$1.1 million in support of our mission.**

KATwalk provides sponsors with meaningful visibility while supporting a rapidly growing global rare disease community. We invite you to partner with us as we continue to expand our reach and impact in 2026.

PARTNER WITH US



WHY?

- Directly support families navigating a rare genetic condition
- Align with a trusted, mission-driven community
- Be part of an event focused on connection, care, and research

Let's Build Something Meaningful Together

We would love to partner with organizations that share our commitment to supporting families and advancing awareness.

Every dollar raised through KATwalk helps drive research forward, support families, and ensure individuals with KAT6 are seen, counted, and better understood.





SPONSORSHIP PACKAGES OFFERED

Custom sponsorship opportunities are available upon request.

NATIONAL SPONSORSHIP OPPORTUNITIES

CHAMPION SPONSOR

Contribution: \$15,000+

Benefits:

- Exclusive title sponsorship of KATwalk
- Premium logo placement across all event materials, website, and communications
- Featured recognition across social media, email, press, and website
- Prominent logo placement on KATwalk shirts and signage nationwide
- Recognition during opening remarks at KATwalk events
- Exposure to 4,000+ email subscribers through campaign communications
- Opportunity to speak and host a booth at a KATwalk event
- 10 event registrations
- Acknowledgment in KAT6 Foundation year-end newsletter

LEAD SPONSOR

Contribution: \$7,500 - \$14,999

Benefits:

- Prominent logo placement across event materials, website, and social media
- Logo featured on KATwalk shirts and signage nationwide
- Inclusion in KATwalk email campaigns
- Social media recognition
- Recognition during event programming
- Vendor table or booth opportunity
- 10 event registrations
- Acknowledgment in KAT6 Foundation newsletter

LOCAL SPONSORSHIP OPPORTUNITIES

COMMUNITY CHAMPION

Contribution: \$3,500 - \$7,500

Benefits:

- Prominent logo placement on local event website and local email communications
- Logo placement on local event signage
- Recognition across KAT6 social media
- Acknowledgment during opening remarks
- Opportunity to engage with attendees via vendor table
- Acknowledgment in post-event thank you communications
- Up to 10 event tickets

COMMUNITY ADVOCATE

Contribution: \$1,000 - \$3,499

Benefits:

- Logo placement on event website and local communications
- Logo included on local event signage
- Recognition during opening remarks
- Social media recognition
- Acknowledgment in post-event thank you communications
- 2-4 event tickets

COMMUNITY SUPPORTER

Contribution: \$250 - \$999 or items of equal value

Benefits:

- Logo included on local event signage
- Acknowledgment in post-event thank you communications
- Social media recognition

NATIONAL PRODUCT AND IN-KIND SPONSORSHIP OPPORTUNITIES

Companies interested in providing products, giveaways, or in-kind support across multiple KATwalk events are invited to partner with us. Recognition and benefits will be customized based on the scope and value of each contribution.



THE IMPACT OF YOUR SUPPORT

RESEARCH

Research is our largest investment. This year, we are funding 7 studies focused on understanding KAT6A and KAT6B and exploring potential therapies. Through partnerships with leading researchers, we are accelerating progress toward meaningful treatments.

Annual Cost: \$375,000? [Learn more about our funded projects.](#)

KAT6A/KAT6B PATIENT REGISTRY

The KAT6 Patient Registry is the only global database dedicated to our community. It advances research by collecting real-world data from individuals and families.

Annual Cost : \$3,200

KAT6 iPSC BANK AT BOSTON UNIVERSITY

We support a patient-derived iPSC biobank, providing researchers with critical samples to study KAT6 at the cellular level and advance therapeutic development.

Annual Cost: \$15,000

KAT6 CLINIC AT BOSTON CHILDREN'S HOSPITAL

In 2026, we opened the first-of-its-kind KAT6 Clinic at Boston Children's Hospital. The team collects detailed health data and samples to better understand these conditions and prepare for future clinical trials.

Annual Cost: \$50,000

EMPOWERED GRANTS

Our Empowered Grants program provides financial support for therapies, equipment, and services that improve quality of life and help individuals reach their full potential.

Annual Cost: \$14,000

COMMUNITY EVENTS

We bring families and scientists together through events such as the KAT6 Conference and KAT6 Connect, offering opportunities to learn, connect, and participate in research.

Annual Cost: \$50,000

SPONSOR VISIBILITY PLAN



Depending on your level of Impact you Will Be Recognized Through:

On-Site Recognition

- T-shirts (if applicable)
- Event signage
- Verbal acknowledgments during event

Social Media

- Instagram
- Facebook
- LinkedIn
- YouTube
- X

Digital Presence

- Website sponsor page
- Email communications (if applicable)
- Annual newsletter (if applicable)

Post-Event Recognition

- Thank you features
- Community recap posts
- Continued visibility within the KAT6 network





OUR TEAM



AIMEE REITZEN

CO-CHAIR OF KATWALK
DIR OF MARKETING/COMMS



KAREN GINSBURG

BOARD CHAIR OF
FUNDRAISING



KATIE BATOR

CO-CHAIR OF KATWALK



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