

2026 ANNUAL APPEAL TOOLKIT

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KAT6 Foundation

INTRO TO ANNUAL APPEAL

As the year comes to a close, we invite you to join us in building a brighter future for everyone living with KAT6 syndrome.

Our Annual Appeal is a meaningful tradition that brings our community together at the end of the year. Your generosity—whether through a one-time or monthly donation, a gift of stock, or an estate bequest—directly fuels progress for families worldwide.

Because of donors like you, the KAT6 Foundation has become a global driver of research, resources, and connection. Together, we've launched studies, built community, and given families hope. But there is still so much to do.

This year our goal is to raise $300,000 to continue the amazing work we started!

Every gift, no matter the size, makes us stronger—and helps families thrive. Please consider making your end-of-year donation today and share this page with friends and loved ones who can help us move closer to treatments.

Thank you for standing with the KAT6 community.

We are truly stronger with you.

SAMPLE EMAIL

Dear Family and Friends,

Happy Holidays!

This year we are raising funds for the KAT6 Foundation, an organization close to our hearts.

As many of you know, our child was born with a rare genetic variant that affects many aspects of their and our lives. The KAT6 Foundation is a parent-led foundation that has offered us community, medical advice and comfort as we navigate our unusual path. With their support, we can advocate for our child, find appropriate medical support and make sure they fulfill their greatest potential.

[Optional: Include details about your child and specific ways the foundation has helped you]

This past year the foundation:

- Hosted their first ever KAT6 Connect family conference in Dallas, TX
- Invested over $450,000 in research
- Provided 20 Empowered grants to families in need of assistance
- Developed a Caregiver handbook and other educational tools

You can learn more about the KAT6 Foundation and the meaningful work they are doing by visiting www.kat6.org.

We would be so grateful if you would consider making a donation to the KAT6 Foundation, which has done so much for our lives. Please visit The KAT6 Foundation Annual Appeal page.

With gratitude and best wishes for a warm and wonderful holiday season!
[Add a photo or two to make your email more personal]

(Your name)

Link to customizable letter available on Google Doc

TALKING POINTS

WHAT IS THE KAT6 FOUNDATION:

Founded by parents in 2017, the KAT6 Foundation is a nonprofit dedicated to advancing research, exploring treatments, and improving the lives of individuals with KAT6A and KAT6B disorders. We've invested millions in research and continue to support a growing global community.

WHAT DO WE DO?

We fund promising research, connect families, provide financial assistance through our Empowered Grants, raise awareness, and develop resources to help families navigate life with KAT6 disorders.

HOW DOES KAT6 SYNDROME AFFECT PEOPLE?

KAT6A and KAT6B are rare genetic disorders that affect development and multiple body systems. Symptoms and severity vary widely, but may include:

- Intellectual and developmental disabilities
- Limited or absent speech
- Difficulty walking, coordination, and motor skills
- Feeding, chewing, and swallowing challenges
- Gastrointestinal and other medical complications

WHERE WILL YOUR DONATIONS GO IN 2027?

Your support will help us:

- Advance research: Fund ongoing and new studies exploring biomarkers and potential treatments.
- Expand scientific collaboration: Host our 2027 International KAT6 Scientific Conference.
- Strengthen research leadership: Support our first dedicated Science Director.
- Help families: Continue our Empowered Grant program.
- Build research resources: Maintain our Patient Registry and biobank.

FUNDRAISING INFO

The Fundraising Committee is here to help!

- Let us know if you have someone in your life who might be interested in making a larger donation. We can make an ask on your behalf.
- Double your donation by asking your employer about company matching programs.
- Use Giving Tuesday to promote the Annual Appeal. This year Paypal will match individual donations made on their platform up to $250 until they reach $1 Million dollars.
- Encourage larger donors to send checks or wire their donations to avoid large credit card processing fees.
- Share our social media posts across your socials.
- For help creating a custom graphic, reach out to our Social Media Coordinator Megan Stetts at mstetts@kat6.org.

Checks can be mailed to:

KAT6 Foundation
2341 Oak Street
Bellmore, NY 11710

We accept donations of equities and bequests.
Contact Karen Ginsburg: kginsburg.lcsw@gmail.com
or Aimee Reitzen: aimee@kat6.org

THANK YOUR DONORS

Be sure to thank your donors! Post thank you messages on your social media pages and send thank you emails to your contact list. A personal note or phone call goes a long way.

Here is a **sample** thank you card that you can print at home.

Please reach out to us with any questions regarding your Annual Appeal fundraising.

Whether sharing our social media posts and Annual Appeal page or creating your own, we're here to make year-end fundraising as simple as possible.



KAT6 Foundation Fundraising Contacts

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