

Program Schedule

4-13 Dec 2025

Music brings us together



4-6 DEC

Day+Night

Driving the region's music scene forward through conversations, showcases & connections.



7 DEC

Day

Connecting global leaders with local partners through cultural exchange to build partnerships while advancing Riyadh's music ecosystem.



7-10 DEC

Night

Celebrating Riyadh's grassroots scene with live showcases for upcoming artists and interactive music experiences citywide.

Fringe Events

8 DEC

Night

Honoring the innovation, strategy, and dedication of top artist managers and self-managed talents on the global stage.







9-10 DEC

Day

A music policy summit for music makers at its core, bringing together International and Local leaders to shape the Kingdom's music policy frameworks.



11-13 DEC

Day+Night

The region's largest and most ground-breaking festival spanning 3 days.



10 DEC

Night

Arabia's first ever awards ceremony honoring pioneers and rising stars iof the music industry from across the Arab world.

> DJQUU DJQUU



