

Meja Sandgren

DIGITAL DESIGN AND INNOVATION, STUDENT

I am a solution-oriented, attentive, and analytical student in Digital Design and Innovation at Halmstad University. With a strong interest in UX design and service design, I am driven to create meaningful and user-friendly digital experiences. I strive to develop my ability to understand people's needs and translate insights into smart, empathetic design solutions by testing ideas, exploring opportunities, and collaborating with like-minded individuals.

EDUCATION

HALMSTAD UNIVERSITY

02/09/2023 - Now

At Halmstad University I am given many opportunities to create innovative and value-creating digital services and products, with the human relationship to technology at the center. I learn to develop smart and sustainable solutions in a rapidly changing world.

PROJECTS

DESIGNSTUDIO1, HALMSTAD UNIVERSITY - SERVICE DESIGN FOR THE LEADERSHIP AND MANAGEMENT

Service Design Project

Service design was used to examine the need of support amongst the university's leadership and managers, and whether the support currently offered is adequate. During the project, I conducted several interviews and observations, and analyzed the findings to contribute to long-term organizational development.

DESIGNSTUDIO1, HALMSTAD UNIVERSITY - UX DESIGN AT INNOVASTART

UX Design

The design process was used to conduct research on the company's target audience, goals, value creation, along with the website's information architecture and user-friendliness. The project resulted in design proposals for the online service, both for desktop and mobile-optimized versions.

UX DESIGN - INTERNSHIP AT FINA FRÖN (REMOTE)

UX Design

Fina Frön is a small, Swedish children clothing brand. I am currently redesigning their e-commerce site, improving accessibility, user experience and increasing sales, while maintaining their current identity.

UX-DESIGN - INTERNSHIP AT A STARTUP (REMOTE)

UX Design

Collaborated with a wellness-focused brand specializing in premium nutritional products. Led the UX/UI redesign of their website with the goal of improving clarity, accessibility and customer engagement. Responsible for research, user flow optimization and delivering a fun and modern interface.

WORK EXPERIENCE

PERSONAL ASSISTENT- Hand i hand & Passal Assistans

February 2023- Now

I assisted with everything needed on a daily basis: hygiene, meals, exercise, mobility, and social interaction. I love building meaningful connections and having the opportunity to help others and improve their daily lives.

CONTACT ME

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Linkedin [Meja Sandgren](#)

Portfolio [www.Mejasandgren.se](#)

TOOLS

Figma

Visual Studio Code

Webflow

Miro

Canva

Clickup

SKILLS

Informationarchitecture

UX/UI

Service design

Experience design

Human centered AI

Scientific methods

Designthinking

Prototyping

Interaktionsdesign

BASIC KNOWLAGE IN CODING LANGUAGES

HTML

JavaScript

CSS

LANGUAGES

Swedish

English