



# ***TERMS AND CONDITIONS***

By using our services, website, social media, emails, or any digital conference or communication, you agree to the following terms and conditions.



# ***BILLING, CANCELLATION, RESPONSE TIMES***

## **1. Billing**

All services provided by **axom** are billed at our standard hourly rate of **\$150 per hour**, unless otherwise specified in writing. This rate reflects not only time spent but also the advanced expertise, technologies, and specialized infrastructure utilized to deliver high-quality results. Any travel requested by the client, or additional expenses incurred in the fulfillment of the agreement, will be billed immediately.

## **2. Cancellation**

If you commit to hiring **axom** for services but subsequently cancel or fail to proceed, a **\$250 cancellation fee** will apply.

## **3. Response Times**

Clients must provide feedback or responses to deliverables and communications within **24-48 hours**, including weekends. Failure to comply will result in all outstanding payments becoming immediately due.



# CONTENT & NATURE



## Content & Nature of Work



4. Content Notice: Clients are required to provide at least **\*\*48 hours'** notice**\*\*** for any new content requests or changes, except in cases of emergencies. Emergencies will be reviewed and vetted by our internal Ethics Team for approval.

5. Nature of Work**\*\*** **\*\*axom\*\*** engages with clients strictly as an independent contractor, not as an employee, partner, or agent. **\*\*axom\*\*** retains the sole right to determine the manner, methods, and timing of all work performed. Client meetings are conducted strictly by appointment only. **\*\*axom\*\*** reserves the right to set meeting times and formats, including the use of virtual or remote sessions. No client engagement shall be construed to grant any authority over **\*\*axom's\*\*** internal operations, personnel, or decision-making.

# ETHICS

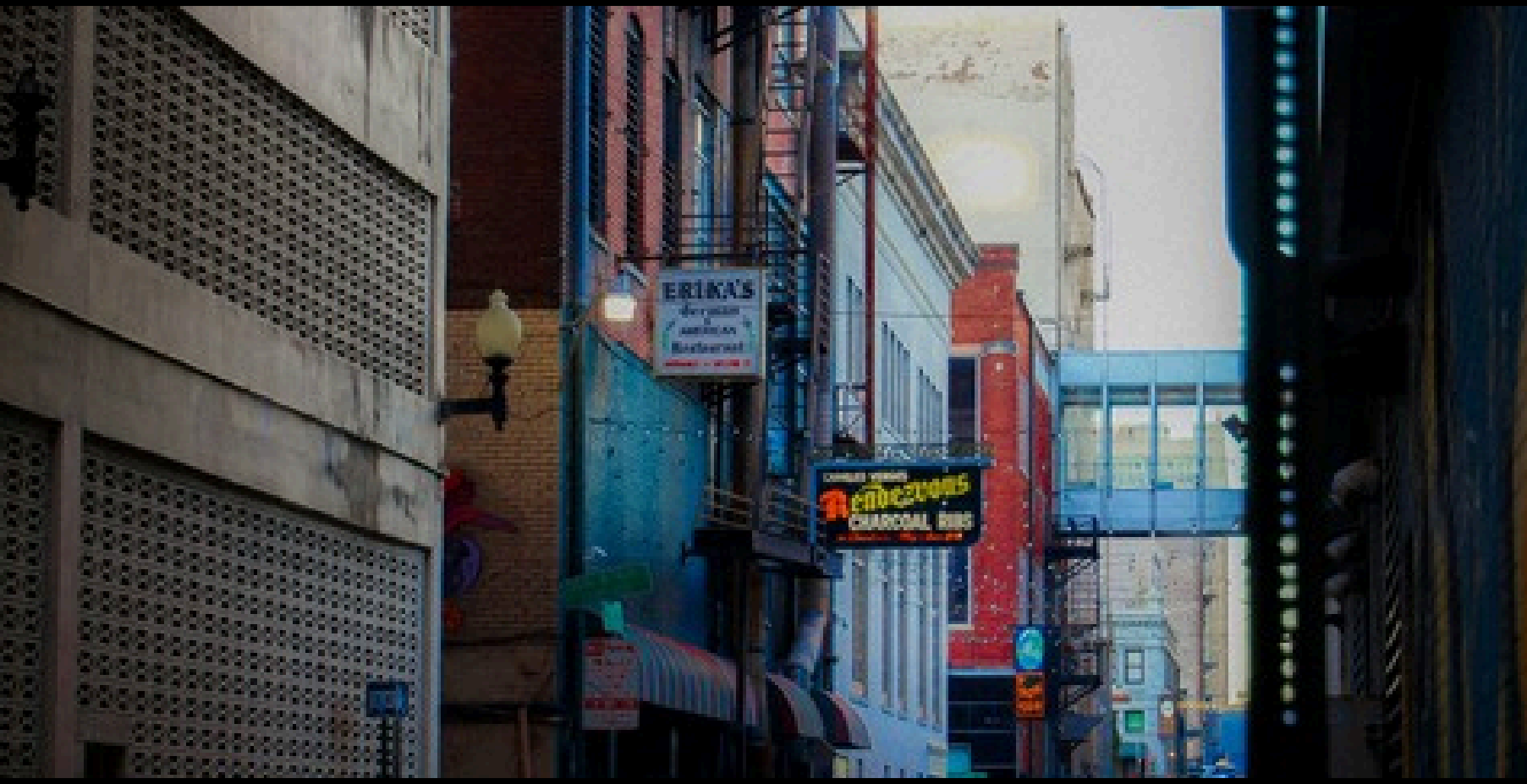


## 6: Ethics



### \*\*6. Ethics and Consultant Abuse\*\* \*\*axom\*\* maintains a zero-tolerance policy toward consultant abuse. All communication must remain respectful and professional; we will not respond to statements formatted as demands with no context. Professional communication is a requirement for continued service.

# INTELLECTUAL PROPERTY & CONFIDENTIALITY



## 7. Intellectual Property



Intellectual Property\*\* All intellectual property created by \*\*axom\*\* during the course of engagement—including but not limited to concepts, strategies, designs, copy, content, creative assets, systems, methodologies, processes, and deliverables—remains the \*\*exclusive property of axom\*\* at all times. \*\*axom\*\* grants the client a limited, non-exclusive, non-transferable license to use \*\*axom\*\*-created intellectual property solely during the active service period and only while all invoices are current. This license is granted strictly for the business purposes defined in the engagement. This license automatically terminates upon completion, suspension, or termination of services for any reason, including nonpayment. Upon termination, all use of \*\*axom\*\* intellectual property must immediately cease unless a separate written licensing agreement is executed. \*\*axom\*\* intellectual property may not be shared, transferred, sublicensed, reused, adapted, reverse-engineered, or utilized by any third party, including other agencies, consultants, contractors, or internal teams not expressly authorized by \*\*axom\*\*. Other agencies may not use \*\*axom's\*\* original creations for their own marketing purposes or to market the client's business. Any unauthorized use constitutes intellectual property infringement and may result in immediate termination of services, retroactive licensing fees, injunctive relief, and legal action.

## 8 - Confidentiality

All materials, communications, and deliverables shared between \*\*axom\*\* and the client are strictly confidential unless otherwise agreed upon in writing. Both parties agree to maintain the highest level of discretion.

**We have a strict intellectual property policy.**



# LEGALITIES

9. Commitment to Excellence\*\* Every project undertaken by \*\*axom\*\* is guided by a commitment to excellence. We hold ourselves accountable to the highest professional standards, with work products that emphasize accuracy, innovation, and practical impact.

10. Payment and Collections\*\* Invoices are \*\*due upon receipt\*\*. Unpaid invoices will result in collections proceedings or lawsuits, at our discretion. Clients are responsible for any legal fees, court costs, or collection agency fees incurred. ### \*\*

11. Limitation of Liability\*\* \*\*axom\*\* shall not be held liable for indirect, incidental, or consequential damages arising from the use of our services. Our liability shall not exceed the total fees paid for the specific service giving rise to the claim.





# GOVERNING LAW & ACCEPTANCE

## Clauses 12 & 13



12. Governing Law\*\* These terms shall be governed by and construed in accordance with the laws of the \*\*State of Kentucky\*\*.

13. Acceptance\*\* By engaging with \*\*axom's\*\* services, representatives, agents, website, or accounts, you acknowledge and agree to these Terms and Conditions in full.



# THANKYOU

We thank you for your cooperation with our terms of service.

