

Script Template for Recording Video

Use this script as a very loose guide. Aim to record a video of 60-90 seconds maximum to ensure high engagement. You do not have to follow this and are free to draft your own script.

Script Template

Thank you for viewing my profile.

My name is **[your name]**, and I work with **[types of businesses]** that need **[your type of leadership]**, but do not necessarily need a full-time **[c-suite role]**.

I'm a **[your expertise]**, **[optional – insert chartered / MBA etc creds]**, with more than **[number of years]** experience helping companies **[insert how you help]** to achieve **[insert commercial goal(s)]**.

Through my company **[insert your company name]**, I embed into businesses when **[the things clients bring you onboard]**.

What my clients value is **[insert why you get hired]**.

I'm here to help you achieve **[commercial goals]**.

My background spans **[insert sectors where you have most experience]**.

So, if you're looking for experienced **[your functional expertise]** leadership with board-level perspective and practical delivery, I'd be very happy to have a conversation."