



Privacy Policy

Stuarts Baits and Apparel

Last Updated: January 2026

Stuarts Baits and Apparel (“Company,” “we,” “us,” or “our”) respects your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website or make purchases through our Ecwid-powered online store.

1. Applicability

This Privacy Policy complies with applicable U.S. federal laws and California privacy laws, including the California Consumer Privacy Act (CCPA) as amended by the California Privacy Rights Act (CPRA).

2. Information We Collect

We may collect personal information such as name, email address, shipping and billing address, phone number, order history, and payment information. Payments are processed securely through Ecwid and its third-party payment processors; we do not store full payment card details.

We also automatically collect information such as IP address, browser type, device information, pages viewed, and cookie data.

3. How We Use Information

We use personal information to:

- Process and fulfill orders through Ecwid
- Provide customer service and order support
- Communicate regarding purchases, updates, or promotions
- Improve website functionality and security
- Comply with legal obligations

4. Sharing of Information

We do not sell personal information. We may share information with Ecwid, payment processors, shipping providers, analytics services, and legal authorities as required by law.

5. Cookies and Tracking Technologies

Our website and Ecwid store use cookies and similar technologies to enable shopping cart functionality and analyze traffic. You may disable cookies through your browser, though some features may not function properly.



6. Data Security

We implement reasonable safeguards to protect your information. However, no system is completely secure.

7. California Privacy Rights

California residents have the right to access, correct, or delete personal information and to opt out of the sale or sharing of personal information.

Do Not Sell or Share My Personal Information:

Stuarts Baits and Apparel does not sell personal information. If this changes, California residents may submit opt-out requests using the contact information below.

8. Children's Privacy

Our website is not intended for children under 13. We do not knowingly collect personal information from children.

9. Third-Party Links

We are not responsible for the privacy practices of third-party websites.

10. Changes to This Policy

We may update this Privacy Policy periodically. Updates will be posted with a revised effective date.

11. Contact Information

Stuarts Baits and Apparel

California, United States

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