



• BOOKKEEPING & FRACTIONAL CFO

What's included at every tier.

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|--------------------------------------|--|---|--|---|
| SERVICE TIERS Pricing & scope | TIER 01 Foundation from \$575 /mo \$250 setup | TIER 02 Insight from \$1,275 /mo \$500 setup | TIER 03 Growth from \$2,650 /mo \$500 setup | TIER 04 Scale from \$3,975 /mo \$500 setup |
| | | | MOST CHOSEN | |

| WHAT'S INCLUDED | FOUNDATION | INSIGHT | GROWTH | SCALE |
|--|------------|-----------|---------|---------|
| 01 Bookkeeping & Operations <small>Day-to-day accounting, fully managed</small> | | | | |
| Daily, weekly & monthly bookkeeping <small>Categorization, reconciliations and journal entries</small> | ✓ | ✓ | ✓ | ✓ |
| Accounts payable & bill payments <small>Vendor onboarding, approvals and scheduled pay runs</small> | ✓ | ✓ | ✓ | ✓ |
| Customer invoicing & AR management <small>Invoice issuance, follow-ups and aging review</small> | ✓ | ✓ | ✓ | ✓ |
| Payroll & sales tax filings <small>Gusto-integrated payroll, contractor pay and state filings</small> | ✓ | ✓ | ✓ | ✓ |
| Accounting system setup & organization <small>Chart of accounts, integrations and document hub</small> | ✓ | ✓ | ✓ | ✓ |
| 02 Reporting & Analysis <small>Numbers turned into decisions</small> | | | | |
| Month-end close & financial reporting <small>P&L, balance sheet and cash-flow package by day 5</small> | ✓ | ✓ | ✓ | ✓ |
| Accounting systems oversight <small>Process review and ongoing optimization</small> | ✓ | ✓ | ✓ | ✓ |
| Monthly financial review meeting <small>Live walkthrough with your fractional CFO</small> | — | ✓ | ✓ | ✓ |
| Financial goal setting & action plans <small>Targets, owners and review cadence</small> | — | Quarterly | Monthly | Monthly |
| Custom KPI design & tracking dashboard <small>Live Jirav dashboard tailored to your business</small> | — | ✓ | ✓ | ✓ |
| 03 Strategic Planning <small>Forward-looking finance work</small> | | | | |
| Custom budgeting & scenario planning <small>Annual budget plus best/base/worst scenarios</small> | — | 1-Year | 1-Year | 5-Year |
| Custom cash flow projections <small>13-week and long-range cash modeling</small> | — | 1-Year | 1-Year | 5-Year |
| Workforce forecasting & planning <small>Headcount roadmap aligned to revenue plan</small> | — | — | ✓ | ✓ |
| Strategic planning & business roadmap <small>3-year strategic plan with quarterly reviews</small> | — | — | — | ✓ |