

As an Indian SME,  
going from 10 Cr to  
100 Cr is hard.

You have big plans.  
You work very hard.  
But you spend all your  
time putting out fires.

You make all decisions  
alone. You have no time  
to plan for growth.

*The problem is not  
how hard you work.*

*The problem is a  
lack of clarity.*

HowFrameworks  
Sherpa helps you grow  
your business step by  
step.

Like a guide who knows  
the way to the  
mountaintop, we know  
how to take your business  
from 10 Cr to 100 Cr.

***Stop putting out fires.  
Start building your  
business the right way.***

Having worked with a wide range of  
businesses, we know your problems;  
our frameworks are built on what  
works in the real world.

We give real life solutions that  
are tailored to your industry,  
location, size and growth stage.

We understand  
what works in India  
for Indian SMEs.



### WHO IS THIS FOR?

SME owners who have the vision and drive but are stuck:



FIGHTING FIRES DAILY



MAKING DECISIONS ALONE



HAVING NO TIME TO PLAN

### WHAT YOU GET

<ul style="list-style-type: none"> <li>A clear action plan for the whole year</li> </ul>	<ul style="list-style-type: none"> <li>Always available via WhatsApp, email &amp; phone</li> </ul>
<ul style="list-style-type: none"> <li>Weekly WhatsApp Nudges</li> </ul>	<ul style="list-style-type: none"> <li>Online training for 4 key members in: Leadership, HR, Sales, Processes</li> </ul>
<ul style="list-style-type: none"> <li>Monthly quick check-ins over a phone call</li> </ul>	<ul style="list-style-type: none"> <li>Connections with expert service providers</li> </ul>
<ul style="list-style-type: none"> <li>Quarterly reviews over Zoom</li> </ul>	<ul style="list-style-type: none"> <li>Recommendations on automation tools and applications</li> </ul>

### INVESTMENT

₹ 2,00,000 + GST  
FOR THE FULL YEAR

DROP US AN EMAIL OR WHATSAPP MESSAGE  
PROVIDING YOUR DETAILS, AND WE WILL CALL  
YOU BACK.

WHATSAPP +91 8282 9494 06

EMAIL [SHERPA@HOWFRAMEWORKS.COM](mailto:SHERPA@HOWFRAMEWORKS.COM)



**YOU**

(INDIAN SME OWNER)



**SUDHIR SARNOBAT**

(CO-FOUNDER)

A mechanical engineer turned entrepreneur, Sudhir previously co-founded Medimanage, a boutique health and life insurance brokerage company. Under his leadership, Medimanage grew to serve an insured population of over 500,000 lives.



**RAJENDRA BAGWE**

(CO-FOUNDER)

A mechanical engineer and Harvard alumnus, he's the founder of the Teaching and Learning Community (TLC). For over 20 years, TLC has empowered more than 1,000 SME owners in Maharashtra, where entrepreneurs support each other in their growth journeys.