



AVRAHAM BENHAMOU
REAL ESTATE



YOUR TRUSTED ADVISOR IN
NEW JERSEY REAL ESTATE

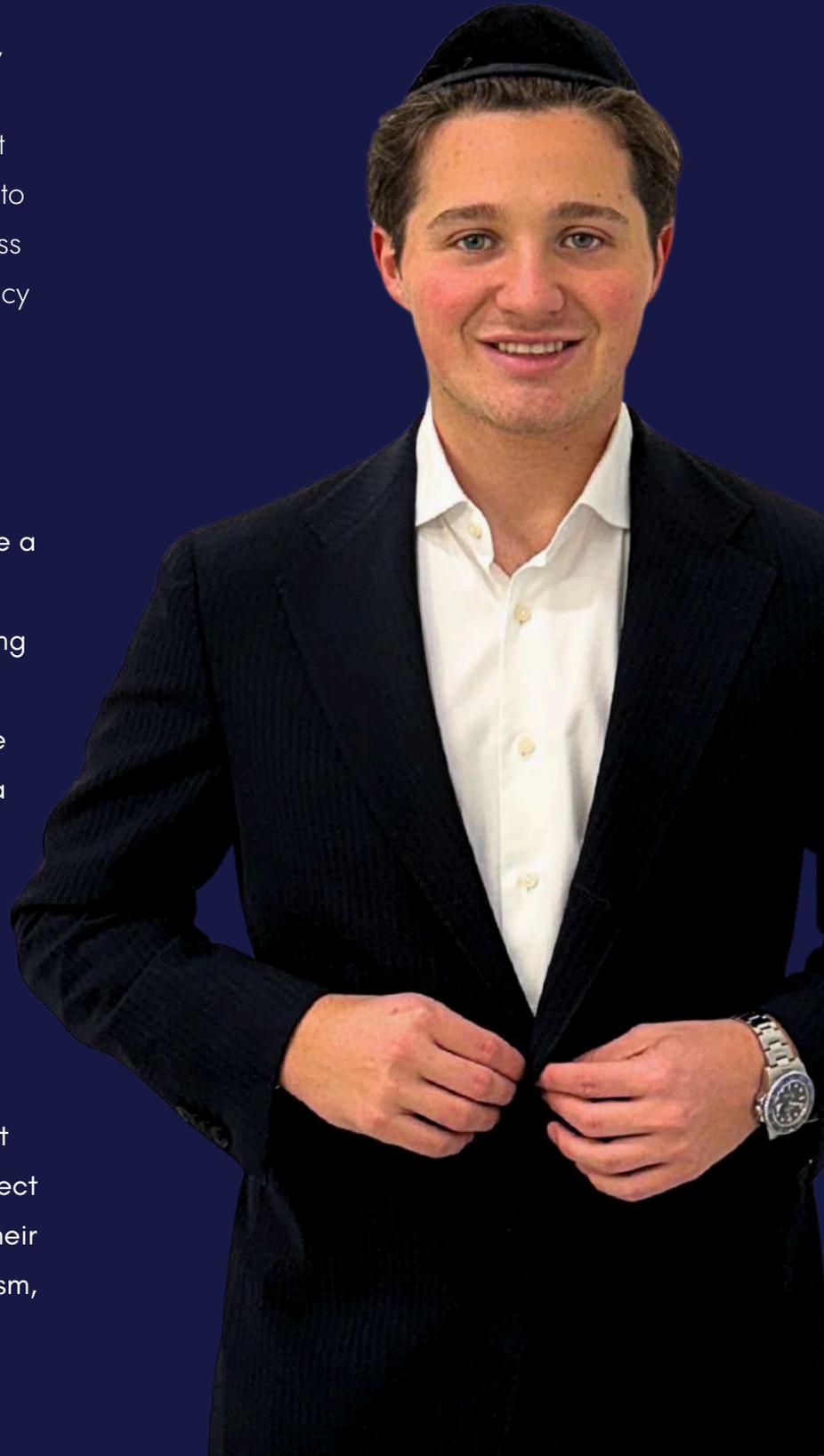
Meet Your Agent

AVRAHAM BENHAMOU

Avraham is a polished, professional luxury realtor known for his discretion, white-glove service, and deep community connections. Relentless yet refined, he brings a calm confidence to every transaction, delivering a seamless experience for clients who value privacy and precision.

With a strategic approach to positioning high-end properties, Avraham understands how to elevate a home's story and place it directly in front of the right buyers. His marketing is driven by influence, not noise — leveraging his strong presence in the community and tasteful social media reach to create quiet demand and exceptional results.

Determined, ambitious, and unwavering in his commitment to excellence, Avraham handles every detail with care. Clients trust him not only to get the job done, but to protect their confidentiality and represent their interests with integrity, professionalism, and an elevated touch.



PHASE 1

Defining A Win

- Outlining your objectives
- What is your motivation?
- What is your ideal moving date?
- Where are you moving?
- What is most important to you?

Knowing The Market

- Analysis of actives, pendings, and solds
- Examine the state of the market
- Understand intimately what is going on with comparables.

The Strategic Plan

- Outline features and benefits
- Determining your key differentiators
- Establish the target market and buyer profile
- Our buyer attraction strategy



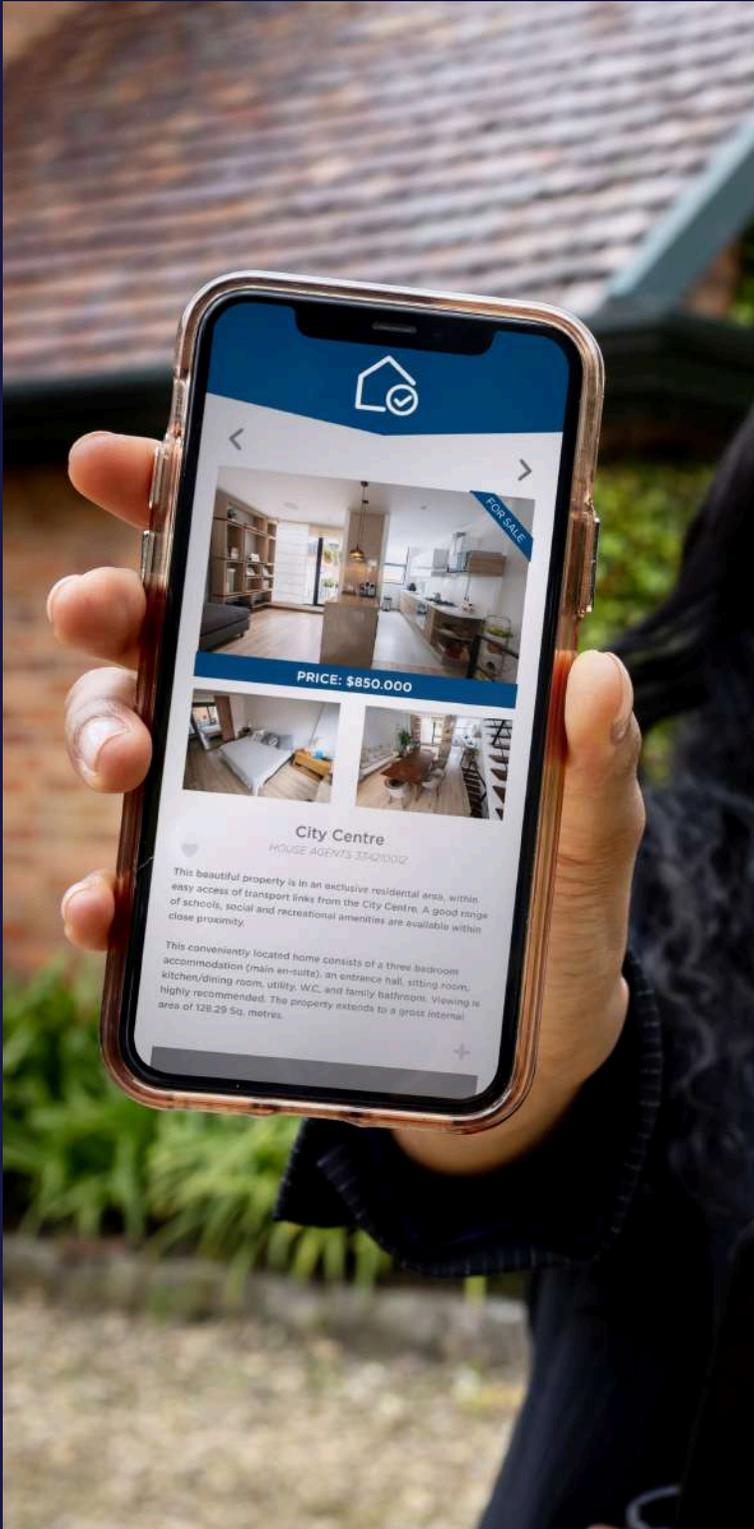
PHASE 2

Listing Details

- Complete documentation & agreements
- Discuss property improvements
- Our staging strategy
- Photography and media
- Proactive coming soon campaign

Preparing for Launch

- Property launch materials
- Traditional advertising
- Our digital plan
- Social media strategy
- Open house strategy
- Direct mail and community approach



PHASE 3

Introducing The Property

- Launching the marketing plan
- Identifying your potential buyer
- Showing the property
- Monitor interest and feedback
- Weekly reports, updates, & strategy
- Adapting to changes in the market place

The Negotiation Process

- Collect written offers
- Deep offer analysis
- Strategically respond to offers
- Negotiate to optimize price and terms
- Back up strategies





PHASE 4

The Closing Process

- Execute the contracts
- Complete disclosures
- The contingency periods
- Oversee and negotiate inspection and appraisal process

Closing

- Transitioning from the property
- Final documentation
- Closing and celebration
- Occupancy period begins



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