



PROJECT
COSIMO

SERVICES & PACKAGES

Design that speaks your language.

Project Cosimo delivers brands, websites, and graphic design that help businesses look sharp, stay consistent, and connect with the right audience. No jargon. No guesswork. Just clear, effective design.

Good design does more than look nice. It builds trust, tells a story, and makes a business easier to choose. Every stage of the process is built around clarity, with transparent steps, timelines, and outcomes.

Three ways to build your business.



LOGO + BRANDING

A strong brand is more than a logo; it is a visual language. Project Cosimo develops complete identity systems including logo design, colour palettes, typography, and brand guidelines to ensure every element works together consistently across print and digital platforms.



WEBSITE DESIGN

Professional websites built to perform as well as they look. Each site is tailored to the business it represents, balancing strong visual design with seamless user experience. The outcome is a cohesive, fast-loading website that leaves a lasting impression.



GRAPHIC DESIGN

From eye-catching flyers and posters to polished business documents and digital assets, Project Cosimo delivers visuals that communicate clearly and present every brand with professionalism. Each design is created with intention, keeping it consistent, functional, and aligned with business goals.

Clear steps, start to finish.

Working with a designer doesn't need to be complicated. Every project follows a clear path from first conversation to final handover, with a focus on communication, transparency, and results.



DISCOVERY

We start by learning about your business, your goals, and what you need from design. This helps us set direction and avoid guesswork later.

STRATEGY

Together we define the look, feel, and practical requirements of your project. This stage makes sure we're aligned before any design work begins.

DESIGN

Concepts are developed and refined into visuals that bring your brand or project to life. You'll see clear options and understand the thinking behind them.

FEEDBACK & REFINEMENT

Your input shapes the final design. We keep the process structured and collaborative, so revisions are focused and purposeful.

DELIVERY

You receive everything you need in the right formats, ready to use across print, digital, and online platforms.

PACKAGES

Retainer / Ongoing support packages

Ongoing design support when you need it. From light monthly updates to full-service creative management, our retainers give your business priority access to reliable, professional design.

Starter Retainer 5 HRS/MONTH

\$500

A flexible, entry-level option ideal for small businesses or solo operators who need occasional design support. Great for touch-ups, social media content, or the odd flyer or document.

SUITABLE FOR

- ▶ Light content creation
- ▶ Minor updates or file prep
- ▶ Consistent but low-volume design needs

Standard Retainer 10 HRS/MONTH

\$1,000

A steady monthly support package for businesses with regular design requirements. Suitable for maintaining marketing momentum without having to brief new creatives each time.

SUITABLE FOR

- ▶ Social tiles, print assets, web graphics
- ▶ Marketing and promotions
- ▶ Repeat monthly deliverables

Pro Retainer 20 HRS/MONTH

\$2,000

Ideal for growing teams with a constant creative workload. Enables fast turnaround on a wide range of design tasks while keeping everything on-brand and cohesive.

SUITABLE FOR

- ▶ Campaign rollouts
- ▶ Brand refreshes and multi-format outputs
- ▶ Print, digital and social deliverables

Advanced Retainer* 25 HRS/MONTH

\$2,500

Designed for businesses managing multiple campaigns or teams, this 25-hour package delivers flexible, consistent design support — a strong fit for brands in growth or high-output mode.

SUITABLE FOR

- ▶ Ongoing campaign and content development
- ▶ Cross-channel brand execution
- ▶ Internal documents, digital assets, and presentations.

Premium Retainer* 30 HRS/MONTH

\$3,000

A full-service creative extension for larger businesses or high-output teams. Designed for complex projects, parallel campaigns, or multi-department needs — with strategic continuity built in.

SUITABLE FOR

- ▶ Multi-channel design management
- ▶ Internal and external communication pieces
- ▶ Ongoing design leadership and production

Flexible Monthly Support

\$150/hour

A pay-as-you-go design option for businesses needing regular creative work without a fixed monthly commitment. Ideal for clients with changing needs or short-term projects. Hours are tracked and billed only for work completed.

SUITABLE FOR

- ▶ Occasional design needs
- ▶ Overflow or backup support
- ▶ Clients who prefer flexibility without retainer terms

Bespoke design services

Not every design project fits neatly into a monthly package. That's where bespoke design comes in. A one-time service tailored to your unique needs.

Best suited for organisations that need standout design for a key project or campaign, without the need for ongoing support.

COMMON PROJECTS INCLUDE:

Annual reports | Pitch decks and presentations | Capability statements
Flyers, brochures, and marketing collateral | Event materials and signage | Other one-off deliverables

HOW IT WORKS

1

INITIAL BRIEF

Share your goals and requirements.

2

CUSTOM QUOTE

You'll receive a clear scope of work and cost estimate.

3

DESIGN & REFINEMENT

We develop the piece with structured feedback built in.

4

DELIVERY

Your final design arrives on time and ready to put to work.

All Bespoke services require a 50% deposit to begin. Final files are released once the remaining balance is paid at project completion. All invoices are on 14-day terms, unless alternative arrangements are agreed.

Logo packages

Build a brand identity that fits your stage of business. From essentials for startups to complete brand foundations, along with add-ons like stationery or social kits, these packages set you up with a consistent, professional presence.

Brand Essentials

\$750*

Perfect for startups or solo founders who need a solid brand foundation. This package delivers a professionally designed logo and a mini brand guide to help you look consistent and credible across all your platforms, without overcomplicating things.

INCLUSIONS:

- ▶ 2 custom logo concepts
- ▶ Refinement of 1 custom logo concept, including 2 rounds of revision
- ▶ Final logo files: SVG, PNG, JPEG (colour, mono, reversed)
- ▶ Mini Brand Guide including:
 - ▶ Logo variations
 - ▶ Colours
 - ▶ Fonts

Brand Foundation

\$1,000*

Designed for growing businesses who want more than just a logo. This package builds a stronger brand foundation with a strategic approach, a refined visual direction, and a comprehensive brand guide, giving you the tools to show up consistently and confidently, wherever your brand appears.

INCLUSIONS:

- ▶ Everything in Brand Essentials
- ▶ Expanded Brand Guide including:
 - ▶ Logo variations and usage
 - ▶ Colour palette
 - ▶ Font & font hierarchy
 - ▶ Visual tone and brand personality notes
 - ▶ Brand application examples

ADD-ON

Social Media Kit**

\$350

Set your brand up for scroll-stopping success. This add-on provides branded, editable Canva templates and social media assets to keep your online presence polished, professional, and consistent, whether you're posting weekly or launching something big.

INCLUSIONS:

- ▶ Facebook banner design
- ▶ 3 x social media tile templates (editable in Canva)
- ▶ Profile picture formatting (PNG/SVG)

ADD-ON

Stationery Kit**

\$400

Bring your brand into the real world with professionally designed business stationery. Includes everything from print-ready business cards to a branded letterhead and email signature, so you can communicate clearly and confidently across both print and digital channels.

INCLUSIONS:

- ▶ Business card design (print-ready PDF)
- ▶ Letterhead (PDF + editable Word format)
- ▶ Email signature (designed + supplied as PDF and Microsoft Word document)

Add-on Bundle

\$700

Get both the Social Media Kit and Stationery Kit together and save. A full suite of practical brand assets to help you launch strong and stay consistent.

SAVE
\$50

All Logo Packages require a 50% deposit to begin. Final files are released once the remaining balance is paid at project completion. All invoices are on 14-day terms, unless alternative arrangements are agreed.

*Excludes hosting costs.

**All add-ons can also be purchased separately from a logo package.

Website packages

Professional websites tailored to your needs. Whether it's a streamlined one-pager, a full multi-page site, or a scalable e-commerce solution, these packages give your business an online home that's functional, responsive, and built to grow.

Mini Site

\$1,400

A streamlined, single-page Squarespace site ideal for portfolios, launches, or small service-based businesses. This scrolling layout gives you just enough space to tell your story and guide visitors to action — without the clutter of multiple pages. Perfect for getting online quickly and professionally.

INCLUSIONS:

- ▶ 1 scrolling page
- ▶ Mobile Responsive
- ▶ Basic SEO Setup (title, meta, image alt text)
- ▶ Contact Form
- ▶ Social Media Integration
- ▶ Basic CSS Styling (where needed)
- ▶ 1 round of revisions
- ▶ 30–60 minute training session (Zoom or in-person)

Starter Site

\$2,500

A clean and simple multi-page website built on Squarespace, designed for small businesses ready to establish a strong online presence. Includes everything you need to showcase your services, connect with customers, and grow your credibility — without going overboard on features you don't need.

INCLUSIONS:

- ▶ Up to 6 pages
- ▶ Mobile Responsive
- ▶ Basic SEO Setup (title, meta, image alt text)
- ▶ Contact Form
- ▶ Social Media Integration
- ▶ Newsletter Integration
- ▶ Blog Setup (3 posts styled)
- ▶ Basic CSS Styling
- ▶ 2 rounds of revisions
- ▶ 30–60 minute training session (Zoom or in-person)

Growth Site

\$3,500

Built on Squarespace for businesses ready to scale. With extra pages, a blog, and email marketing integration, this package is ideal for those who want a more dynamic and flexible site to support their content, campaigns, and client base.

INCLUSIONS:

- ▶ Up to 12 pages
- ▶ Mobile Responsive
- ▶ Basic SEO Setup
- ▶ Contact Form
- ▶ Social Media Integration
- ▶ Newsletter Integration
- ▶ Blog Setup (3 posts styled)
- ▶ CSS Styling: Basic
- ▶ 2 rounds of revisions
- ▶ 30–60 minute training session (Zoom or in-person)

E-Commerce

Get in touch

Tailored Squarespace e-commerce solutions are available to suit a wide range of business needs. Pricing is provided via custom quote, depending on factors such as product range, payment and shipping requirements, and store functionality.

Reach out to discuss requirements and receive a tailored quote.

All Website Packages require a 50% deposit to begin. Website will be published once the remaining balance is paid at project completion. All invoices are on 14-day terms, unless alternative arrangements are agreed.

Clear communication from
day one means you'll always
know what's happening next.

WHY CHOOSE PROJECT COSIMO

- Structured process, no guesswork
- Professional results across print and digital
- Flexible packages to suit businesses of all sizes
- Straightforward communication, no jargon
- Designs that look good and work hard

FREQUENTLY ASKED QUESTIONS

How long does a project take?

Timelines vary depending on scope, with most projects running between 2–6 weeks. A clear schedule is provided at the start.

Is it necessary to know exactly what is required before starting?

No. The process includes defining what will work best for the business.

What happens if changes are needed later?

A structured feedback stage is built into every project, and additional support can be arranged if requirements evolve.

Do you work with businesses of all sizes?

Yes. Packages are designed to scale from small start-ups to established organisations.

What is required to begin a project?

Typically, any existing brand materials, content, or inspiration are requested. A clear outline of requirements is provided during onboarding.



Next Steps

GETTING STARTED IS SIMPLE.

GET IN TOUCH

Reach out via email or our website form.

QUICK CHAT

We'll schedule a short call to understand your goals and recommend the right package.

PROJECT KICKOFF

Once you're ready, we set timelines and begin the design process

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