LUMINATE LEADERSHIP



Yael Blum

Leadership Consultant
& Coach, CEC, PCC

MEET YAEL

Yael is a certified executive coach, leadership development/strategy consultant, facilitator, and systems thinker with more than 25 years of experience supporting leaders, teams, and organizations to navigate complexity, build resilience, and create meaningful culture change. She brings a distinctive blend of strategic insight, creative thinking, and deep empathy to her work, helping clients translate challenges into opportunities for growth and impact.

Her work is grounded in a belief that leadership is both a personal and collective practice—one that requires reflection, courage, adaptability, and connection.

Yael is known for her warmth, candour, curiosity, and collaborative approach. She serves as a trusted thinking partner to leaders seeking to enhance their impact and evolve their organizations.

Relevant Areas & Industries of Expertise

- Executive Coaching and Strategy
- Industries: Higher Education, Health Care
- Fire Rescue Services, Government, Transportation, Technology, Trades, Youth Services

Relevant Education & Training

- Certified Executive Coach (RRU-CEC)
- Accredited Systemic Team Coach (AoEC)
- Certified Leadership Circle
- Conflict Coaching (JIBC)
- Somatic Coaching (Coaches Rising)
- Certified Credible Leader (International Academy of Public Safety)
- Certified Gold Mastery Systems Thinking Strategic Management and Planning
- Dialogic Organization Development and Change
- ICF PCC Marker Training (ICF)
- Certified Barrett Values
- Certified CRG Leader Assessments
- BA Anthropology and Latin American Studies (SFU)
- Graduate Certificate Liberal Arts (SFU)

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