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AN INSIDER'S GUIDE | SUMMER 24

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ON THE COVER: Sven Leff, General Manager of Truckee-Donner Recreation and Park District. Photo © Chris Talbot



Summer Fun for Everyone in Truckee

"This summer, explore Truckee's vibrant festival scene!"

Summer is here! While I love our Truckee winters and all they have to offer summer is my favorite time in the mountains. I love getting done with a busy day and heading down to the public docks with my dog for some evening summer swimming and relaxing. In this issue of the Insider Guide we have gathered truly fantastic ideas on how to take full advantage of our Truckee Summer.

A View From the Top

Nothing says summer in the Sierra Nevadas like hiking to the top of a mountain! Flip to **page 22** and discover Truckee's breathtaking mountain peaks with trails weaving through wildflowers, forests, and granite slabs, offering views of Sierra and beyond.

Gliding and Slicing

Last year I was finally convinced to try Paddle Boarding and now I am hooked! Turn to **page 10** to learn where to start an unforgettable stand-up paddleboarding (SUP) adventure in Truckee and Lake Tahoe. We are lucky enough to be surrounded by serene lakes, rivers, and reservoirs all waiting to be explored.

Gather, Groove, and Gear Up!

This summer explore Truckee's vibrant festival scene, offering something for everyone, from music lovers to outdoor enthusiasts. Discover hidden gems like the Mountain Running Festival, Truckee Tahoe Gravel Festival, Latitude 39 Country Music Festival, Truckee Brewfest, Truckee Music Festival, and Mexican Heritage Festival, each promising a unique blend of entertainment, community spirit, and cultural celebration. Turn to **page 12** to learn more about each event.

72 Miles of Single Track, Coming Up

Have you heard the exciting news about the Pines to Mines trail? While this project is just



getting started we have your guide to what this incredible trail system will look like on **page 18**.

This summer the Truckee Chamber is excited to see you around town at all of the great community events, but we are especially excited to see you at the Truckee 4th of July Parade. This year's theme Throwback Thursday promises to be a hit for our whole community. Whether you are new to the community or have been here for 50 years, let's celebrate this beautiful place we call home together this summer.

Jessica Penman

PRESIDENT AND CEO
TRUCKEE CHAMBER OF COMMERCE
EDITOR, TRUCKEE.COM AN INSIDER'S GUIDE





Truckee.com

An Insider's Guide
Summer 2024

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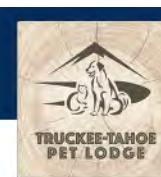
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What's happening...

SUMMER AND EARLY FALL EVENTS

ONGOING EVENTS

Truckee Thursdays Summer Street Festival

Thursdays thru August 15

Bluesdays Summer Music Series

Tuesdays thru August 27

Music in the Park

Wednesdays thru August 28

Scan to see all the
events going on
this summer!



Truckee Certified Farmers Market

Tuesdays thru October 18

Truckee Donner Land Trust Hikes

Docent led hikes thru October 4

Kids Train Rides at the Park

Small steam and diesel train rides thru October 4

JUNE 18-29 Mountain Running Festival

JUNE 29 Truckee Tahoe Gravel Festival

JULY 4 Truckee 4th of July Parade + West End Beach Festival & Fireworks

JULY 6 Latitude 39 - Lions Club Country Music Festival

JULY 13 Truckee Optimist Brew Fest

JULY 15-21 PGA Barracuda Tournament

JULY 24 Donner Lake Triathlon

AUGUST 9+10 Truckee Music Fest

AUGUST 16+17 Truckee Pro Rodeo

SEPTEMBER 6 Guitar Strings vs Chicken Wings

SEPTEMBER 14 Mexican Heritage Festival

FOR DETAILS AND COMPLETE LIST OF EVENTS: TRUCKEE.COM/EVENTS

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LOCALS TO KNOW



Rob

OCCUPATION Owner, Tahoe Sports Hub

ORIGINALLY FROM Placerville, CA

HOW LONG IN TRUCKEE 19 years

WHY TRUCKEE Growing up I had family in Truckee and loved visiting them to ski and boat. After a few years in Reno at UNR I made my way to Truckee and haven't left. I can't think of a better place to raise my children. They have trails in their backyard and are growing up skiing and biking and loving the mountains.

FAVORITE THINGS ABOUT TRUCKEE

The proximity to world class skiing (especially KT-22), mountain biking, and beautiful lakes and rivers. There is no better day than skiing spring corn in the morning and water skiing or mountain biking in the afternoon. At the Sports Hub I meet people all the time who have traveled very far to experience Truckee and are blown away by the beauty and the outdoor options. I feel very lucky to live here and raise my kids in such a cool town.

Wren

OCCUPATION Owner, Tahoe Sports Hub

ORIGINALLY FROM Enfield, NH

HOW LONG IN TRUCKEE 14 years

WHY TRUCKEE I originally moved to the Tahoe area to teach skiing for 1 or 2 winters after college and 20 years later I am still here. When Rob and I got married we knew Truckee was where we wanted to create our life together. I love the small town feel of Truckee, but that we have a lot of the amenities and offerings of a larger town. In my opinion we have the best skiing around, but Truckee is more than just a ski town it is a very real and close knit community.

FAVORITE THINGS ABOUT TRUCKEE

I think my favorite thing about Truckee is the natural beauty that surrounds us and the unique character of the town. Truckee has a strong community and having a business in the Historic Downtown the sense of community is all around us. We see friends and neighbors in the shop everyday and I appreciate that most of us choose to call Truckee home because we want to be outdoors and value balance in our lives.



Truckee

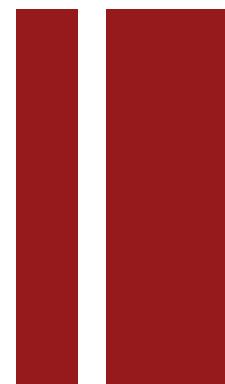
knows how to celebrate the 4th of July, and below is a guide to help you plan your day to the fullest.

PANCAKE BREAKFAST

Start your day by fueling up at the Truckee Fire Protection District's annual 4th of July pancake breakfast. Held in Station 92 (11473 Donner Pass Road next to Wild Cherries) from 7:00 to 10:00 a.m., the event is free (donations are appreciated but not required) and a great way to start your holiday. Fill up on pancakes drenched in butter and maple syrup to ensure you have enough energy to sustain you throughout the day.

FIRECRACKER MILE FUN RUN

After your pancakes, head down the street to the start of the Firecracker Mile Fun Run. A benefit for the Auburn Ski Club, this one-mile "gravity-fed" fun event is perfect for all ages and abilities. The race starts at 9:45 a.m., just before the parade, at US Bank on Donner Pass Road and finishes downtown in front of the Truckee Welcome Center right by the stage. This is a family, kid-friendly, dog-friendly event. Run, jog, or do a quick or casual walk with the baby in a stroller – all work! Runners are encouraged to wear festive attire and are cheered on by thousands of parade spectators. You can register online or pop into Tahoe Mountain Sports.



4TH OF JULY

Throwback Thursday!





4TH OF JULY PARADE

This year's Truckee Fourth of July Parade will be celebrating the theme of Throwback Thursday! Folding chairs are put out at people's favorite spots at o-dark thirty that morning. Truckee's July 4th parade begins at 10:00 a.m. at the west end of Donner Pass Road at Truckee High School and progresses 1-1/2 miles down the road into historic downtown Truckee. Spectators can expect a display of creativity and community spirit as the parade features a colorful array of floats, lively performances, and artistic expressions that reflect the unique character of Truckee. 101.5, Truckee Tahoe's Radio Station, will be stationed at Mountain Hardware and Sports, announcing the parade if you want to set up towards the start. The parade starts with the Tahoe-Truckee Cadet Squadron of the Civil Air Patrol's presentation of the Colors. Then, let the party begin with a parade of fire trucks sounding their horns, police cars and their sirens, big rig trucks, classic cars, horses, local nonprofits and organization floats, and more. This year, the parade's Grand Marshall is Tahoe Forest Health System, who is celebrating their 75th anniversary. It's an exhilarating morning shared by locals and visitors alike. The Truckee Chamber of Commerce puts on the parade in partnership with the Town of Truckee and Big Blue Adventure. To learn more about the parade, visit Truckee.com.

VIP SEATING AT THE 4TH OF JULY PARADE

Back for the second year is the Community Connections VIP seating at the Annual 4th of July Parade hosted by the Truckee Chamber. Starting at 9:00 a.m., you'll have access to comfortable seating directly in front of the train station next to the judge's stage. And they've got you covered with coffee, tasty treats to keep you fueled up, and a tent to keep you shaded. From this prime spot, you'll get the best view of the parade, allowing you to experience all the excitement up close and personal. You also won't have to get up at the crack of dawn to put out your chairs! The cost is \$20 per person. Don't miss out on this fantastic opportunity—there are only 20 seats available. Visit Truckee.com for more details.

KNOW BEFORE YOU GO!

4th of July is one of the busiest days of the year in Truckee. In order to reduce impacts of cars and traffic there are a lot of great FREE and environmentally friendly options to help you get to your favorite Independence Day activities as well as around town.

GETTING TO TRUCKEE 4TH OF JULY PARADE

FREE shuttles are available from 8:00 a.m. to 1:00 p.m. from Truckee neighborhoods to Downtown Truckee. They serve Prosser, Glenshire, Sierra Meadows, Donner Lake, Tahoe Donner, and Northstar. View the schedule and map. There are also many Truckee BCycle locations in close proximity that can be rented and returned Downtown. Please visit <https://truckee.bcycle.com/> for more information on this option.

GETTING TO DONNER LAKE

For the second year in a row, there will be a FREE shuttle to West End Beach from the eastern lots at Truckee High School from 4:00 p.m. to 11:00 p.m. Three parking lots will be open for park-and-ride, with bathrooms (porta potties) and trash nearby. The shuttle is an express route from Truckee High School to West End Beach and will not make additional stops along the way.



4TH OF JULY FESTIVITIES AND FIREWORKS AT WEST END BEACH

After the parade, enjoy a full-day 4th of July party at West End Beach, with fireworks at dusk. Spend the day with family, friends, and the Truckee community with a day lounging and dipping in the lake, listen and dance to music, play games, eat BBQ, and watch the fireworks. Gates to the beach open at 9:00 a.m., games and bands start at 1:30 p.m., and fireworks are at 9:30 p.m. The cost is \$20 in advance only from the Truckee Donner Recreation and Park District (no tickets at the gate on July 4th). The West End Beach event is for Truckee residents and homeowners; you must show proof to purchase tickets. Tickets are limited to 8 tickets per household. Donner Lake gets super busy on this day – the 37 public piers fill up really early as do the shoreline beaches. People watch the fireworks from their boats or kayaks – be sure to have the proper lighting and safety gear. For fewer crowds, head up Old Highway 40 toward Sugar Bowl and find a big granite rock to throw a blanket on and take in the fireworks over the lake.





© KELLE RICH/MOUNTAIN LOTUS YOGA

GLIDING & SLICING

A Guide to Paddle Boarding in Truckee and Lake Tahoe

Truckee and Tahoe's lakes, rivers, and reservoirs offer cool dips, tranquil afternoons, and exciting summer adventures. Enjoying them on a stand-up paddleboard, or SUP, offers exercise, peace, and challenge. Here is your guide to getting out on a SUP this season: from classes to rentals to demos, slice your paddle through the water's surface and glide your way to a new way of experiencing Lake Tahoe, Donner Lake, and more.

WHERE TO LAUNCH

In Truckee, Donner Lake is a top pick for its clear waters, easy launch access, and the beauty of Donner Summit looming over the west end. There are several places to put in a SUP and explore the roughly eight miles of shoreline.

West End Beach, run by Truckee-Donner Recreation Park District, is popular with residents and visitors and offers a beachside area to launch a paddleboard. The park provides day and season passes. If you don't have a paddleboard, they offer rentals. The beach does get crowded, and there is quite a walk from the parking lot to the shoreline, which seems longer when hefting a large hardboard (in contrast to an inflatable board).

Paddleboarders can also launch off the public docks that line the south side of the lake along Donner Pass Road or from Donner State Park. Once in the park, there is a dedicated launch area to the right as you pull in. Fees are \$10 per day, and annual passes are available. There is a very calm canal-like section within the park that leads to the dam. It's a great place to learn or to get some shelter if it becomes windy on Donner Lake.

The Boca and Prosser Reservoirs are other options that allow even easier access. Drive directly onto the beach for a quick launch that doesn't require you to lug the SUP. Boca is very popular with motorboats and water skiers, so go early to avoid the chaos and wakes. While Power boating is allowed on Prosser, a 10-mph speed limit is enforced, so head there for a more serene experience any time of day.

WHERE TO PURCHASE OR RENT

Tahoe Sports Hub in downtown Truckee offers a large selection of SUPs for all users. "Paddleboarding allows such a unique perspective on the water, and we have boards for everyone!" said Rob Cavallo, Tahoe Sports Hub owner. "Whether you want a stable, family-friendly board to play around with, want to try SUP yoga, or you're looking for a faster, more aggressive touring board to slice through the water and cover long distances, we have all the sizes and shapes. Inflatable boards have really improved in recent years and are a very popular option because they are so easy to store and transport."

For those not ready to commit to purchasing and storing a paddleboard, the Sports Hub also offers rentals. Rob added, "Renting a board is the easiest way to get out on Lake Tahoe or Donner Lake. We have different types of rentals, including demo boards for those looking to try out a specific model before committing to a purchase. You can apply demo fees to your purchase and find the perfect board for your body and goals. We load them on your car, or in the case of inflatables, toss them in your trunk, and you're off to the lake. We have customers that rent for their entire week's vacation and others who just grab a board for a day on the East Shore." Learn more about them at tahoesportshub.com.

Tahoe Adventure Company in Tahoe Vista also offers rentals; they're located on the beach, making launching onto Lake Tahoe incredibly easy. If you already have an access point at another location on the lake, they offer SUP delivery and pick up (restrictions apply). The service includes paddles, life jackets, and instruction. Learn more about them at tahoeadventurecompany.com.

TOURS AND CLASSES

One of the best ways to explore Lake Tahoe on a paddleboard is with a local expert who knows the area. These experts also have experience and knowledge, making excursions fun and educational. Tahoe Adventure Company offers several tours throughout the summer.

If you're new to paddleboarding, check out their Discover Stand-Up Paddle Board Tour, which offers instruction and exploration, allowing you to hone your skills in just one day. You'll also learn about the lake's history as you navigate along the shoreline. Their Sand Harbor Stand-Up Paddleboard Tour takes you along one of Tahoe's most stunning landscapes through clear water, the iconic boulder field, and Bonsai Rock.

"We offer activities for all ability levels, price points, and group sizes. At Tahoe Adventure Company, the goal is to get visitors to explore the outdoors and enjoy human-powered adventures!" said Katie Hickey, Tahoe Adventure Company owner and operations manager.

For a unique and challenging experience, try SUP yoga. Mountain Lotus Yoga, in Truckee, offers 60-minute SUP yoga classes at Commons Beach in Tahoe City through Labor Day weekend. They also provide private SUP group lessons and private classes at Commons Beach, Kings Beach State Park, and Donner Lake.

"SUP Yoga is an incredible way to experience the sublime beauty of a Lake Tahoe summer morning. The lake is so still

it's like glass," said Kellee Rich, Mountain Lotus Yoga events coordinator, and Vinyasa, SUP, and aerial yoga instructor. "I always instruct students to dress in comfortable yoga clothes or a bathing suit and in layers. The mornings can be brisk and the water cold, but it always warms up by mid-morning. If you're looking to try something new and challenging, SUP yoga is an adventure worth exploring!" If you don't have a board, rentals are available. Learn more at <https://www.mountainlotusyoga.com/sup-yoga>.

The Lake Tahoe Water Trail is 72 miles of shoreline that circumnavigates the big lake. It is possible to paddle the entire circumference, stopping along the way to sleep and camp. Find all maps, trailheads, route planning tools, launch sites, campgrounds, parking, restrooms, safety information, and more at laketahoewatertrail.org.



TIPS, TRICKS, AND SAFETY

A few essential techniques will ensure a better and safer experience. Maintain a stable stance with your feet about shoulder width apart and pointed forward. Distribute your weight evenly to navigate swells. Engage your core muscles to propel yourself forward, keeping elbows slightly bent and back straight.

Lake Tahoe Water Trail offers a few common-sense safety measures everyone should follow:

- Always wear a life jacket and use a SUP leash.
- Pay attention to changing wind and weather conditions by checking the Lake Tahoe marine forecast and wind and weather forecasts.
- Avoid cold water shock and hypothermia by entering the water slowly and controlling your breathing.
- Wear bright colors and carry bright paddles and a whistle.

Timing is everything when you're paddleboarding. Be aware of the afternoon winds that pick up at times and the crowds that want to enjoy the lakes on weekends. Heading out early in the day is recommended if you're looking for a serene experience that allows you to enjoy the sport rather than dodge obstacles. An evening paddle also holds allure, as does a nighttime paddle in the light of a full moon. Just make sure to bring a pal or let others know where you're going and when you plan on returning. Enjoy the view and the tranquility of experiencing summer in a new way.



© TRUCKEE BREWFEST

GATHER, GROOVE & GEAR UP

It's Festival Season in Truckee!



MOUNTAIN RUNNING FESTIVAL

June 18 to 29

The Donner Party Mountain Runners (DPMR) is hosting events and activities that tie together two world-class running events: Broken Arrow Skyrace and Western States Endurance Run. Thousands of runners, families, and run-centric businesses visit Truckee each year while the Broken Arrow Skyrace and Western States Endurance Run are taking place. DPMR is taking advantage of the influx of running visitors to bring the community together. Over 12 days starting June 18, the inaugural Mountain Running Festival hosts numerous events. Below are some of the remaining ones. Spectators are encouraged to attend the festivities.

- June 26 at 6 p.m. — DPMR Group Run and Social at Alibi Ale House in Truckee
- June 26 — Trail Work Day
- June 27 at 7:30 a.m. — Western States Shakeout Run at the Coffee Bar in Olympic Valley
- June 28 at 10 a.m. — Western States: High Camp Challenge
- June 29 at 4 a.m. — DPMR Sunrise on the Escarpment, top of Olympic Valley

Learn more and join the festivities at donnerpartymountainrunners.com/mountain-running-fest.



LATITUDE 39

July 6

Inspired by Truckee's sense of community, the Lions Club is hosting Latitude 39, a country music festival designed to bring everyone together for a day of celebration and camaraderie. The event will take place at McIver Rodeo Arena and offer festival-style seating, with blankets and low-back chairs permitted on a first-come, first-served basis. The main stage features an incredible roster of country music artists from 4:30 to 10:00 p.m.

One standout musician is Mark Mackay—a familiar face in Truckee! The musician who blends rock and roadhouse vibes lived in Truckee on and off between 2000 and 2010. "Truckee is a special place to me," he said.

He is also an advocate of music in Truckee. "Mark has been an amazing supporter of our school!" said Ben Martin, director of the Tahoe Truckee School of Music.

Other artists on the main stage include:

- Jerrod Niemann: pushing musical boundaries while playing off the musical legends who came before him.
- Jeffrey Steele: a five-time Grammy nominee and prolific songwriter.
- CJ Solar: blending southern rock and country with Delta blues influences.
- Morgan Myles: placed third on NBC's The Voice, he bridges country, rock, soul, and Americana.
- Alex Lucero: soulful vocals blend soul, blues, and Americana influences into his unique sound, which has earned him a dedicated following and numerous sold-out shows across the San Francisco Bay Area and Santa Cruz County.

Proceeds from Latitude 39 will continue to support Truckee Lions Club's vital initiatives that ensure everyone has access to necessary healthcare services. Take advantage of this incredible opportunity to enjoy country music, fun, and community! Learn more at latitude39truckee.org/the-lineup.

TRUCKEE TAHOE GRAVEL FESTIVAL

June 29

In collaboration with Bike Monkey, the Truckee Trails Foundation is hosting the 2024 Truckee Tahoe Gravel bike races through mixed mountain terrain. Choose your racing adventure with three route distances from 30 to over 100 miles.

Courses start at the Truckee Riverview Sports Park, and extended versions reach all the way to Sierraville along gravel and dirt roads and just a bit of singletrack. This year's event includes an Extended Long Course, offering additional miles and 6,800 feet of climbing. Competitors can choose from three racecourses from 26.7 miles and 2,063' in elevation gain to 104 miles and 8,226'.

Event offerings include a beer tent, Truckee Trails bike valet, and guided rides featuring gravel pros on Friday (pre-race) and Sunday (post-race). For detailed information about the festival, Strava links for each course, and more, visit the official event website at truckeegravel.com.

TRUCKEE BREWFEST

July 13

Award-winning craft breweries, home brews, live music by the Blues Monsters, and delicious food! Join the community at Truckee Optimist Club's 17th annual Truckee Brewfest at the Truckee Regional Park from 1:00 to 5:00 p.m. on July 13.

Breweries in attendance include Alibi Ale Works, Best Day Brewing (non-alcoholic), Boochcraft, Donner Creek Brewing, FiftyFifty Brewing, Tahoe National Brewing, Truckee Brewing, and so many more. Don't just drink the beer; vote on it in the People's Choice awards that include three categories: Malty, Hoppy, and Other. Food vendors include Roscoe's and Casa Baeza.



All attendees must be 21 or older. Non-drinkers and designated drivers enjoy \$10 tickets that grant access to the music, food, and silent auction. To contribute to the event's eco-conscious ethos, attendees are encouraged to opt for a carbon-friendly entrance and exit: walk, ride a bike, skateboard, roller skate, or take public transportation.

The Truckee Optimist Club is a nonprofit organization dedicated to fundraising and donating \$100,000 annually to support Truckee youth programs and scholarships. Major fundraisers like the BrewFest play a pivotal role in achieving this mission.

Learn more and get tickets at truckeeoptimist.com/brewfest.html.



TRUCKEE MUSIC FEST

August 9 + 10

Get up close and personal with big names in music right here in Truckee this summer at Truckee Music Fest. This new music experience will sell out with limited tickets and headliners like Kip Moore and Sublime. This bigger than life concert experience will be held at Riverview Sports Park on August 9th and 10th from 4:00 to 10:00 p.m. with a line-up of incredible artists.

The inaugural session on Friday night features multi-platinum singer-songwriter Kip Moore, who will come to town on the heels of an ambitious global tour filled with sold out dates including several stadium shows. Moore will be joined on opening night by Charles Kelley, one third of the supergroup Lady A; and A Thousand Horses, best known for their platinum single "Smoke." For the second night, on Saturday, Sublime — fresh off a critically-acclaimed 14-song set at Coachella — will be there with original members Bud Gaugh and Eric Wilson flanking Jakob Nowell who is assuming his late father's role. Other featured acts expected on closing night are the genre-bending pioneers G-Love and Special Sauce, and surfer-turned-singer Makua Rothman.

Along with an incredible line-up of music for all ages, Truckee Music Fest will be featuring food to enjoy from new restaurants, local chefs, and an alley of tasting experiences of beer, wine, and spirits. The festival will also have a dedicated area for community services where locals can learn about current and new programs offered. Come early for the full experience and get the best spot for this up close and personal concert.

Attendees are encouraged to carpool and identify parking options on TruckeeMusicFest.com prior to the event. Ticket holders will receive parking location details including park/tram and bike trail options sent to them prior to the event date. You can take advantage of the festival's partnership with the Truckee Trails Foundation, which will offer a free bike valet service.

Soaring Seven is the parent company of S7 Productions and other distinct Truckee businesses, locally created and family run by Stacey Larson and Jaime Legare. Their businesses provide unique experiences, including Zander's The BottleShop and Mountain Brew opening this summer at the former 76 station near Donner Lake.

Be a part of history and make memories at Truckee Music Fest. Purchase tickets, while supplies last, at TruckeeMusicFest.com.



MEXICAN HERITAGE FESTIVAL

September 14

Celebrate Día de La Independencia at the Mexican Heritage Festival at the Truckee Regional Park on September 14 from 11 a.m. to 7 p.m. This is the third year of this popular annual festival, hosted by Fox Cultural Hall, formerly Arts For The Schools. It supports and celebrates Mexican artists, promotes local Hispanic-owned businesses, and fosters a sense of community.

Enjoy an abundance of activities that celebrate Mexican heritage and traditions. Attendees can look forward to live music, arts and crafts vendors, incredible cuisine, beverages, a wide selection of fun activities, and traditional games, including Loteria and Futbol.

Fox Cultural Hall is dedicated to promoting cultural understanding and learning, and the Mexican Heritage Festival helps to honor this commitment. Through years of programming for schools and the public, the organization has championed cultural diversity and education. Families are encouraged to join in the festivities for a day filled with fun, laughter, and cultural enrichment. Learn more at foxchall.org/index.php/mexican-heritage.

Gathering is good for the soul. So get together with your friends or family and make memories at a Truckee festival, where you'll experience music, laughter, food, drinks, culture, and a bright sense of community. You can find many more festivals and free concerts under Events on Truckee.com.

A poster for the "Stuff the Bus" event. At the top, there are logos for the Rotary Club of Truckee, Sierra Community House, and the Rotary Club of Truckee Sunrise. The main title "STUFF THE BUS" is in large, bold, black letters. Below it, "WITH SCHOOL SUPPLIES" and "TO BENEFIT TRUCKEE TAHOE YOUTH" are in smaller, bold, black letters. The event details are listed: "FRIDAY, AUG. 23 2:00 PM - 5:00 PM", "DROP OFF SUPPLIES (COMMUNITY)", "SATURDAY, AUG. 24 9:00 AM - 4:00 PM", "PICK UP SUPPLIES (STUDENTS, TEACHERS, AND PARENTS)", and the location "TRUCKEE ELEMENTARY SCHOOL | 11911 DONNER PASS RD, TRUCKEE". Below the text is a colorful illustration of a yellow school bus with "SCHOOL BUS" and "TRUCKEE TAHOE" on the front. Several cartoon children are standing in front of the bus, and various school supplies like pencils, a calculator, and a backpack are spilling out of the front of the bus. At the bottom, the text "SCAN HERE FOR EVENT DETAILS & DONATIONS" is followed by a QR code.

Free On Demand Microtransit and Regional Bus

Photos-Ryan Salm

TART

Take TART Connect's on demand curb-to-curb microtransit or the TART Bus to connect to recreation, dining, events, and downtown.

Download the TART Connect app or call: (530) 214-5811.

Tahoe City | Olympic Valley | West Shore
Carnelian Bay | Tahoe Vista | Kings Beach
Crystal Bay | Incline Village
Northstar | Truckee

TahoeTruckeeTransit.com
Tahoe Truckee Area Regional Transit



TAHOE FOREST
HEALTH SYSTEM



Celebrating 75 Years of Caring for *our* Community

Tahoe Forest Hospital Born Out of Tragedy and a Commitment to Philanthropy

Up until the formation of the Tahoe Forest Hospital District in 1949, Truckee was served only by a small, insufficient clinic in Brickeltown. Four years prior, recognizing this shortfall, the Rotary Club of Truckee proposed backing “some kind of hospital or first aid station with a bed” at the Truckee Fire Station. However, further discussion revealed the need for a “decent, fair-sized hospital,” and support grew behind forming a hospital district to build and operate a 12-bed hospital.

In need of a site for the new hospital, the club approached Richard “Dick” Joseph, one of Truckee’s prominent landowners, who had recently lost his wife Margaret in childbirth. Joseph agreed to donate land in memory of his son Levon, who was killed in World War II.

Joseph was an Armenian immigrant who arrived in the U.S. in 1906. He fell in love with Truckee during a short stop on a train ride from Sacramento to Colorado, and eventually, he and Margaret settled there. By the 1920s, Joseph had become a prominent figure in town, purchasing much of the land that is now Gateway and running businesses like Manstyle Barbers, the Donner Hotel, and the Pastime Club.

But tragedy struck when complications arose during Margaret’s pregnancy and Joseph was forced to rush Margaret to Reno, where she died shortly after giving birth to twin girls. Joseph believed that if a full-service hospital had existed in Truckee, Margaret’s life could have been saved.



Dear Jim:

Re'd your note & here is the info.
 Truckee Rotary Club proposed to build some kind of Hospital or first station with a bed in spring. It was first suggested such an emergency treatment room maintained & equipped at the Fire Station. Further discussions led to need of a decent sized hospital & we felt organizations in truck got behind the movement just have a district form build & operate a regular hospital. Result was a organization had a committee & I was chosen man. I contacted Dick for a site and he and I went to the site where bldg. now is. Our Rotary Club financed the survey of the site which cost \$5. Dick agreed to give the site.

Truckee City, Calif.
 10/10/51



Clockwise from top: Hobie Snider letter detailing District formation; Joseph Family Dedication Ceremony - 1960; Dick Joseph and twin daughters; early Tahoe Forest welcome packet

To facilitate the land donation, the Tahoe Forest Hospital District was formed in April 1949, and a bond was passed to finance its construction cost of \$400,000 (\$5.2 million in 2024 dollars). Tahoe Forest Hospital opened to patients on April 14, 1952, with two doctors and 15 beds.

In 1965, the hospital saw its first expansion with the opening of the North Wing, a 42-bed acute care center. Throughout the 1970s and 80s, the hospital continued to grow, adding a new emergency department, x-ray and laboratory, physical and respiratory therapy, minor surgery, intensive care unit, and an alternative birthing center. Much of this expansion was supported by additional land and monetary donations by Dick Joseph and his sisters, Roxie and Azad.

The early 2000s saw even greater growth, with the opening of the Western Addition in 2006, which included an intensive care unit, a medical surgery unit, an MRI facility, and a new lab.

This was followed shortly thereafter by the passage of the 2007 Measure C General Obligation bond with 72% of the vote, providing \$98.5 million for renovation and expansion. Construction began the following year, and the next eight years saw the opening of a

new emergency department, a long-term care center, the Gene Upshaw Memorial Tahoe Forest Cancer Center, and the Joseph Family Center for Women and Newborn Care.

The Tahoe Forest Health System is deeply grateful to the Rotary Club of Truckee's initial organizing efforts and to Dick Joseph's original land donation, as well as to the Joseph family and our community's continued support throughout the years.

The Tahoe Forest Health System is honored to have served the Truckee-North Tahoe community for the past 75 years and is committed to providing exceptional healthcare in the years to come.

Several community celebrations are scheduled later this year. Information can be found at TFHD.com.





72 MILES OF SINGLETRACK, COMING UP

The Pines to Mines Trail Will Connect Truckee to Nevada City

Lush meadows, mountain faces, refreshing lakes, forests, and singletrack—what more could an outdoor adventurist ask for? Perhaps 72 continuous miles of it? That's the reality of the upcoming Pines to Mines trail, officially approved on March 14.

Connecting Truckee to Nevada City, the Pines to Mines trail will be open to hikers, runners, backpackers, equestrians, mountain bikers, day hikers, bike-packers, and those on Class 1 e-bikes. According to the Tahoe National Forest Service, e-bikes will allow “more people to enjoy their National Forests and Grasslands. The technology has the potential to include older [individuals] and attract more diverse users to explore their public land in a socially and ecologically responsible way.” Whether an e-bike can travel that far on one battery is unknown, and various factors must be considered; however, one can complete the entire trail section by section.

Comprising a blend of 50 miles of established Forest Service trails, including segments of Trout Creek trail, Donner Lake Rim trail, Hole in the Ground, Grouse Ridge trail, Spaulding Lake trail, and Pioneer trail, the Pines to Mines trail will be made complete by building a 22-mile section between Hole in the Ground and the Grouse Ridge trail. The endeavor spans multiple ranger districts, including the Yuba River Ranger District, Sierraville Ranger District, and Truckee Ranger District.

The concept has been in development for years, with the Truckee Trails Foundation receiving \$100,000 in funding from Nevada County to conduct resource studies under the Environmental

Protection Act. The project's success hinges on a collaborative effort of key stakeholders, including the Truckee Trails Foundation, United States Forest Service, Nevada County, Bear Yuba Land Trust, and Bicyclists of Nevada County. These partnerships have been integral to bringing the vision of this extensive trail network to fruition, ensuring its success and sustainability for generations to come.

The official trailhead is the beginning of the Trout Creek trail in downtown Truckee, at approximately 6,000 feet. It then climbs to about 7,600 feet, where the Hole in the Ground trail will link up with the new section. Then, it moves on to a section of the Grouse Ridge trail, Spaulding Lake trail, and finishes on Pioneer trail in Nevada City. Additional efforts to secure trail alignment between Harmony Ridge and Sugarloaf trail are still a ways off into the future, according to Allison Pedly, executive director at the Truckee Trails Foundation. A bridge project on the Spaulding Lake trail is also in the works.

“The trail is MOSTLY downhill from where the Hole in the Ground trail hits the new section. Because of the dramatic drop in elevation throughout most of the trail, a user should expect a very wide range of terrain, flora, fauna, and, of course, views!” said Allison.

© JEFF BARKER



View of Donner Lake from the Donner Rim trail

While there hasn't been talk of creating camping areas for long-distance trail users, Allison is hopeful that they will eventually be built. The Tahoe National Forest allows dispersed camping in some areas free of charge. Camp spots must be at least 200 feet away (about seventy paces) from streams and lakes. Learn more about dispersed camping in the Tahoe National Forest at fs.usda.gov/activity/tahoe/recreation/camping-cabins.

Access to the trail will vary year by year and extensive signage will indicate direction, trail etiquette, and stewardship. "In the lower elevations, the trail will be open for longer stretches, while Hole in the Ground sometimes isn't completely clear of snow until July or even early August, so in some years, that will be a limiting factor," Allison explained.

The project is expected to be completed in the fall of 2026. It will take users through historic areas, lush forests, and up to rewarding vistas, offering a new, all-encompassing trail experience. With Alibi Ale Works in Truckee at the beginning of the trail and brewery and restaurant options at the end in Nevada City, kicking off and ending the adventure to celebrate and cheers to a challenging accomplishment is the cherry-on-top of an epic mountain adventure.



THE TRAILS

Trout Creek Trail

The Trout Creek trail begins in downtown Truckee at the northwest end of Bridge Street, under Interstate 80. The 1.5-mile paved trail trends steadily upwards along the Coyote Moon Golf Course until it reaches the Tahoe Donner Trout Creek parking lot.

Donner Rim Trail

Find the Donner Rim trail across the road from the Trout Creek trail parking lot. Expect another steady climb, but this time on singletrack. Enjoy panoramic views of Donner Lake until continuing on to Summit Lake.

Hole in the Ground

Considered challenging, the Hole in the Ground trail includes difficult climbs and technical, rocky downhills.

Missing Link - Coming Soon!

This trail will link Hole in the Ground with the Grouse Ridge trail.

Grouse Ridge Trail

According to the Truckee Trails Pines to Mines map, users will only experience a portion of the Grouse Ridge trail before linking up with Spaulding Lake trail.

Spaulding Lake Trail

Continue east along the Spaulding Lake trail near Emigrant Gap. Take a break on a Spaulding Lake beach and enjoy the quiet.

Pioneer Trail

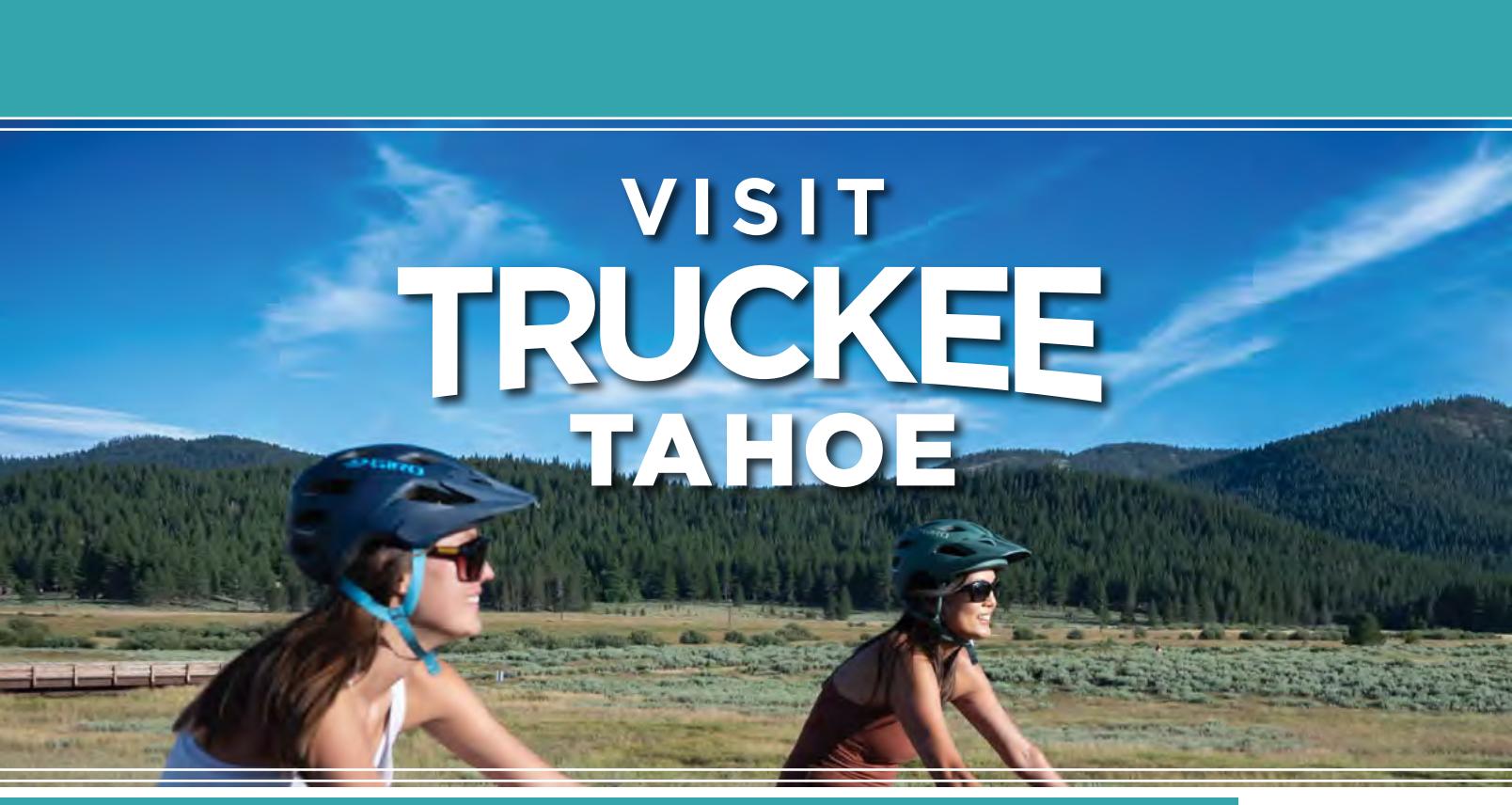
The final push to Nevada City! You'll pass by Skillman Campground, Chalk Bluff, Bear Valley, and the South Yuba River.

SUPPORT THE EFFORT

Donate to the Truckee Trails Foundation to support this and projects like these at truckeetrails.org/donate. Their mission is to develop safe, family-friendly trails and bikeways in the community. "We are working hard towards a vision where everyone in Truckee can walk or roll to anywhere in town via safe, sustainable trails. With this vision comes a citizenry with healthier lifestyles; a reduced carbon footprint as we ditch our cars in lieu of trails; and a thriving economy as more and more families choose to live and visit our community because of its world-class trails system." ~ Truckee Trails Foundation

GET THE GEAR

As we wait in anticipation of the project's completion, it's a good idea to start assembling a hiking or biking kit. Cyclepaths Bike Shop in Truckee's Pioneer Center offers bikes, gear, clothing, tools, and even women's clinics that provide information on how to change a tire and fix a broken chain while on the trail. They also offer bike demos, services, and rentals. Sign up for their emails to stay in the loop about upcoming events at cyclepaths.com/contact-us. Other local bike shops to explore include Paco's Truckee and the Start Haus. Head to Tahoe Sports Hub, Mountain Hardware and Sports, and Tahoe Mountain Sports for hiking gear.



VISIT TRUCKEE TAHOE

SPOTLIGHT ON TRUCKEE TOURISM

WHO IS VISIT TRUCKEE-TAHOE?

Visit Truckee-Tahoe (VTT) formed as Truckee's first official, 501c6 tourism authority in August 2020 at the height of Covid-19 with a mission to promote, protect and enhance Truckee as an authentic mountain town. Within months, VTT launched the **Sustainable Truckee** initiative which resulted in 20 stewardship programs, including \$570K for TART Connect and \$100K in Sustainable Truckee Gift Card sales supporting 65 local businesses.

WHAT IS TTBID?

TTBID (Truckee Tourism Business Improvement District) is a 1.25% tourism fee (not a tax) on lodging that funds VTT and is separate from the 12% Transient Occupancy Tax (TOT) that goes to the Town of Truckee local government (3rd highest tax revenue source).

WHO FUNDS TTBID? The TTBID tourism fee is a self-assessment by Truckee's lodging business owners: 12 Hotels, 22 Property Managers (500 homes) and about 700 Independent Hosts.*

*While there are about 1230 STR certificates, 900 is the approximate rolling average number of short-term-rentals that are actively generating revenue, per FY 23/24 Q1+Q2 Town of Truckee reporting.

WHO MANAGES VISIT TRUCKEE-TAHOE? Five Board of Directors who represent lodging, plus one Town of Truckee seat and three staff manage VTT.

BOARD OF DIRECTORS

Kerrie Racicot, Chair
Tahoe Truckee Vacation Properties
Dana Moraru, Vice Chair
Tahoe Signature Properties
Paul Oesterman, Secretary
Donner Lake Inn Bed & Breakfast
Open Seat, Truckee Hotelier
Dave Polivy, Designated Town of Truckee Seat
Tahoe Mountain Sports & Tahoe Mountain Lifestyle

STAFF

Colleen Dalton, CEO
Jackie Calvert, Director of Tourism Marketing & Management
Jen Poe, Communications Coordinator

WHAT IS THE ECONOMIC IMPACT OF TRUCKEE TOURISM?*

- Traveler spending (dining, shopping, lodging) drove a \$252M Truckee tourism economy.
- Out of \$252M in local spending, 71.5% (\$179M) is attributed to overnight lodging guests.
- Lodging guests paid nearly \$8M in TOT, the 3rd highest tax source for the Town of Truckee.
- Visitors who stay the night spend five times more than day visitors.
- Lodging guests make up 58% of 500K visitor trips to Truckee, annually.

* 2022 Report - VisitTruckeeTahoe.com/economic-impact

VTT TWO YEAR STRATEGIC PLAN (FY 23/24-24/25)

"Truckee's reputation as an authentic, charming mountain town with easy access to world class recreation is perhaps the biggest reason why healthy-minded people live here, full and part time. These are the same reasons why visitors choose Truckee, over other destinations.

And while visitors drive a strong tourism economy that helps provide all of the amenities and infrastructure that make Truckee a great place to live, we are increasingly challenged by our popularity, especially in peak seasons. Like so many tourism destinations around the world, our community wants balance, mindfulness, visitation management and protection for popular areas.

While lodging guests are the backbone of Truckee's tourism economy, the VTT Board of Directors developed a strategic plan that prioritizes a resilient lodging sector, an ecosystem of problem-solving leadership, and experience management that addresses community wellbeing and our environment."

Colleen Dalton, CEO

TRUCKEE BRAND PILLARS - **PROMISE, SUPPORT, EXPERIENCE MANAGEMENT**

Visit Truckee-Tahoe's Two Year Strategic Plan focuses on three Brand Pillars and six priorities.



TRUCKEE TOURISM ECOSYSTEM (BRAND SUPPORT)

BRAND SUPPORT for a highly collaborative Truckee Tourism Ecosystem includes districts, agencies, organizations, the community and individuals. This means having conversations with entities such as the Ski Areas, Town of Truckee, State Parks and Nevada County to find real-time and long term solutions to user management of popular experiences.

PRIORITY #1 COLLABORATING - Partner with top leaders for a coordinated approach to long term, systemic solutions and consistent brand messaging

PRIORITY #2 INFORMING - Inform key groups

about Visit Truckee-Tahoe's role, responsibility, actions and results for balancing Truckee's tourism economy with community wellbeing and protection for the environment.

OVERNIGHT VISITOR ATTRACTION (BRAND PROMISE)

BRAND PROMISE means talking about what lodging guests can expect, why visiting midweek and shoulder season is the best experience, how to have fun responsibly, connect with our community and give back.

PRIORITY #3 MESSAGING - Promote the unique Truckee experience + proximity to Lake Tahoe infused with stewardship messaging.

PRIORITY #4 MARKETING - Attract overnight visitors for midweek + shoulder season travel.

DESTINATION MANAGEMENT (BRAND EXPERIENCE)

BRAND EXPERIENCE means taking a partnership role for Destination Management in order to protect our greatest assets today and for future generations - from funding TART Connect, to shoulder season events, downtown holiday lighting, and messaging for responsible behavior.

PRIORITY #5 MANAGING - Support destination management and enhancements that improve the experience for all.

PRIORITY #6 PROTECTING - Support destination protection & stewardship planning.

While there is no magic formula and every tourism destination is unique, Visit Truckee-Tahoe thanks everyone who helps in creating solutions and making guests feel welcome to enjoy, respect and appreciate our town.

VISIT TRUCKEE- TAHOE KEY LINKS

About & Two Year Strategic Plan

VisitTruckeeTahoe.com/about

Visitor Guide to Sustainable Travel in Truckee

VisitTruckeeTahoe.com/prearrival

Get VTT E-Newsletters

VisitTruckeeTahoe.com/signup

Contact us

www.visittruckeetahoe.com/contact

Truckee Tourism Economic Impact Report

VisitTruckeeTahoe.com/economic-impact

A VIEW FROM THE TOP

Truckee's Mountain Peaks Offer Adventures and Vistas



Truckee's mountain peaks are rugged and offer breathtaking views of the Sierra and beyond. Trails to the top pass through fields of wildflowers, dense forest, and slabs of granite. They also provide the opportunity to view a variety of wildlife, including butterflies, birds, and more.

If you decide to bag a peak on this list, make sure you have a map and the necessary equipment before heading out. The mountains can be dangerous, and the weather can turn suddenly. The All Trails app provides maps and descriptions of all the peak hikes listed here, so download it and join for free!



MOUNT LINCOLN

8,383 feet

Mt. Lincoln is the main peak at Sugar Bowl Resort in the winter. Summer access is gained at the same PTC trailhead as Judah Loop. To get to Mt. Lincoln, continue south on the Judah trail. Doing it this way, as an out-and-back, makes the hike 5.2 miles, with 1,384 feet of elevation gain that is rewarded with another rewarding summit view. While parts of the trail wind through forested areas, numerous open spots provide opportunities to soak in the surrounding vistas.

How to get there: Turn south onto Old Donner Summit Road from Highway 40, just east of Donner Ski Ranch. The trailhead parking lot is approximately 800 feet down the road on the left-hand side.

JUDAH LOOP AND DONNER SUMMIT

Donner Peak: 8,019 feet

Mount Judah: 8,243 feet

Enjoy the 1,223-foot climb to Donner Summit via Judah Loop for rewarding views of Donner Lake and the surrounding mountain range. The 5.2-mile loop is moderately challenging. With snacks, plenty of water, hats, and sunscreen, this is an excellent hike for families. It's very popular, so expect to encounter other users. There is very little shade at the top, so if you bring your kids or dogs, have plenty of water for everyone!

Your hike will start at the Pacific Crest Trailhead (PTC) near Sugar Bowl Resort in Soda Springs. The beginning is marked by dense foliage and wildflowers. Start climbing steep granite stairs with views of Donner Lake until you reach a switchback area with views of Lake Mary. The well-marked trail will make its way up to a spur to Donner Summit. After enjoying the view, head back down to continue the loop.

How to get there: Turn south onto Old Donner Summit Road from Highway 40, just east of Donner Ski Ranch. The trailhead parking lot is approximately 800 feet down the road on the left-hand side.



© JEREMY JENSEN



CASTLE PEAK

9,103 feet

Castle Peak is one of the most iconic features in the Donner Summit area. Its three distinct turrets rise against the skyline, giving it its regal name. It's an incredibly popular hike and very kid-friendly. For those with young children, there is the option to stop at the saddle for views, a snack, and a peaceful rest.

The peak itself is the remnant of an ancient volcano. The 5.4-mile hike passes through streams and meadows and includes 1,742 feet of elevation gain. On a clear day, enjoy views of Mount Diablo in the Bay Area, the Coast Range to the west, Mt. Lassen to the north, and the mountains encircling Lake Tahoe to the southeast. It gets windy at the top, so pack a windbreaker.

The route begins on the north side of I-80 at exit 176. Park here, or those with high-clearance vehicles can make their way up to additional parking near the base of Castle Pass. From Castle Pass, ascend to the top and turn right along the ridge. The climb will get steep and is marked by very loose rocks. Scrambling is required to reach the actual summit of Castle Peak. Take the loop if scrambling isn't for you.

How to get there: Take exit 176 from the north side of I-80. Follow the frontage road east until the pavement ends and the road turns north.



ANDERSON PEAK

8,683 feet

Bag four peaks in a day or over several days with a backpacking permit. This hike starts on the PTC off Old Donner Summit Road (the same trailhead as the Judah Loop). You'll pass Donner Summit, Mt. Judah, and Mt. Lincoln. Take the spur to Mount Lincoln before hopping back on the trail toward the Benson Hut. Once you reach the hut, hikers have to scramble on loose rock to reach the true summit of Anderson Peak. Attempting a summit from the south side is easier than the north.

Alternatively, you can start in Olympic Valley at the Shirley Canyon trailhead. At the junction of the PCT near Mountain Meadow Lake, head north on the PCT and pass Tinker Knob before reaching Anderson Peak's south face.

Be ready for strong winds at the top by packing a windbreaker. There is also no water at the peak, so bring plenty.

How to get there: Start at the PTC trailhead off Old Donner Summit Road or the Shirley Canyon trailhead in Olympic Valley.

MOUNT LOLA

9,143 feet

This difficult 10.4-mile out-and-back trail of approximately 2,300 feet in elevation gain leads to the highest peak in the Tahoe National Forest.

On clear days, expect panoramic views of the Sierra Divide. Along the way, pass through coniferous forests and scenic meadows of wildflowers. For those backpacking this route, there are campsites with water, except for the last 3/4 of a mile that summits Mt. Lola.

How to get there: Take Highway 89 north from Truckee for 14.5 miles, then turn left onto USFS Road 07. Drive for 1.5 miles until reaching USFS Road 07-10, following this for 0.6 miles. Turn right onto the unsigned Henness Pass Road and continue for 3.1 miles until reaching a road signed as the Mt. Lola Trail.



TINKER KNOB

4,022 feet

With 14.9 miles to cover and an elevation gain of 4,022 feet, Tinker Knob is a challenging hike that gives those who bag the peak bragging rights. Make sure to start this hike early in the day! This is an excellent route for those seeking a more remote backcountry experience; backpacking is also an option here, but make sure you have the proper permits in place before heading out.

The walk through the volcanic ridge between Olympic Valley and Donner Pass will take you through meadows full of wildflowers. Once you reach the peak, enjoy well-earned views of the northern Sierra and Lake Tahoe.

Your hike will begin and end in Olympic Valley, the perfect place to grab food and drinks after a challenging day!



How to get there: There are several access points to reach Tinker Knob. You can begin at the same PCT trailhead as you would for Judah Loop or start in Olympic Valley on the Granite Chief Trail — follow the signs and trail markers.

BEFORE YOU GO



Always tell friends or loved ones where you're going and when you plan on returning. Check in with them when you return. Bring a fully charged phone. Download the All Trails app and the map of where you'll be hiking so you don't get lost.

Ensure you have all the essentials before heading out: plenty of water, a hat, sunglasses, sunscreen, and snacks. Consider a small first-aid kit to help temper possible blisters or scrapes from bushes.

If you encounter a bear while hiking, make sure the bear knows of your presence. Make yourself tall and yell at the bear to scare it away. Never approach or try to feed any wildlife encountered on a hike.

As with any wilderness excursion, adhering to safety guidelines and regulations is essential. Tahoe National Forest mandates a campfire permit for all fires and portable gas stoves within the forest. Learn more at fs.usda.gov/tahoe.



LIFT
truckee

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Room for one more?

We are seeking loving families interested in opening their homes to adoptive and foster children. If you can help make a difference please contact us. Start your application now at sierrachildandfamilyservices.org.

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OFFICES INCLUDE:
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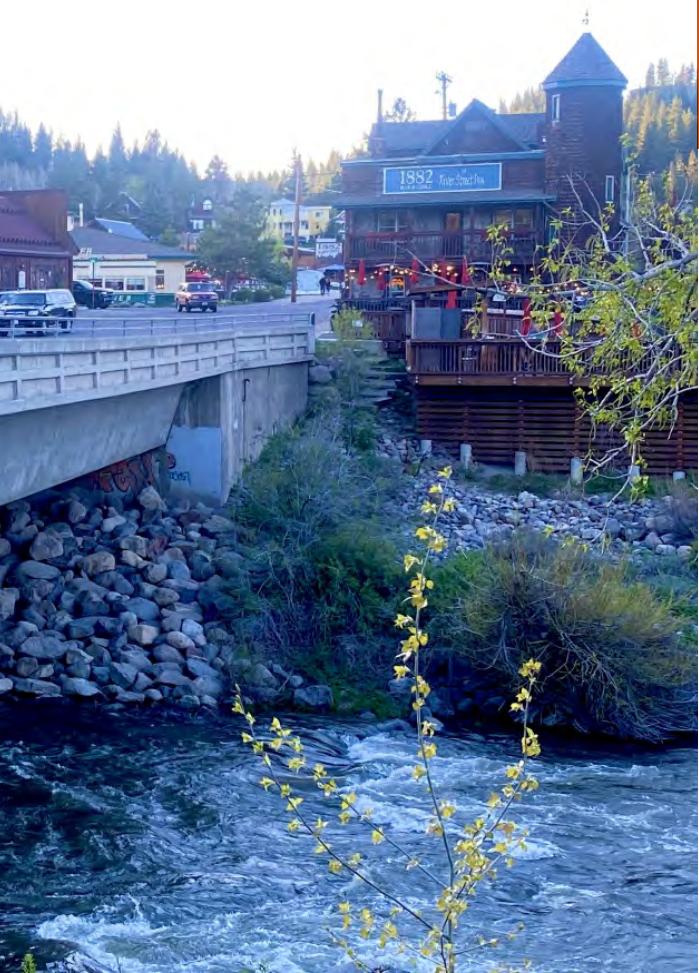
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WORKING ALONG THE TRUCKEE:

Businesses on River Street

Like many early civilizations that sprung up along river shores, Truckee has a long history of commerce along the river. From Lake Tahoe to its end in Pyramid Lake, the Truckee River ties our community together, running through the center of town, through parks and past neighborhoods. The Town of Truckee recently renovated the roads and sidewalks on W. River Street for better access, parking, and safety and have a renewed focus on the health and vitality of the Truckee River. The Truckee Donner Land Trust (TDLT) raised funds and worked with the Town to purchase Truckee Springs, 67 acres of land that will now be open space for the public to enjoy. Working with the Town, this previously inaccessible land along the river downtown will include a river park and a new bridge was just laid across it in May, connecting to a new section of the Truckee River Legacy Trail. From the bridge at the east end of River Street, past the iconic Jax at the Tracks Diner, Cornerstone Bakery, Old Trestle Distillery, and many more businesses - here are some of the many great Truckee businesses along the river.



The River Street Inn and 1882 Bar and Grill

Located right on the Truckee River, The River Street Inn offers small hotel charm in historic old town Truckee. Built in 1882, this bed and breakfast is in the heart of downtown with walking access to great shops and restaurants and fantastic river views. Owners and hosts Matt and Wendy Smith have also received praise as hosts. In 2018, they expanded and opened 1882 Bar & Grill. 1882 offers Truckee's only riverfront dining. In 2022, Matt & Wendy expanded their outdoor dining on the river with a great new deck. 1882 offers a full bar, a BBQ-style menu, with meats smoked daily on their authentic Texas smoker. They also serve fondue in the winter and are also the only restaurant in Truckee serving delicious beignets daily. www.riverstreetinntruckee.com



HSH Interiors

Founded in 2002 by Owner and Principal Designer, Holly Hollenbeck, HSH Interiors is a full-service Interior Design firm serving San Francisco and Truckee areas. In October 2020 Holly opened a branch of her firm in Truckee, in the historic Old Chinese Herb Shop on the corner of SE River St. Holly's creative process is inspired by books, fashion, dance, art, yoga, running, and her love for restoring pre-WWII homes. Her work has been featured in The Wall Street Journal, The San Francisco Chronicle, Luxe magazine, and many other publications. Holly's approach to design is about a sense of place and people rather than eras or styles. Along with starting a very successful business, Holly is a busy mother of three. www.hsh-interiors.com

Sitkoff & O'Neill

Sitkoff/O'Neill Accountancy Corporation is a full-service accounting firm, located just past The River Street Inn on E. River St. in a large house that was renovated into office spaces. Sitkoff & O'Neill has been a vital part of Truckee's business community for years. They are dedicated to helping businesses and individuals maintain financial viability in the present while planning for the future. They provide professional accounting and tax services at a fair cost. Sitkoff & O'Neill's team of CPAs and accountants provide all tax services, including planning, as well as small business accounting, financial planning, succession planning, new business formation, nonprofit business expertise, and more.

www.sitkoffoneill.com



Tahoe Star Hotel

Owners Dave and Desiree Vaille opened the Tahoe Star Hotel in 2021 after extensive remodeling, keeping the original details of the historic building which was originally built in the 1870s by early settler and timberman George Schaffer. The hotel originally housed Schaffer's family, then later it became lodging for his mill workers. Completely renovated, the historic eight-room hotel features the modern conveniences you expect in fine lodging, including excellent wi-fi and comfortable beds, in a historic setting, steps from the Truckee River. Truckee's excellent dining options and unique shopping venues are within easy walking distance, and their beautiful wrap-around porch is a great place to relax with a drink and experience downtown Truckee.

www.tahoestarthotel.com



W & T Graphix

If you see a shirt or hat with your favorite local band or sports team, there's a good chance that W & T Graphix produced it. W & T produce tens of thousands of personalized t-shirts, hats, and other promotional items each year. Wes Beyer started the company in 1988 after spending several years in the industry, the same year that he married Tonya, a local and Truckee High graduate. As a team, Wes and Tonya grew the company from one full-time employee to five and they moved to a larger facility on River Park Place in Truckee in 1999 to accommodate increased demand. Although they've been in business for 36 years, W & T Graphix is continually striving to keep up with trends and changes in the industry. Their goal continues to be to offer the best quality and personal service at competitive pricing. Their quality screen printing and embroidery services are produced in-house, so locals can be assured that orders will be done right and on time. www.wt-graphix.com

Tahoe Sports Hub

Tahoe Sports Hub is a full-service, year-round sports and lifestyle apparel store that can outfit you for any Tahoe adventure - from mountain biking, backcountry skiing, climbing, and camping to paddleboarding, rafting, and more. Located on W. River Street downtown, Tahoe Sports Hub is a family business, owned and operated by Rob and Wrenn Cavallo (see their Locals to Know profile on p. 7). Rob did his best to be a ski bum for many years after moving to Tahoe. He and Wrenn met on a chairlift in Olympic Valley, where she was a ski instructor, and they spent years shredding together before getting married. He became General Manager of the Sports Hub and then partnered with Wrenn, then a PR professional, to buy the business in 2014. They employ fellow outdoor enthusiasts who are experts in their sports to help you get your best days out on the mountains, lakes, and rivers. Tahoe Sports Hub is one of the only shops where you can purchase a paddleboard in Truckee. They also have expert boot fitting service, and much more. www.tahoesportshub.com

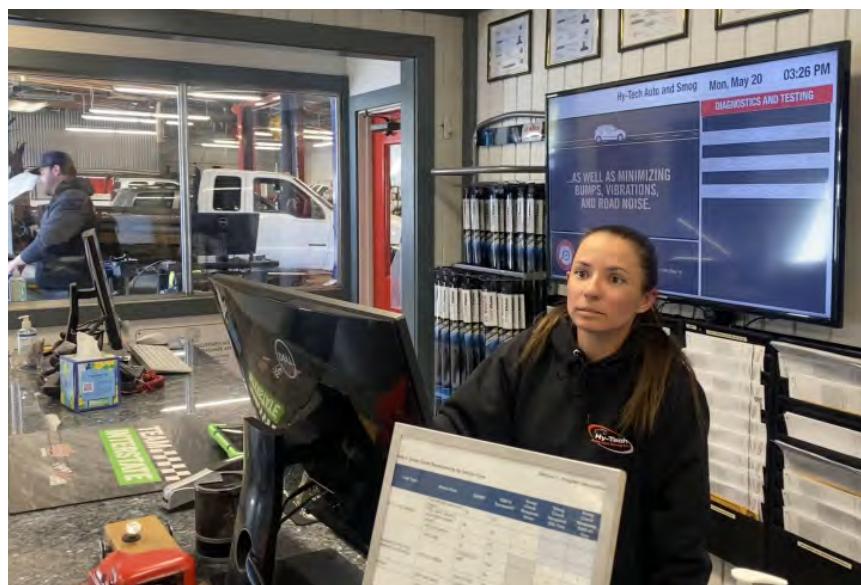


Unique Boutique - Viviane's Vintage & Vogue

Viviane Sabol is like that cool aunt you always wished you had, who will ask about the party and then take a look in her closet and outfit you in something fabulous. Her consignment shop is off the beaten path, right on the Truckee River at 10925 W. River St. and well worth the find. Vivian's Unique Boutique is theme party central! When you visit the shop, she will personally help you put together an outfit - often a mix of vintage clothes, shoes, and accessories but she also carries new wigs, stockings, and other fun party accessories. Her dog Louie is never far from her side and has been known to sport a costume or two himself. Viviane has a great eye and has affordably dressed many Burning Man attendees. But her shop isn't just costumes - she has a great selection of designer dresses, coats, tops, and more with items coming in every day - it's never the same shop day to day. Viviane is celebrating her 30th year in business this year. She started Unique Boutique before thrifting and repurposing were en vogue and has gotten by mostly through word-of-mouth, repeat customers, and more recently, great Google reviews.. Stop in and Viviane will show you how retro and vintage are always in style.

Hy-Tech Auto & Smog

Hy-Tech Auto & Smog is located at 10745 West River St. Owner J.R. Thompson, is an ASE Master Certified Technician with more than 35 years in the industry. His team of certified technicians ensure that every job is done well. Hy-Tech specializes in smog check services, oil change services, engine and vehicle diagnostics, preventative maintenance, brakes system repair, wheel alignment, heating and air conditioning services and repair, and more. They have invested in state- of-the-art equipment for diagnostics for the most accurate results. Their factory scan tools include Subaru, Ford, GM, Toyota, Chrysler. Hy-Tech offers 24-hour drop key services, complimentary safety inspections with oil changes, and a courtesy shuttle service. www.hy-techauto.com



Sven Leff

OCCUPATION General Manager, Truckee-Donner Recreation and Park District

ORIGINALLY FROM Morgan Hill, CA

HOW LONG IN TRUCKEE I've lived here since 2020, worked here since 2017, vacationed here since 1973

WHY TRUCKEE Having grown up vacationing here, Truckee has always been heaven to me. The landscape, the recreation, the memories. Truckee definitely influenced my choice of making a career out of parks and recreation. Truckee is a community built on recreation and leisure, which resonates with me. When the opportunity to live and work here while advancing my career came together, I badly wanted to make this my home and capstone my career here serving this community. I wanted it so badly, in fact, that I originally took a demotion and a 1/3 pay cut just to get into the Truckee-Donner Recreation & Park District when Dan O'Gorman retired as Recreation Superintendent. (I had my eye on Steve Randall's eventual retirement.)

FAVORITE THINGS ABOUT TRUCKEE

My work role, coffee shops, live music, TDRPD's Donner Lake piers, open spaces & vistas, four amazing seasons, the quirky 3-way stop on Bridge Street, paddleboarding at Prosser, the Truckee Follies, sunrise at West End Beach.... I could list a ton more. I find people here to be authentic and fairly laid back, and that community leaders – whether business or government – are good, well-intended people trying to make our community even better. All of these are things visitors are seeking when they come to town. I work every day to not take them or my place in this community for granted.



The **Hows** and **Whys** of Truckee

Composting in Truckee

Many think of composting as a lot of work, worms, and a very large rotating bin. It's actually easy to compost in Truckee. There are small, counter-sized composting buckets with lids and charcoal air filters that you can purchase inexpensively, but really any container with a lid will do and all you need is a 5-gallon Home Depot bucket with a lid in your garage or utility closet to dump it into.

Because of our high altitude and long winter season, what is accepted for Truckee composting is a bit different than in other warmer climates in California - compostable bags, coffee filters, or pizza boxes or any kind of paper bags that might be accepted elsewhere are not accepted in Truckee-Tahoe, but almost all food waste can be composted and there is free composting available year-round in Truckee. You might wonder why Raley's O-N-E Market and other earth-conscious markets provide compostable bags for fruits and vegetables if they can't be composted locally. Even though the bags can't go in our local compost, these bags still do the job of eliminating more plastics and they break down in our landfill.



What Can Be Composted?

Food scraps ONLY!

- fruits/veggies
- flowers
- eggshells
- meat
- bones
- avocado pits
- coffee grounds—no filters

Keep Out of Our Compost

- bags
- paper products
- “compostable” plastics
- cardboard
- pet feces/kitty litter
- plastic or compostable cutlery, bags or containers
- tea bags/coffee filters
- tissues/paper towels
- shredded newspaper

There are three year-round drop off locations and the Community Garden in the Truckee River Regional Park accepts compost materials from May - October. The compost dropped off at the park goes directly into the Demonstration Garden that is harvested for our seniors and others in the community in need.

Drop-Off Locations

Truckee Town Hall

10183 Truckee Airport Rd

Dumpster located in the rear parking lot, near the cardboard dumpster.

Glenshire General Store

10095 Dorchester Dr

Dumpster located near front driveway

Mountain Hardware

11320 Donner Pass Rd

Dumpster located in rear of parking lot, near shipping and receiving ramp off Forest Ln.

Truckee Community Demonstration Garden

10050 Brockway Rd

(Park near the kid's playground and walk west along the path)

Composting not only saves room in your trash and eliminates smell, but keeps food waste out of the landfill, which can help prevent potent greenhouse gasses from being released as it breaks down. Specifically, compost and mulch help California adapt to climate change by sequestering carbon, reducing greenhouse gas emissions, conserving water, reducing erosion, and reducing flooding and mudslides. Composting also reduces energy use by using local food waste as mulch, instead of shipping in fertilizers and other soil treatments. Compost is used at regional facilities to nourish soil for local gardens, such as Slow Food Tahoe's Demonstration Garden in Truckee River Regional Park, that serves the community with food donations to local seniors and through Sierra Community House.

Because of these conservation benefits, in January 2024 the Climate Transformation Alliance (CTA) awarded a grant to the "Waste Diversion Divas" for their Food Waste Diversion in Truckee-Tahoe project. This project will provide public education and outreach on the importance and benefits of composting and will also provide more opportunities for at-home composting in the community.



ARE YOU PREPARED FOR *wildfire* SEASON?



Mitigating Risk

TDPUD takes action to reduce the risk of fire ignition from our equipment. We clear vegetation from power lines, and ensure defensible space on our properties, just like all Truckee residents should. And if you've ever wondered why we have more and longer power outages in summer and fall, it's due to a safety setting in our system that reduces fire risk.

PSOM Outages

NV Energy may shut power transmission to our area during times of severe wildfire risk. Visit tdpud.org/psom to learn how to prepare for these outages.

Stay Connected to TDPUD

The best way to stay informed during an outage or an emergency is to enroll in TDPUD's text alerts. Visit tdpud.org/outage for a step-by-step guide for how to sign up.



(530) 587-3896 | tdpud.org/wildfire

Follow us!   



HERE FOR YOU SINCE 1949.



This year, Tahoe Forest Health System celebrates its 75th anniversary and our commitment to offering extensive emergency, specialty, and preventative services close to home.

We are deeply grateful to Richard "Dick" Joseph's original donation of land in 1949, on which Tahoe Forest Hospital was built, as well as his family and our community's continued support throughout the years.

Thank you to all of our physicians, providers, and staff and to the patients and their families who have trusted us with their care. **We are honored to have served this community for the past 75 years, and we are committed to providing exceptional healthcare in the years to come.**

TFHD.com