

GIANNIS ANDREOU

Entrepreneur | Bitcoin Educator | Financial Strategist | Author



PITCH DECK

giannisandreou.com

[@gianisandreou](https://twitter.com/gianisandreou)



ABOUT GIANNIS

Giannis Andreou is a leading force in cryptocurrency education and digital finance in Greece and beyond. As the founder of Bitmern Mining and the Andreou Academy, he has empowered thousands—from first-time investors to seasoned entrepreneurs—to navigate and thrive in the decentralized economy.

Through actionable education, strategic insights, and relentless innovation, Giannis equips individuals with the tools to achieve financial independence in today's digital world.

"I DON'T JUST TALK ABOUT CRYPTO—I TEACH HOW TO BUILD WEALTH FROM IT."



@gianisandreou

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PARTNER WITH

Giannis Andreou

Your gateway to 190,000+ engaged crypto & finance followers

Partner with Giannis Andreou to tap into a trusted brand, high-converting content, and a global audience actively seeking smart tools, education, and investment opportunities.

Audience Size



YouTube

@giannisandreou

80k Followers



X (Formerly known as Twitter)

@gandreou007

22.1k Followers



TikTok

@gandreou007

33.5k Followers



Instagram

@gandreou007

39k Followers



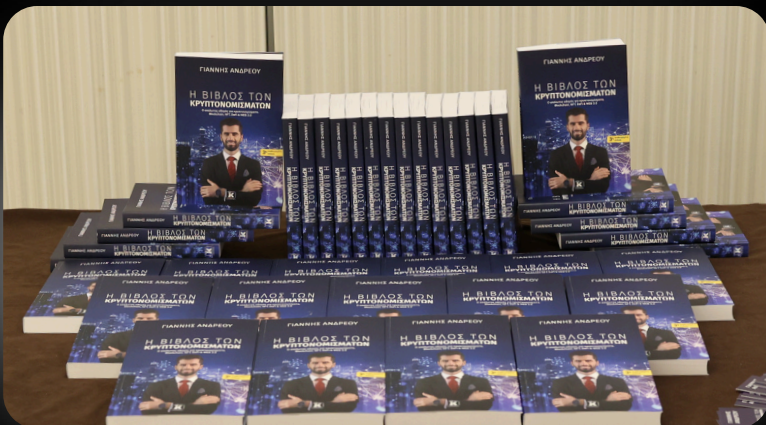
@gianisandreou

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CRYPTO'S MAIN CHALLENGES

- 1) Trust Deficit → New projects look risky in a market full of scams.
- 2) Audience Overload → Paid ads blend into the noise of 1,000+ competing tokens & platforms.
- 3) Low Conversion → Even when people see ads, they rarely act without a trusted recommendation.

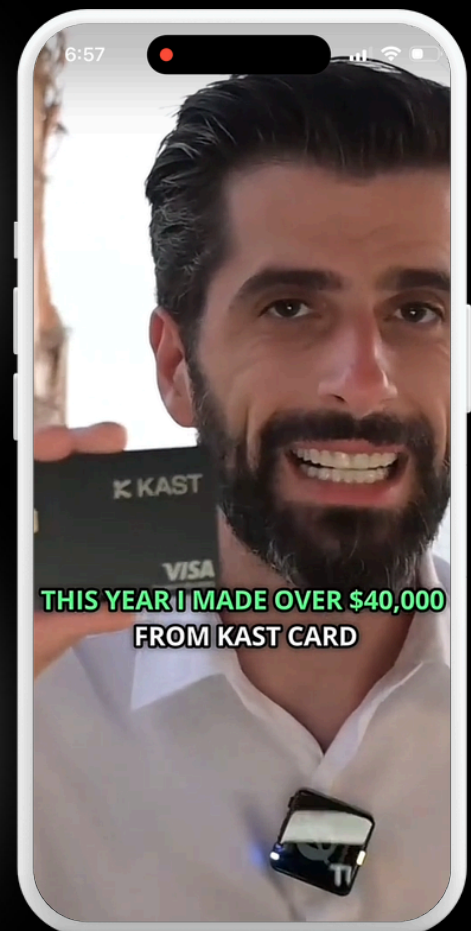
"88% of crypto buyers say they're more likely to try a product when recommended by a trusted influencer."



THE SOLUTION

Why Giannis Andreou is different?

- Each YouTube mention brings 20-100 sign-ups or new leads.
- He's widely regarded as "the most trusted investor for the Greek audience."
- Followers save his videos to rewatch later because they treat them as education, not ads.



PROVEN AFFILIATE & REFERRAL PERFORMANCE

“Giannis Andreou Delivers Results for Partner Brands”

Giannis Andreou is more than an influencer, he's a trusted educator and advisor in the Bitcoin and fintech space, known for delivering real, measurable results for the brands he works with. His audience doesn't just follow him, they act on his recommendations because of the credibility and integrity he's built over years of transparent financial education.

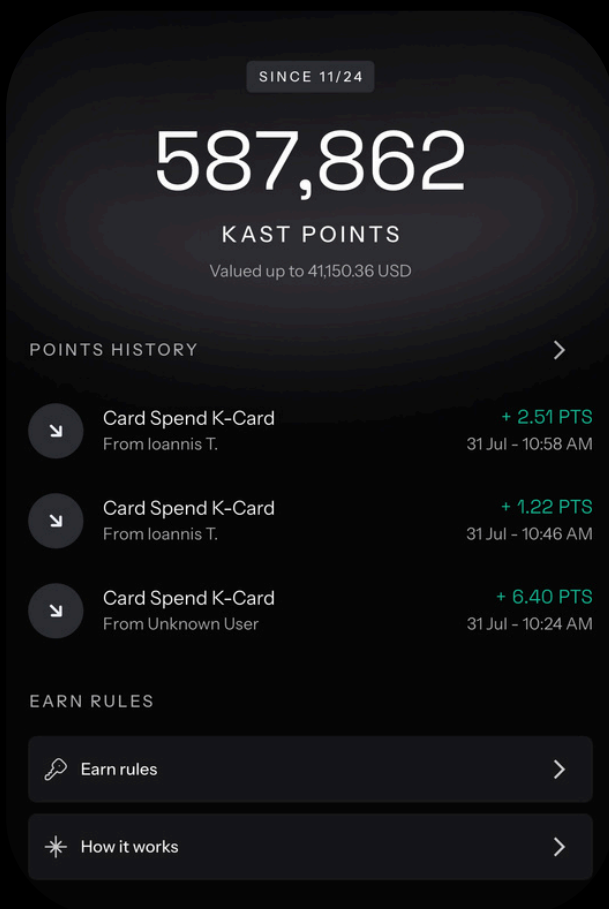
- Highly trusted figure in the crypto and fintech community
- Engaged audience of thousands who rely on his advice for investment decisions
- Proven track record of turning recommendations into sign-ups, deposits, and trading activity
- Multi-platform reach ensures partners gain exposure across multiple touchpoints (social media, educational content, email outreach, live events)
- Long-term relationships with major fintech brands highlight his ability to drive results repeatedly

Sponsors working with Giannis gain access to high-quality traffic and conversions, not just impressions. Making him one of the most effective referral partners in the crypto investment education space.

KASt KARD REFERRAL PERFORMANCE

Giannis's influence on the Kast Kard platform has produced significant referral results, demonstrating his ability to engage his audience and encourage product adoption.

- 427 direct referrals
- 129 secondary referrals (network effect)
- 587,862 Kast Points earned
- Equivalent of over \$41,000 in referral value generated



Refer a friend & earn big!

YOUR SCORE

427

REFERRALS

129

2ND LEVEL

See ranking >

HOW IT WORKS

Share your unique referral link with friends & you'll score sweet rewards.

Checkout the earn rules →

YOUR REFERRAL LINK

<https://kastfinance.app.link/FY8R1YSK>

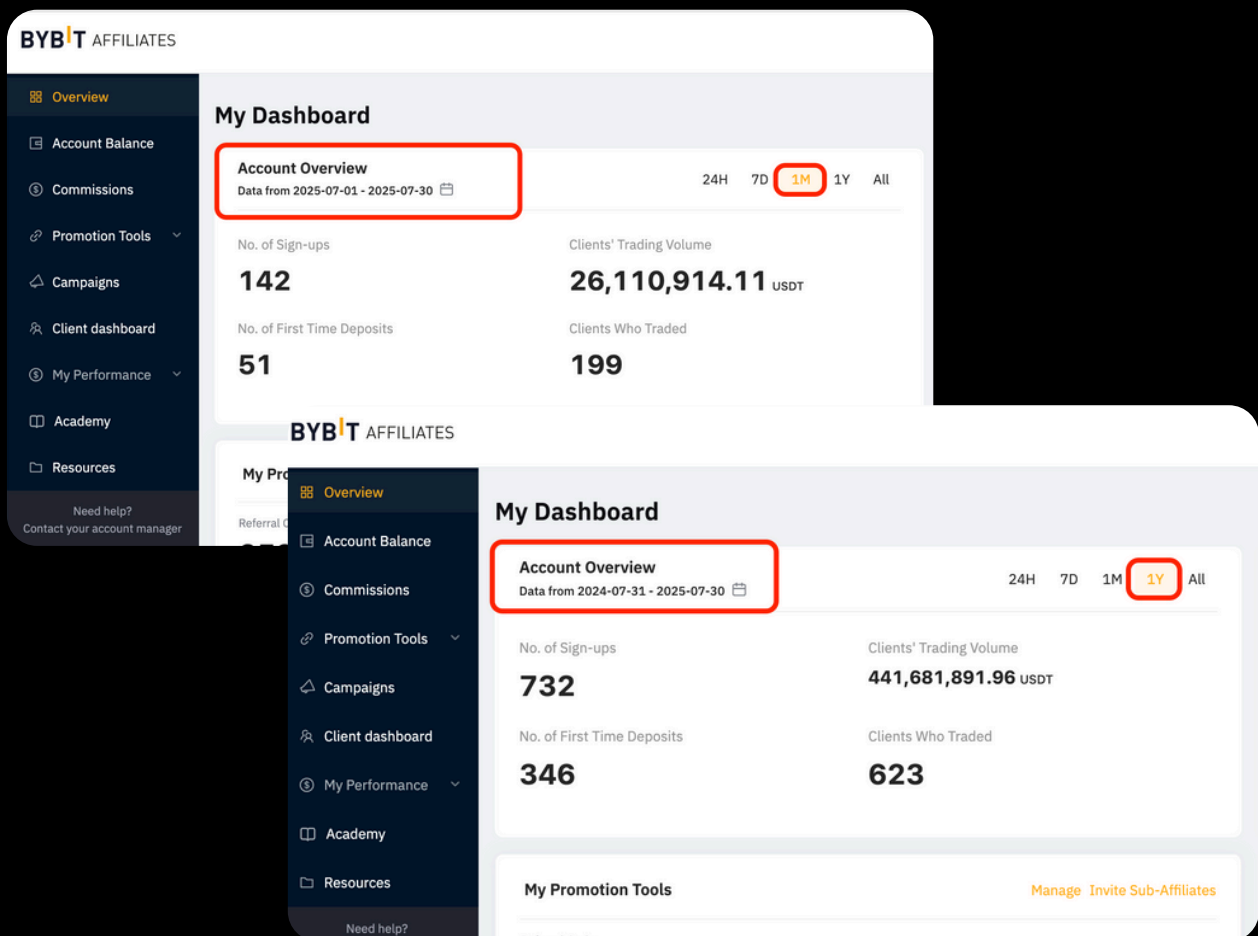
Copy

Share

BYBIT AFFILIATE RESULTS

Through Giannis's affiliate efforts, ByBit saw strong acquisition and engagement metrics, showcasing his ability to onboard active traders at scale.

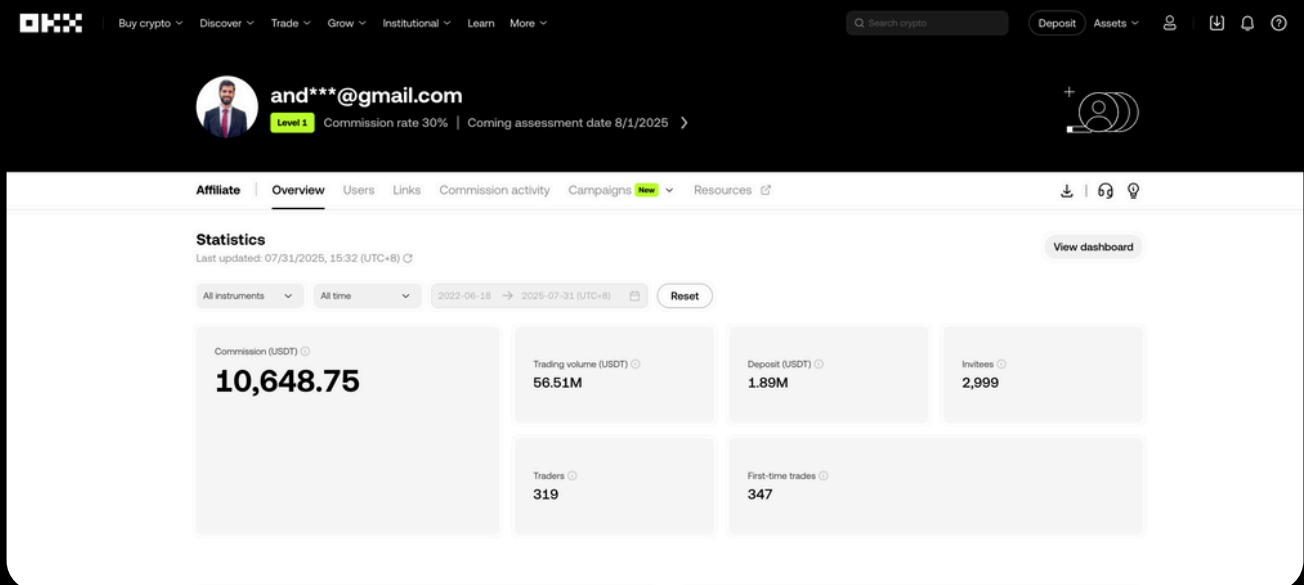
- 732 sign-ups in 12 months
- 346 first-time deposits
- 623 active traders
- Over \$441M in trading volume influenced
- Consistent growth month-over-month



OKX AFFILIATE RESULTS

Giannis's collaboration with OKX highlights his ability to attract quality, high-value traders, making him an asset for exchanges and trading platforms.

- *2,999 invitees onboarded*
- *347 first-time trades*
- *\$56.5M in trading volume generated*
- *Over \$10,600 in earned commissions (reflecting significant user activity)*



MEXC AFFILIATE RESULTS

Giannis's network impact extends globally, adding value to MEXC through targeted referrals.

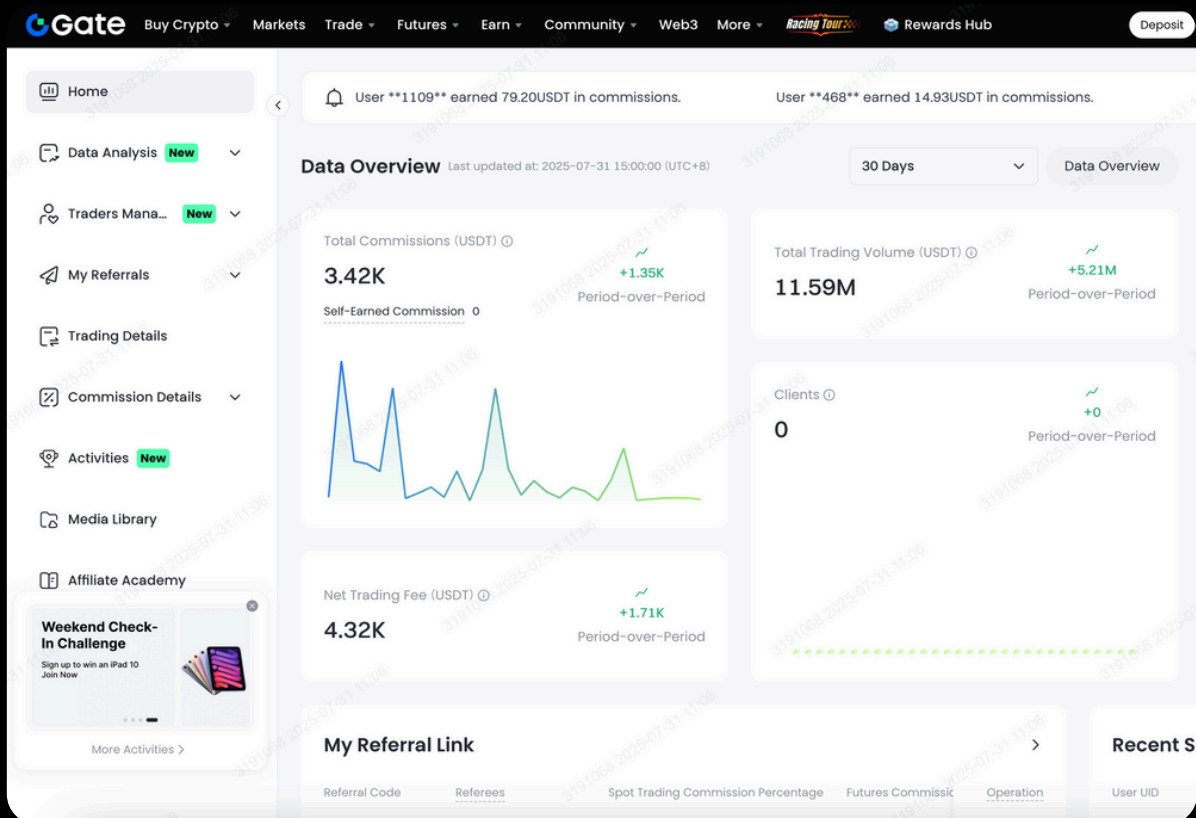
- *\$946,000 in trading volume generated within 30 days*
- *Steady flow of engaged users contributing to platform liquidity*



GATE.IO RESULTS

Giannis's ability to convert his following into real platform usage supports his credibility as a sponsorship partner with proven ROI.

- *\$11.5M in trading volume generated*
- *3,420 USDT in self-earned commission*
- *Strong positive growth trend over recent campaigns*



MARKET VALIDATION

- 80K+ YouTube subscribers
- 200K+ monthly impressions across social channels
- 30%+ engagement on top posts



@gianisandreou

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MARKET SIZE



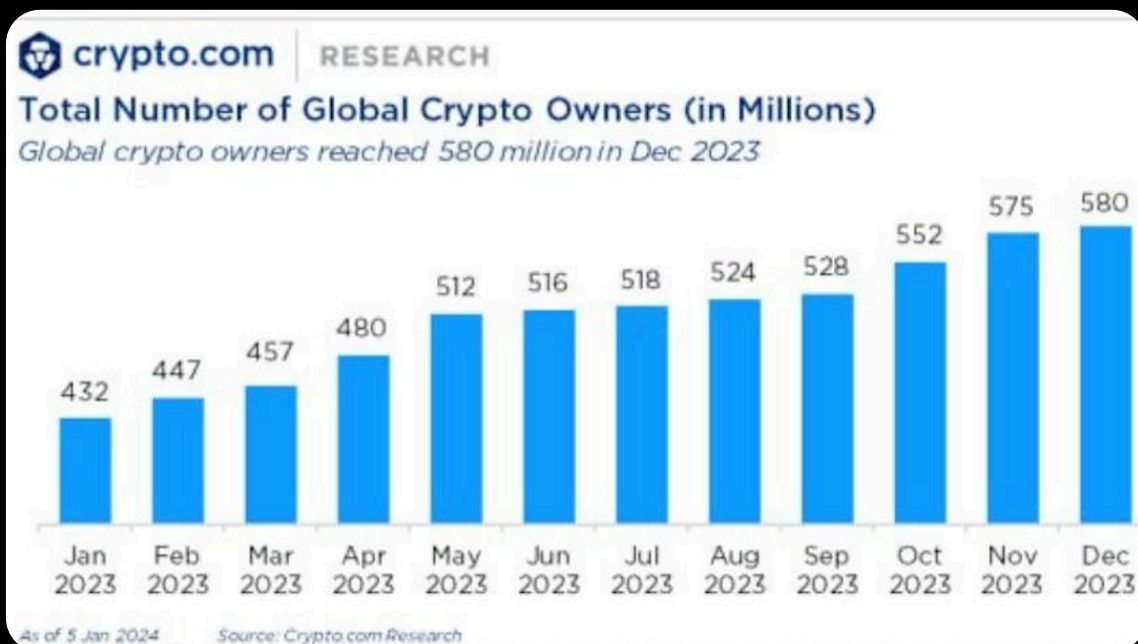
Crypto News

"Global crypto ownership rose 34% to 580 million: Crypto.com report"



Digital Media Lab

"Personal finance & investing videos often see CPMs of \$20-\$36+, far above general content"



- 580 M global crypto users today (+34% in 2023)
- Bitcoin users: 296 M (+33%), Ethereum: 124 M (+39%)
- *CPM (Cost per mile = 1,000 views on Youtube)

Speaking Topics

- The Truth About Bitcoin: Risks, Rewards, and the Next Wave
- How Entrepreneurs Can Build Wealth Through Financial Education
- The Role of Mining in Blockchain Adoption
- From Client to Ambassador: Building Brands with Public Loyalty
- Financial Freedom in the Decentralized Era

Online Presence

-  Main Site: giannisandreou.com
-  Crypto-Tax Services: bitmerntax.gr
-  Linktree: [Full Platform Access](#)

Press & Booking Inquiries

To schedule interviews, guest appearances, or keynotes, contact:

Giannis Andreou Media Office

 andreousocial@gmail.com

 Available for global remote or in-person events.