

GTM Tech Stack Recommendations

Platform Type	Platform Name
Sales Engagement Platform (SEP)	Apollo
Customer Relationship Platform (CRM)	HubSpot
Import Data Enrichment	Revenue Vessel
Sales Process Workflow Software	PandaDoc
Content Management System (CMS)	Webflow
Marketing Automation Platform (MAP)	HubSpot
Conversation Intelligence	Apollo
Linkedin Ad Account Data Enrichment	Fibbler