

MBVCA Board Meeting
Thursday, October 30, 2025

Harold Rosen War Room
1701 Meridian Avenue, Suite 403
Miami Beach, Florida 33139

AGENDA

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| I. | Welcome – Peggy Benua, Chair | 10:30 am – 10:35 am |
| II. | Minutes Approval – September 30, 2025 | 10:35 am – 10:40 am |
| III. | Administrative Update | 10:40 am – 10:45 am |
| | A. 2024/2025 Budget Review | |
| | B. Upcoming Events Calendar | |
| | C. Announcements/Discussion Items | |
| | D. Next Meeting Date | |
| IV. | Experience Miami Beach and MBVCA website presentations | 10:45 am – 11:05 am |
| V. | PR Campaign Discussion and Review -
Holly Winter, Private Label Marketing, LLC. | 11:05 am – 11:30 am |
| VI. | Adjournment | 11:30 am |