

**MBVCA Board Meeting
Friday, January 16, 2026**

Harold Rosen War Room
1701 Meridian Avenue, Suite 403
Miami Beach, Florida 33139

AGENDA

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|-------|---|---------------------|
| I. | Welcome – Peggy Benua, Chair | 11:00 am – 11:05 am |
| II. | Minutes Approval – December 12, 2025 | 11:05 am – 11:10 am |
| III. | Administrative Update
A. 2025/2026 Budget Review
B. Upcoming Events Calendar
C. Announcements/Discussion Items
D. Next Meeting Date | 11:10 am – 11:20 am |
| IV. | No Vacancy Update – George Neary, Vice Chair | 11:20 am – 11:35 am |
| V. | PR Services Scope of Services – Review and Approval | 11:35 am – 11:55 am |
| VI. | PR Update on Q1 Campaign and New Campaign Proposal Review –
Holly Winter- Private Label Marketing, LLC | 11:55 am – 12:15 pm |
| VII. | Chair and Vice Chair Election | 12:15 pm – 12:30 pm |
| VIII. | Adjournment | 12:30 pm |