



**For immediate release**

**PARCELLY ANNOUNCES CONSOLIDATION OF OWNERSHIP, STRENGTHENING LEADERSHIP'S COMMITMENT TO FUTURE GROWTH AND LONG-TERM STABILITY**

**London, UK – September 9, 2025** — Parcelly Limited, a UK-based carrier-agnostic logistics technology platform, is proud to announce the successful consolidation of ownership. This cash-only transaction results in the company's directors now owning over 80% of the business, marking a significant milestone in Parcelly's journey towards sustained growth and innovation. The strengthened ownership within the leadership team ensures continuity, stability, and a sustained commitment to the values and service excellence that clients and partners have come to expect.

Founded in 2014, Parcelly has led innovation in urban logistics by converting underutilised retail space into local distribution hubs, easing First and Last Mile pressures while supporting high street businesses. Following a year of measured growth in 2024/25, with revenues and parcel volumes rising 30 per cent, this aligned leadership structure underscores the leadership team's confidence in Parcelly's strategic direction and their commitment to driving the company's expansion in the UK and continental Europe. With a focus on enhancing platform development and scaling services such as Click & Collect, the company is poised to meet the evolving demands of the logistics industry.

**Quote from Sebastian Steinhauser, CEO:**

“This consolidation of ownership reflects our conviction in Parcelly's strategic direction and the scale of the opportunity before us. By aligning ownership within the leadership team, we are now uniquely positioned to act decisively, accelerate innovation and capture the expanding demand for our flexible urban logistics solutions, delivering sustained value to our partners and clients in the UK and Europe. I would also like to thank those investors who made this transaction possible, in particular my fellow director Egon Blatter and his wife Laura Blatter, whose support has been instrumental in bringing Parcelly to this next stage of growth.

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Parcelly's commitment to sustainability, efficiency, and customer satisfaction remains at the core of its operations. As the company embarks on this new chapter, it looks forward to strengthening its position as a leader in the logistics technology sector.

### **Quote from Egon Blatter, Member of the Board of Directors:**

"What truly convinced my wife Laura (Blatter) and me to invest further in Parcelly was the passion and dedication of the highly motivated team in London. The business is exceptional – when leadership puts everything on the line to drive a shared vision forward, that's when you know you're on the right side of the journey."

### **About Parcelly**

Established in 2014, Parcelly is a leading Pick-Up and Drop-Off (PUDO) logistics technology platform addressing First and Last Mile challenges in urban delivery. Parcelly Limited, with wholly owned subsidiaries in the USA and Germany and offices in London and Frankfurt, has experienced exponential growth including a 68.1% year-over-year increase in PUDO parcel volume and an 18.2% expansion of its location network in 2025.

Parcelly offers a suite of B2B services such as Click & Collect, Hyper-local Warehousing, and Returns Consolidation, collaborating with major retailers and carriers. Its network encompasses over 4,500 PUDO locations across more than 230 cities in the UK, Ireland, and Germany, processing millions of transactions annually.

Parcelly's platform enhances operational efficiency and supports sustainability by leveraging excess retail space, reducing failed deliveries, and promoting eco-friendly delivery methods. The company's innovative approach has been [recognised with numerous awards](#), including the 'Best UK Logistics Business 2025' by Business Awards UK.

As Parcelly continues to expand its European footprint, it remains committed to transforming urban logistics through technology-driven solutions.

**For further company information or collateral, please contact:** [press@parcelly.com](mailto:press@parcelly.com)

[Image 1 for distribution \(Source: Parcelly Ltd\)](#)

[Image 2 for distribution \(Source: Parcelly Ltd\)](#)

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