

Community Outreach and Engagement: Food Drive Flyer Template

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About: This flyer template helps community-based organizations create engaging promotional materials for community-driven events such as food drives, public visioning sessions, or project unveilings. It is inspired by the TRUE x TDI flyer for 'The Loft' in Taunton, MA.

Usage Description: This template can be followed to create a flyer for unique events that bolster community engagement for a CCRH (Clean Energy Community Resilience Hub) project.



Food Drive Flyer Template

Objective:

This flyer template helps community-based organizations create engaging promotional materials for community-driven events such as food drives, public visioning sessions, or project unveilings. It is inspired by the TRUE x TDI flyer for 'The Loft' in Taunton, MA.

How to Use

1. Fill in the details of your event using the prompts below.
2. Keep your messaging short, bold, and community-centered.
3. Highlight what makes this gathering meaningful or unique.
4. Add logos, photos, and brand colors to create a welcoming and professional look.
5. Use Canva, PowerPoint, or Adobe Express to design the final visual flyer.

Flyer Content Planning

Event Name / Theme

Example: e.g., 'JOIN US: [Org] x [Partner]', 'Summer Community Gathering', 'Youth-Led Open Mic & Food Drive'

Fill in: _____

Date and Time

Example: e.g., 'May 23, 2024, 5:30pm–7:00pm'

Fill in: _____

Location

Example: e.g., 'Broken Chains Biker Church, 370 Bay St., Taunton'

Fill in: _____

Event Purpose

Example: 1–2 sentences on what the event is and why it matters to the community

Fill in: _____

Call to Action

Example: e.g., 'Come be a part of the journey', 'Share your vision', 'Celebrate with us'

Fill in: _____

Special Element or Activity

Example: e.g., 'Bring an item for our community food drive', 'Free meal + games', 'Live music by local artists'

Fill in: _____



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List of Needed Items or Contributions

Example: e.g., 'Canned Goods, Fresh Produce, Personal Hygiene Items'

Fill in: _____

Logos / Acknowledgments

Example: List logos to include at the bottom (funders, partners, host orgs)

Fill in: _____

Contact or RSVP Info

Example: e.g., email, website, QR code, or social handle

Fill in: _____