

# **Community Outreach and Engagement: Community Information Poster Template**

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**About:** This template helps community-based organizations (CBOs) plan a visual poster to promote their own Community Clean Energy Resilience Hub (CCRH). Inspired by 'The Loft' example, this tool is intended to support outreach, fundraising, or awareness-building for local resilience projects.

**Usage Description:** This template can be followed to create a unique Community Information Poster to spark community engagement for a CCRH (Clean Energy Community Resilience Hub) project.



# Community Information Poster Template

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## Objective:

This template helps community-based organizations (CBOs) plan a visual poster to promote their own Community Clean Energy Resilience Hub (CCRH). Inspired by 'The Loft' example, this tool is intended to support outreach, fundraising, or awareness-building for local resilience projects.

## How to Use

1. Use the table below to outline the key features, programs, or rooms in your CCRH.
2. For each item, write a short, engaging description and imagine a visual or icon to go with it.
3. Identify a main headline and 2–3 sentence intro that describes the project vision and community need.
4. Use a free design platform (like Canva, Adobe Express, or PowerPoint) to turn your ideas into a polished poster.
5. Include your organization's name and partner logos to help promote trust and visibility.

## Poster Content Planning Table

Hub Feature	Short Description	Visual / Icon Idea	Community Benefit / Tagline
Clean Energy Training Center	Hands-on workforce programs for youth and adults	Solar panel or classroom icon	Powering careers through green tech

## Design Tips

- Use bold, legible fonts and consistent colors.
- Highlight what makes your project unique.
- Combine photos, icons, and simple shapes to guide the viewer's eye.
- Let visuals do most of the work!